

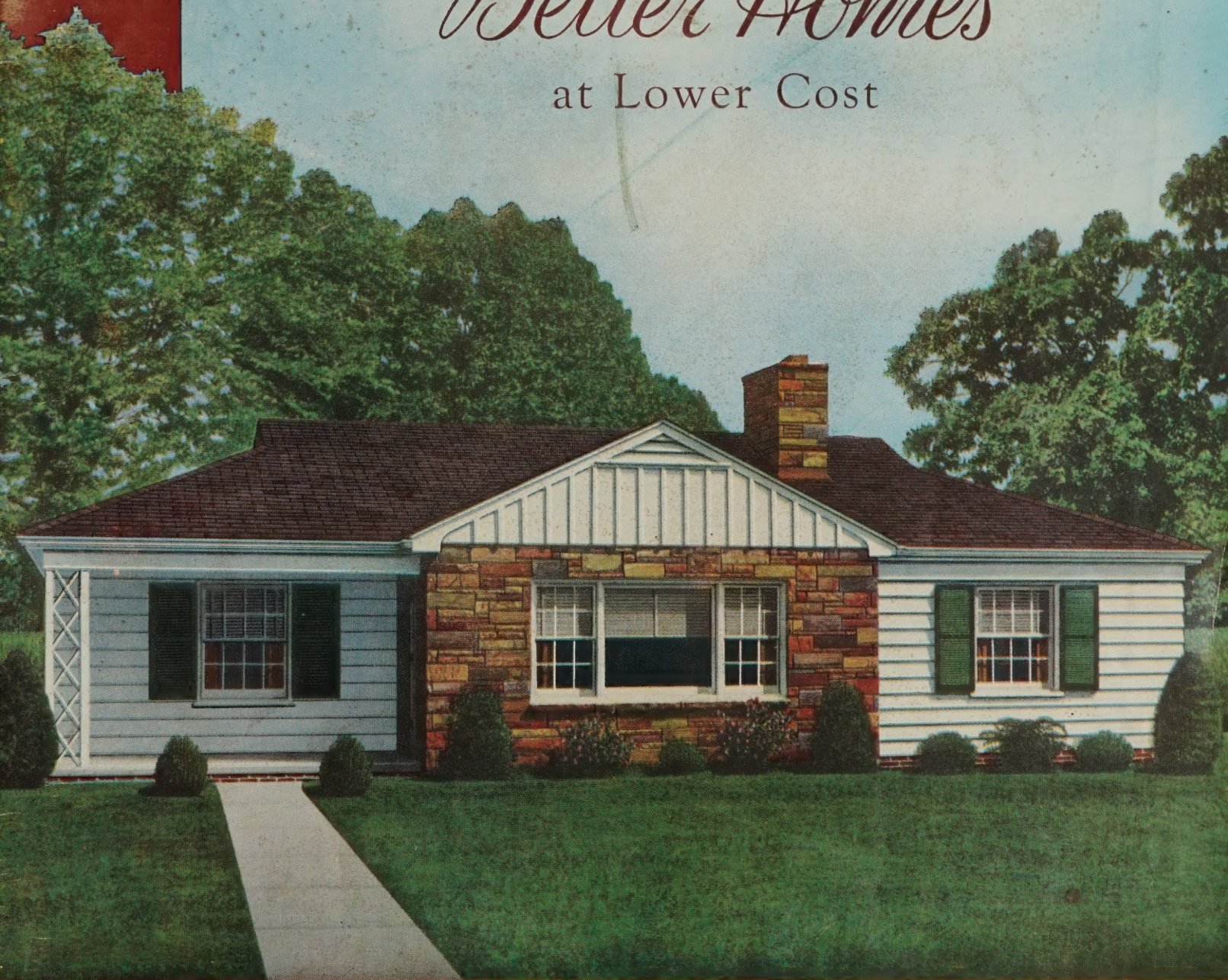
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Better Homes

at Lower Cost



AMERICA'S BEST PLANNED *Medium Cost* **HOMES**

Washington, D. C.

STANDARD HOMES COMPANY

Raleigh, N. C.

Blueprints Available,
Your Local Dealer,

Through
or Direct

Complete Plans
In Duplicate **\$20**

FRANK J. WELTER
EDWARDSBURG ON U.S. 112
PH. NE 1-6884

FACTS ABOUT "BETTER HOMES AT LOWER COST"

If you are interested in building a home of your own, it follows that you not only want the best home possible for your investment, but one out of which you can get your money in full at any time you may desire to do so.

FOR OVER 30 YEARS we have helped lot owners throughout the country build better homes at lower cost by furnishing complete and accurate working plans—carefully and clearly detailed—plans that prevent waste in labor and materials.

THE DESIGNS shown in "Better Homes at Lower Cost" have been selected after weeks and months of careful consideration. No attempt has been made to feature home designs which will not be acceptable to the general home building public, nor which would not merit the highest possible loan commitments.

BETTER HOMES AT LOWER COST—Those were our watchwords in preparing every design and in working out every floor plan. Furthermore, every floor plan shows dimensions that permit the practical use of stock length materials without waste—stock windows, doors, and millwork carried by retail lumber dealers everywhere.

THE FLOOR PLANS shown herein will be appreciated by all who give them careful consideration. Often the same or similar floor plan will be shown for two or more houses. Some perfected floor plans for certain types of homes are hard to improve, although many practical variations of exterior design are possible. All of our kitchens have been planned directly or indirectly by women—from suggestions given to our designers by women from all parts of the country.

OUR STANDARD PLANS show 5 to 7 large sheets, each sheet 18x24 inches in size. The plans show all four elevations of the house, including all of the necessary construction details. Our plans are so clearly prepared any contractor can follow them rapidly without making errors.

PLAN PRICES—Complete Plans, in duplicate, for any design as illustrated, including specifications and material list,—\$20.

Additional Plans, provided all of the sets ordered are for use in the construction of one house, per set,—\$2.

Plans with room arrangement **reversed** from left to right, to fit your lot, additional charge,—\$7.

Plans shown in brick changed to **frame**, or frame changed to **brick**, additional charge—\$7.

Plans for **brick veneer** over frame wall construction, additional charge,—\$7.

To insure prompt receipt of correct plans, give Name of house, Plan number, brick, frame, or brick veneer over frame.

Print plainly name and complete address—Plans mailed "Special Handling" the day order is received.

BASEMENTS—All plans for the designs shown herein provide for a seven foot basement. The large rambler designs show a partial basement with an alternate plan for a full basement.

BASEMENTLESS DESIGNS are preferred by some home-builders . . . and, because of rock and water conditions in certain sections of the country, only such designs have proven satisfactory. **OUR SOUTHERN OFFICE** publishes three plan books, showing a wide selection of attractive, up-to-the-minute four to eight-room homes especially designed without basements—"Better Homes at Lower Cost" (Southern Edition), "Homes of Today", and "Homes of Comfort"—Send \$1 for these fine plan books to Standard Homes Company, Box 1919, Raleigh, North Carolina. Books will be mailed to you promptly on a "money-back" guarantee if unsatisfactory.

THE COST OF A HOUSE will differ widely over the territory we serve and can be accurately determined only by submitting complete working plans, material lists and specifications to reliable contractors in your immediate vicinity for bids. Before a reliable builder can give you a definite price, or even a fair estimate, he must see your lot—study your plans and specifications carefully. The "square foot" and "cubic foot" method of estimating the cost of a home is very unsatisfactory, as any experienced loan man or builder can quickly prove.

COST TABLES showing the approximate cost of materials and cost of construction for each design shown in this plan book will be mailed to you upon request.

CHECKS or MONEY ORDERS may be included with your order, or you can pay the postman for the plans upon delivery. If upon examination, plans are not found exactly as represented, you may return them within 10 days for full refund of the amount paid. Plans not returned within 10 days or used for securing loan commitments or building estimates may be exchanged for plans of any other design shown in our plan books for only \$5.00. There is no time limit on exchange of plans, provided they have not been used for construction purposes.

STANDARD HOMES COMPANY

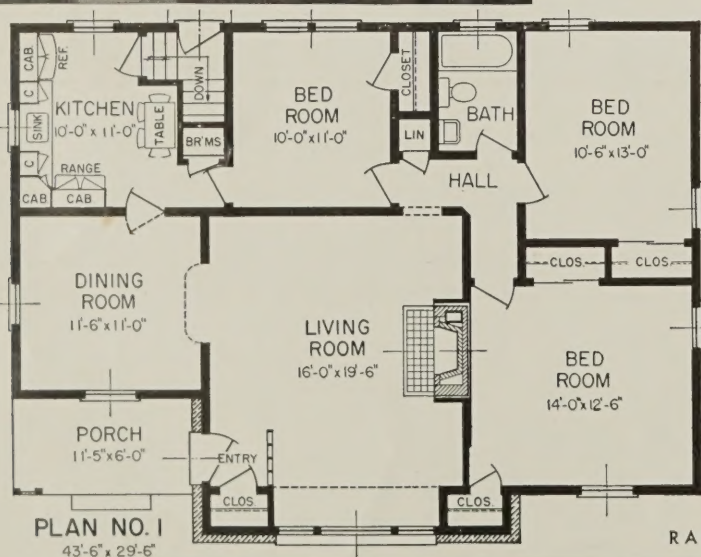
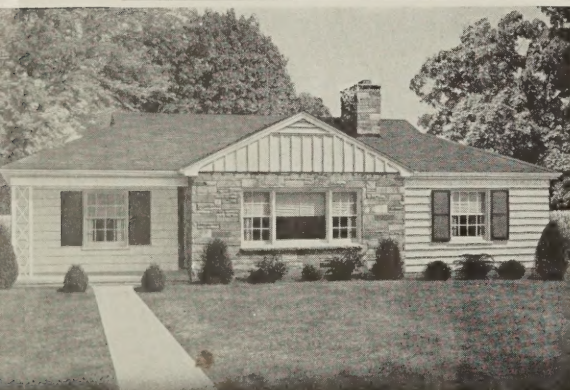
2524 L STREET, N.W.

AT PENNSYLVANIA AVE.

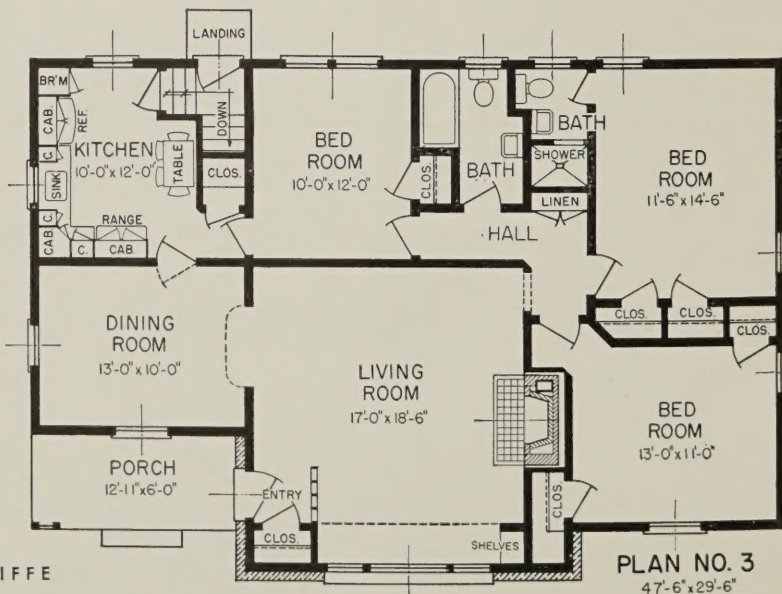
WASHINGTON 7, D. C.

The RADCLIFFE (Cover Design)

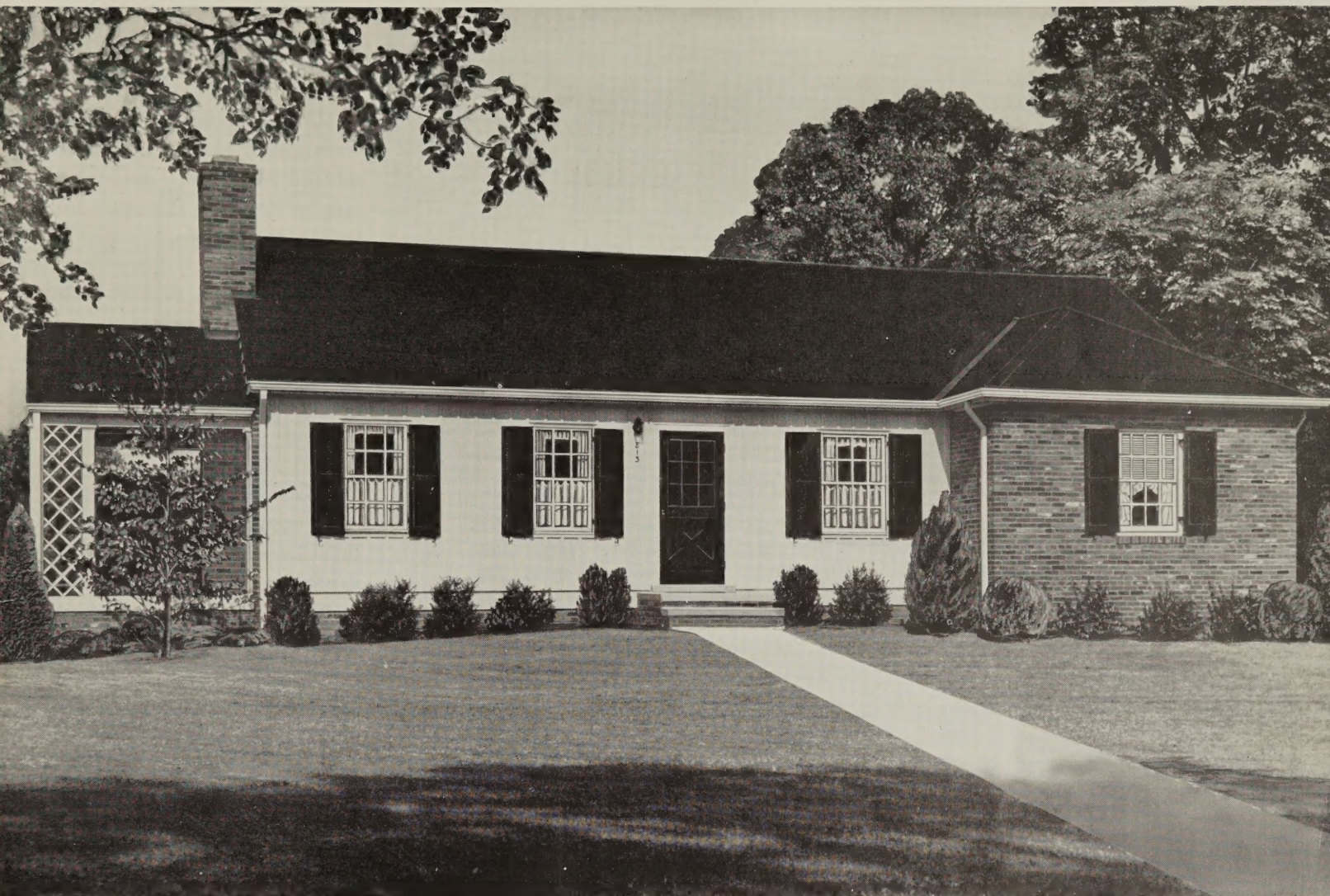
Humanity's earnest call is for kindness and good cheer. Those best fitted to do their bit toward human betterment are those who practice in their homes the principles which they endeavor to demonstrate abroad. Living up to one's moral standards is not a great task if the surroundings are satisfying and the arrangement of the home is as ideal as The Radcliffe.



RADCLIFFE



To help you select the right plan, we offer several folders, answers by mail, and local distributors—available in person. From a practical point, however, the local dealer who sponsors this book to encourage homebuilding will probably be your best source of information on construction costs, available loans, and the best personnel to build these particular homes in your community. He has expressed his interest in homebuilders. We believe you will find his advice and suggestions most helpful.

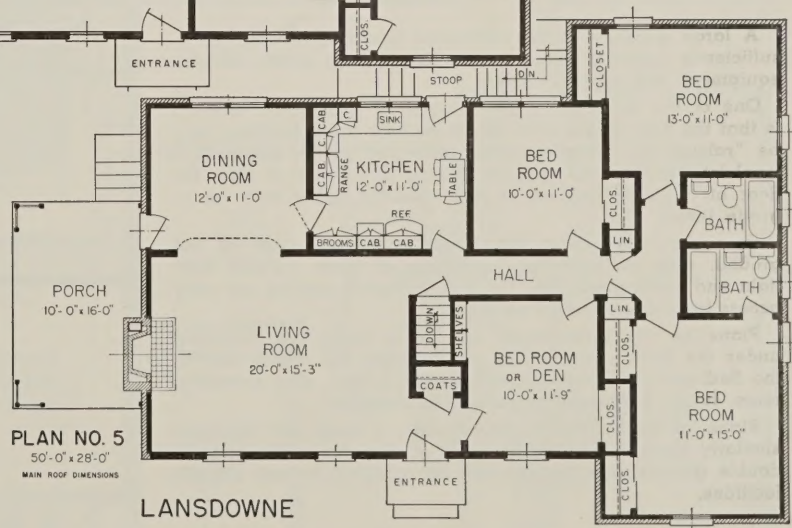
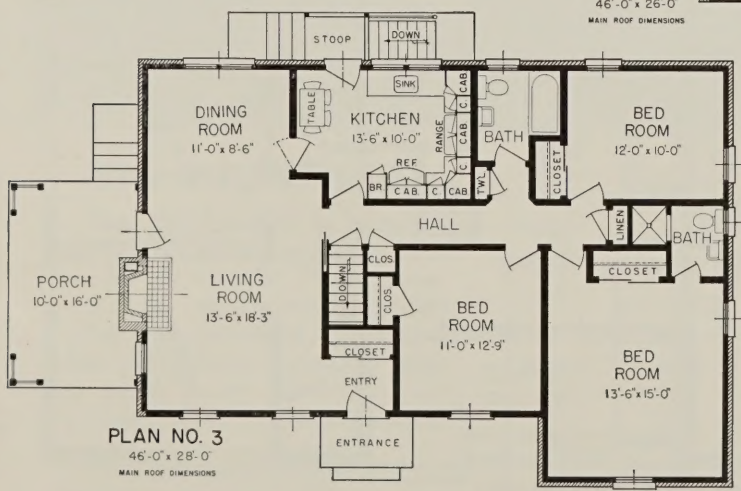
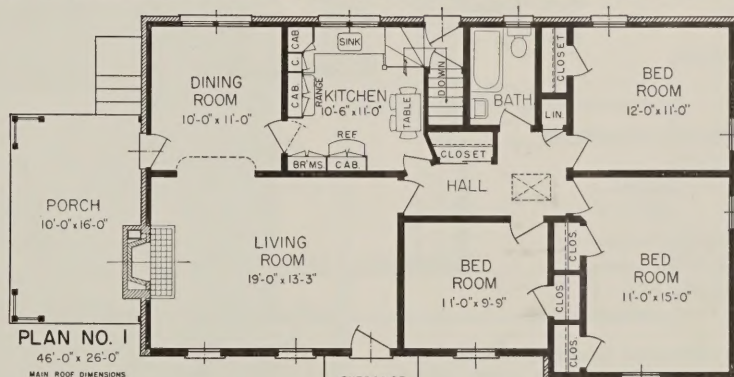


The LANSDOWNE

Judged by the standards of modern planning and building economy, the Lansdowne can be considered an excellent investment in home ownership.

Enough variation from rigorous symmetry in the design of the front elevation will be noticed and appreciated by home-lovers everywhere.

Another exterior design, all brick with a front gable, is offered with these same plans. See the Lancaster in our "Homes of Today and Tomorrow."



While the homes shown in this book are not identified with the individuals who created them, each plan was prepared by or under the direct supervision of currently Registered Architects.

And in most states where our books are distributed, we can furnish our plans under the seal and signature of a locally Registered Architect (if required by local building regulations) at small additional cost. Prices, particulars, and suggestions on request.

SPLIT LEVELS

All the privacy of sleeping quarters on the "second floor"—only half a stair up.

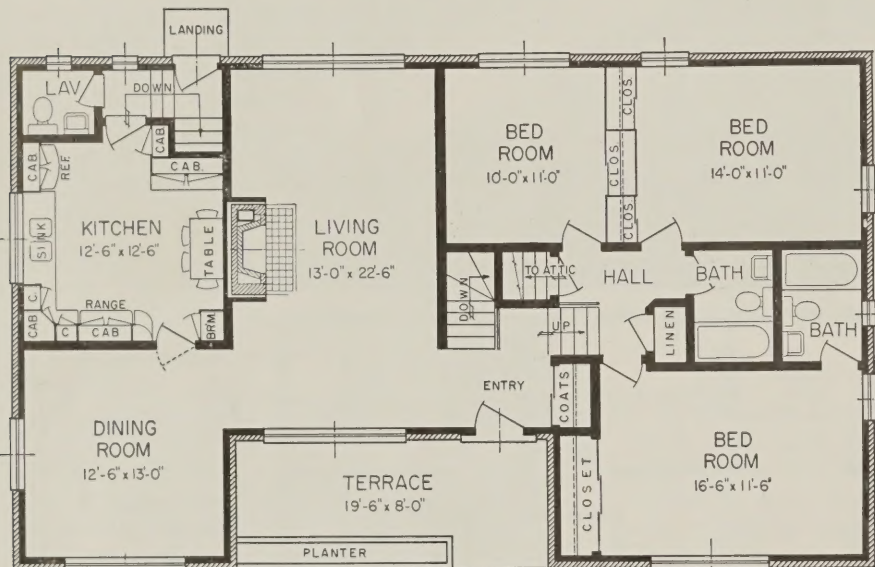
All the extra convenience and luxury of a good sized ground floor well lighted Recreation Room or Garage—only half a stair down.

7 or 8 rooms, and an extra bath, under a 5 or 6 room roof. Quality living space; close enough to be included as part of the home; sufficiently apart to be finished later.

Provisions for expansion are an investment in security. Future Den or Bedroom space, workshop area, and recreation facilities lend assurance of permanent satisfaction.

The RAVENWOOD

Two notable floor plans, which admirably reflect all of the advantages of "split-level" arrangement, are offered with a choice of two "popularity proven" exterior designs. Truly a combination to intrigue the most discriminating prospective home builder. The floor plans are designed to simplify and lighten household operations, since the conservation of energy and time are considerations of prime importance in present day living.



PLAN NO. 1
54'-0" FRONT DIMENSION

A large majority of our customers prefer a full basement, sufficiently large to accommodate the heating plant, laundry equipment and other facilities.

One of the outstanding advantages of "split-level" designs is that the floor of the area not needed for these facilities may be "raised up," usually within three feet of the grade of a level lot. In the case of a lot sloping to the rear or side, the floor of a goodly portion of this valuable space may be at grade level.

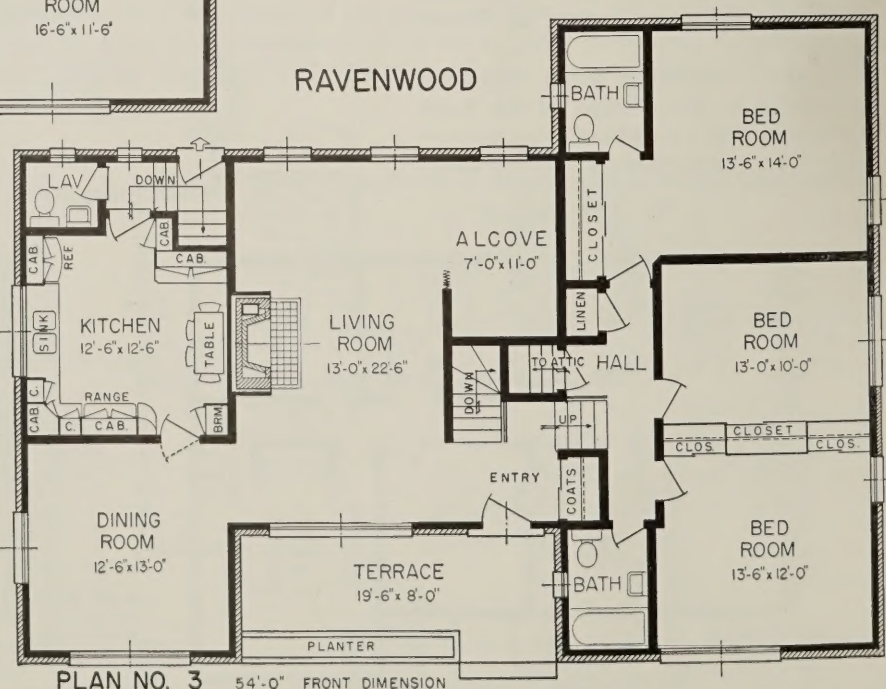
In either case, large full length windows, clear of the ground, may be installed, permitting a view, natural daylight and good ventilation. Or, if a garage is desired, an easy access from street level is possible.

Plans for the Ravenwood include a large full basement under the Living area. The space under the raised floor of the Bedroom area may be utilized for a light, airy recreation room, future bedrooms, or both, when needed.

Plans for the Lockhaven also include a large, full basement similarly situated with the "raised" portion as a "street level" double garage with ample room for a workshop and storage facilities.

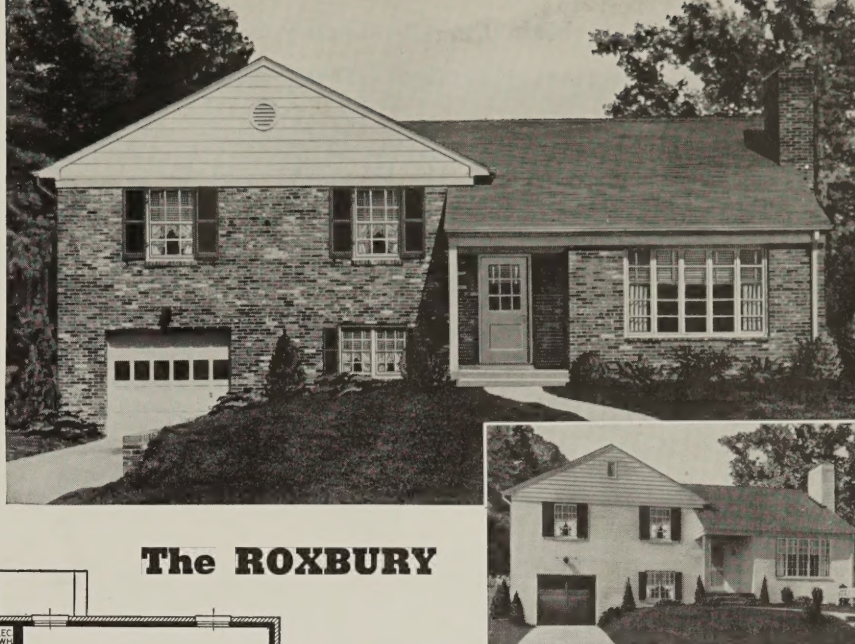


If the above design, with Hip Roof and Two-Car Garage, is preferred, order the Lockhaven.



PLAN NO. 3 54'-0" FRONT DIMENSION

The plans offered in this book are the result of the combined efforts of a staff of presently Registered Architects, long associated with this organization, who supervise, check and approve each original working drawing. Through extensive practice in the field of residential architecture, they are well acquainted with the aspirations and requirements of the average home builder.

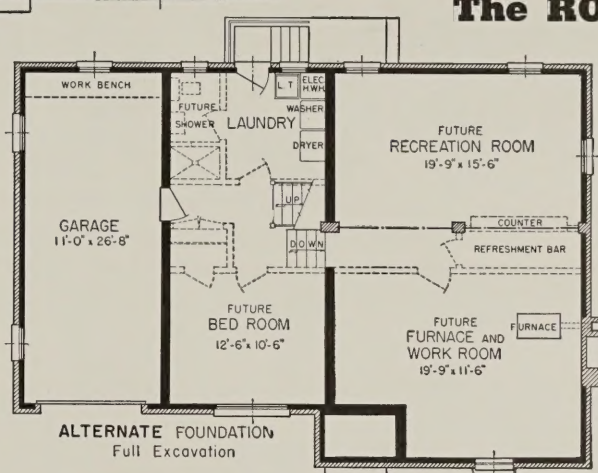


The ROXBURY

The Roxbury is equally attractive with painted brick and selected details.

The ROXBURY successfully melds the character and warmth of a handsome Colonial exterior with several of our most popular split-level floor plan arrangements—a happy merger.

Equally adaptable to either a level or sloping lot—a city or a country home-site. To the passer-by this home presents a vision of hospitality and brightness. In addition, to its owner, it represents a sound investment in security, comfort and convenience.



ALTERNATE PLANS for Full Excavation, \$700 Additional

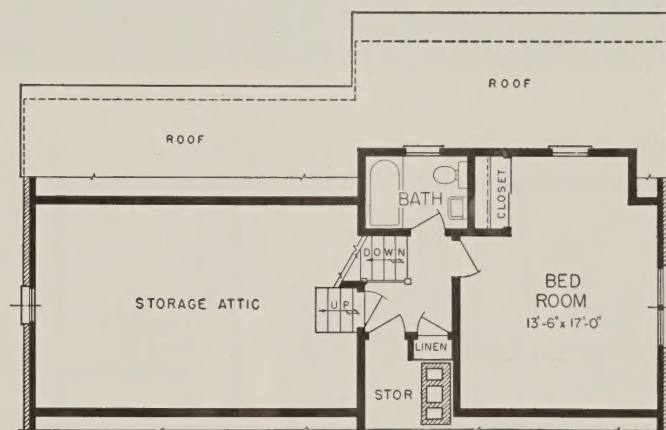


The BRADDOCK

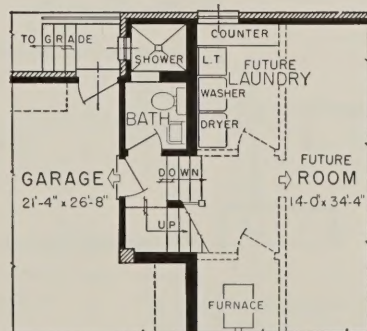
The BRADDOCK is actually a "five-level" home, with bedrooms on two levels.

Ample space and facilities have been provided throughout this excellently arranged plan to meet every need and requirement of a large, active family.

Two-car garage, spacious living, recreation and service areas, storage attic assures efficient and harmonious living. All in an "economy package" hard to beat.

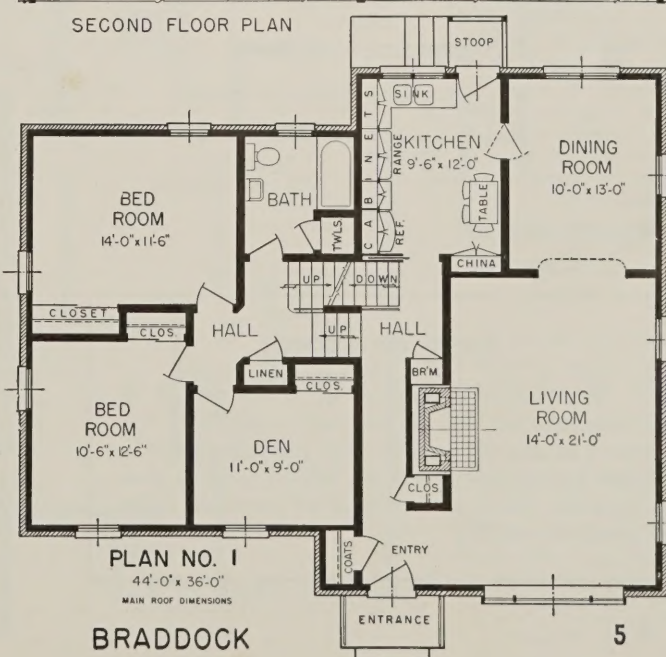


SECOND FLOOR PLAN

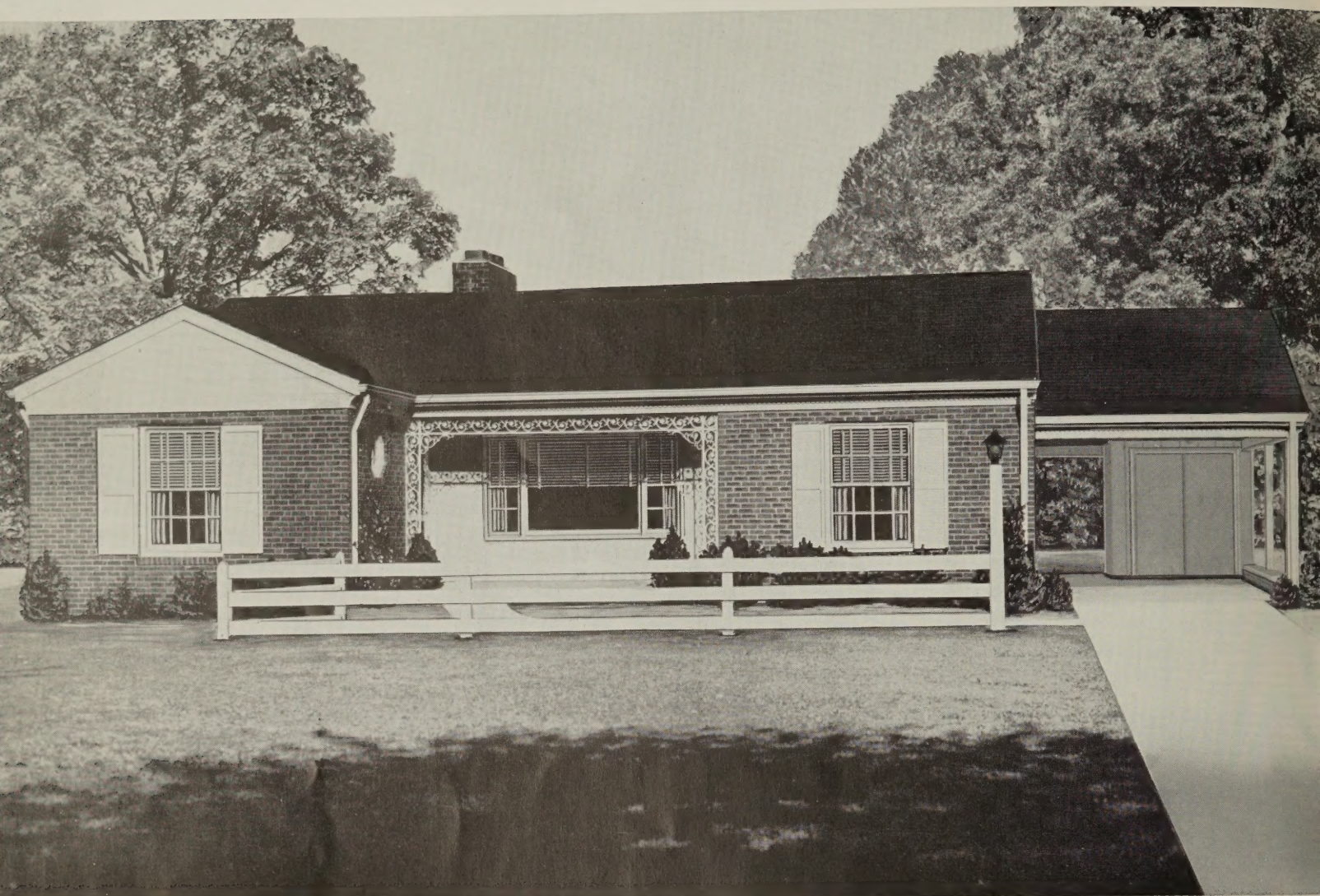


Partial Plan of
FULL BASEMENT

(Showing Access from Stairs)



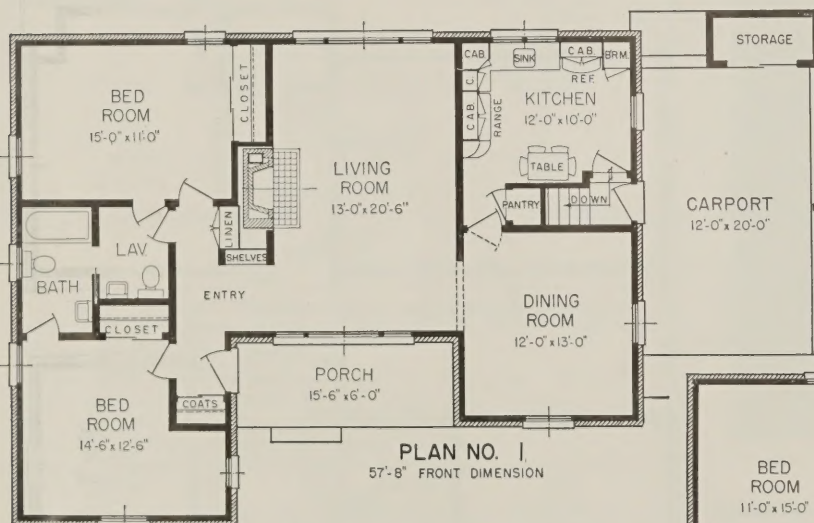
BRADDOCK



The BERKSHIRE

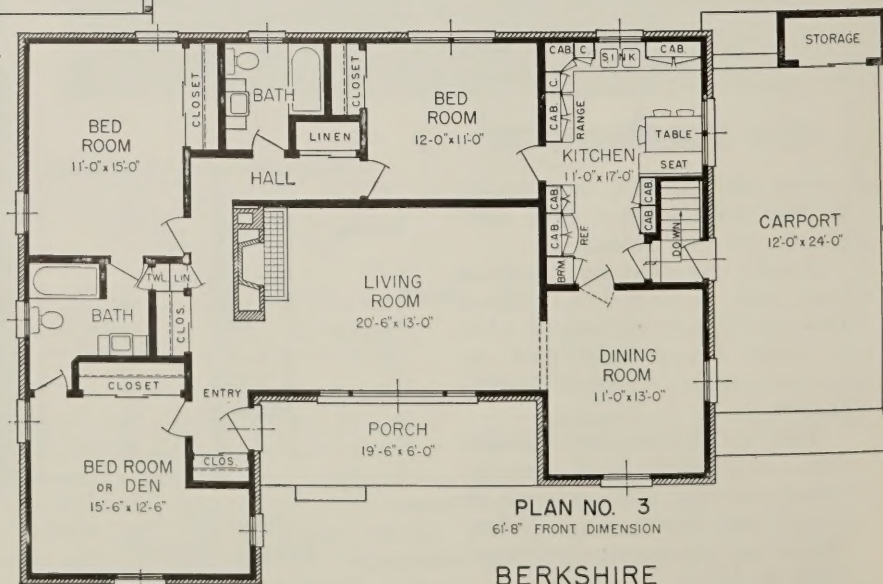
The unusual and interesting treatment of the BERKSHIRE front expresses a personality all its own—and makes a distinct appeal to those who would avoid the commonplace.

Every member of the family will have a real appreciation of the privacy and convenience offered in the artfully arranged floor plans, especially the housewife whose burdens will be lightened by the addition of the car-port at her kitchen door.

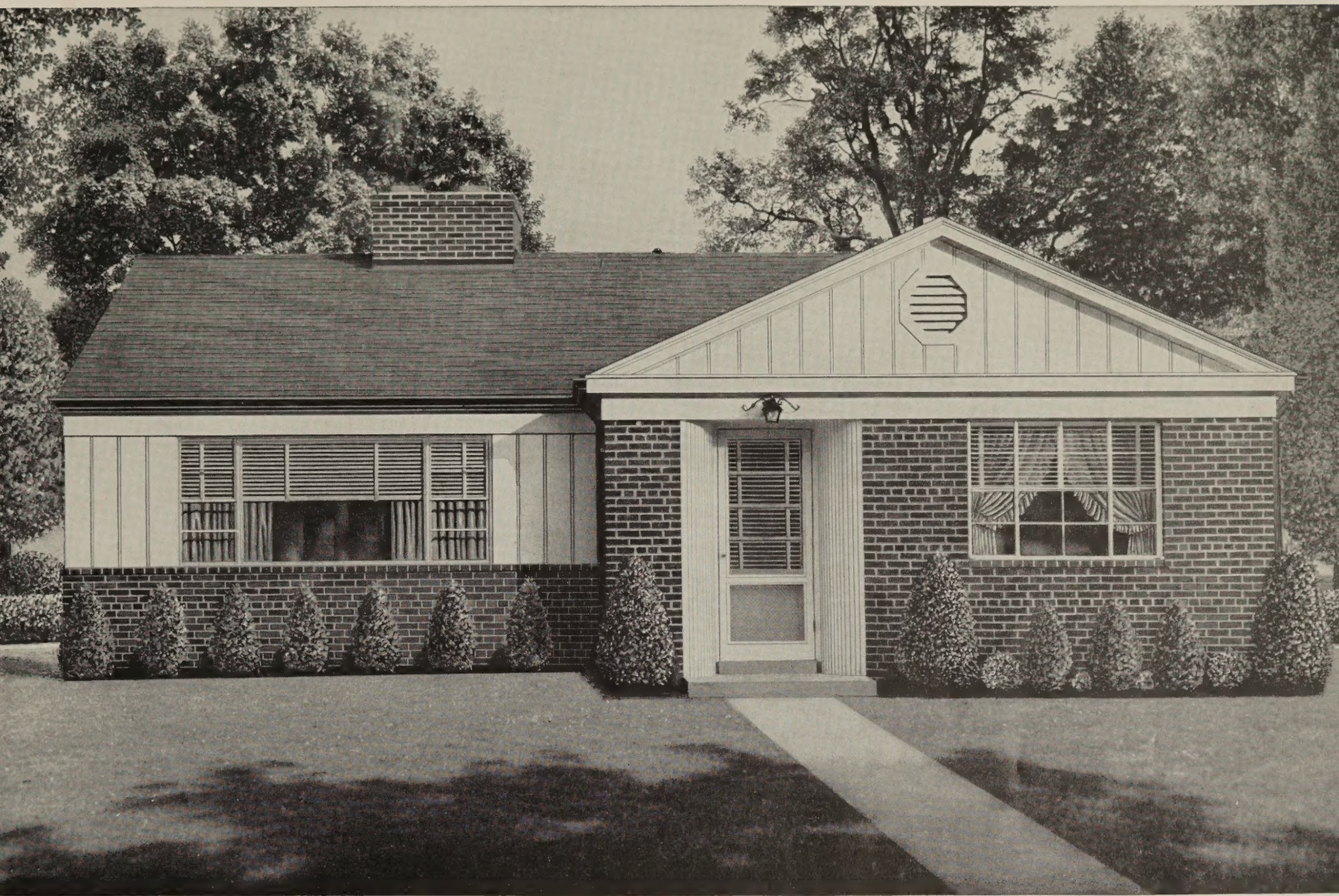


COST OF HOMES

Write us for information as to the cost of all materials for any of the homes shown in our plan books. We cannot give you labor costs in the various towns, but we will be glad to give you the approximate cost of all materials delivered on your lot.



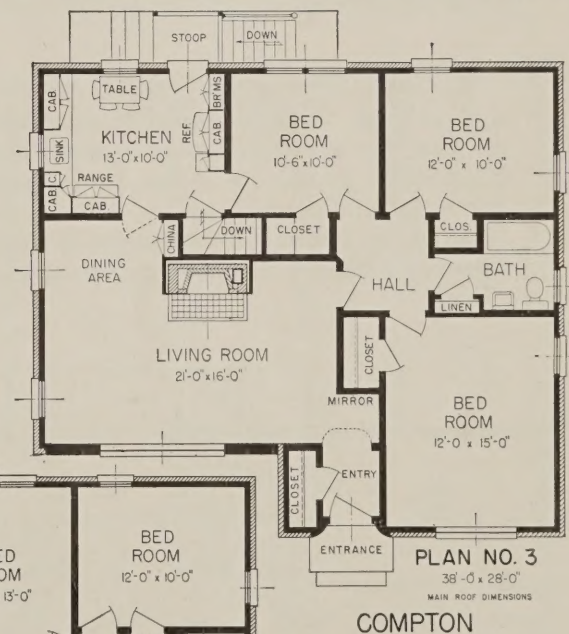
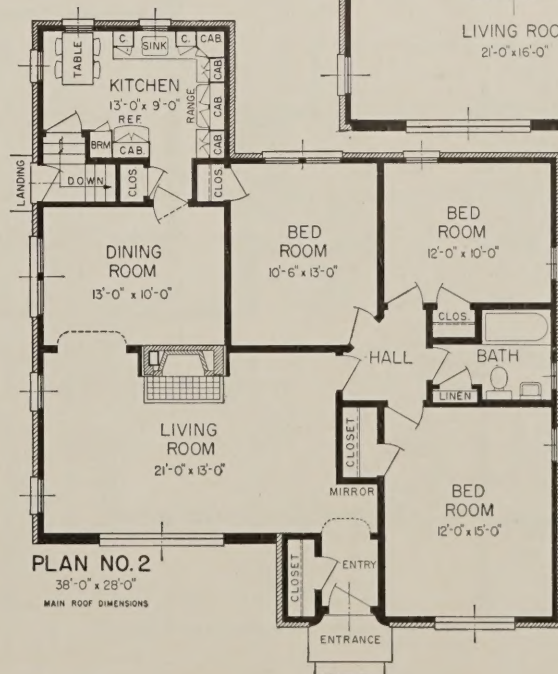
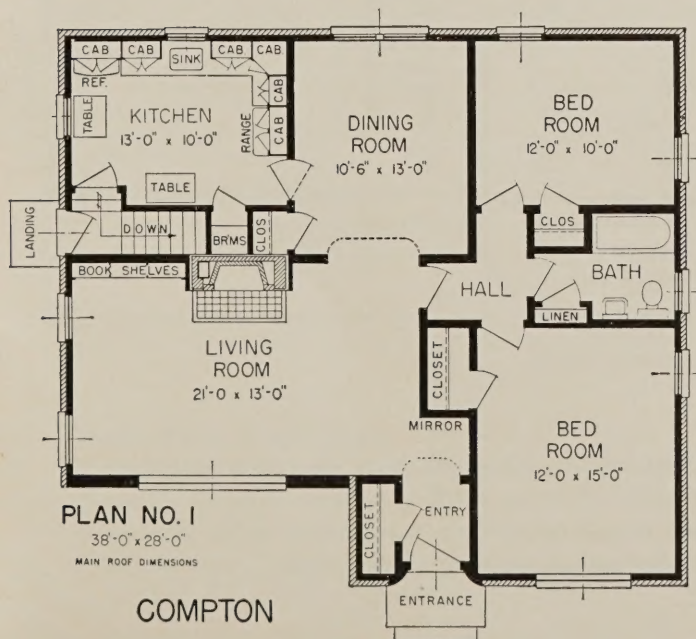
BERKSHIRE



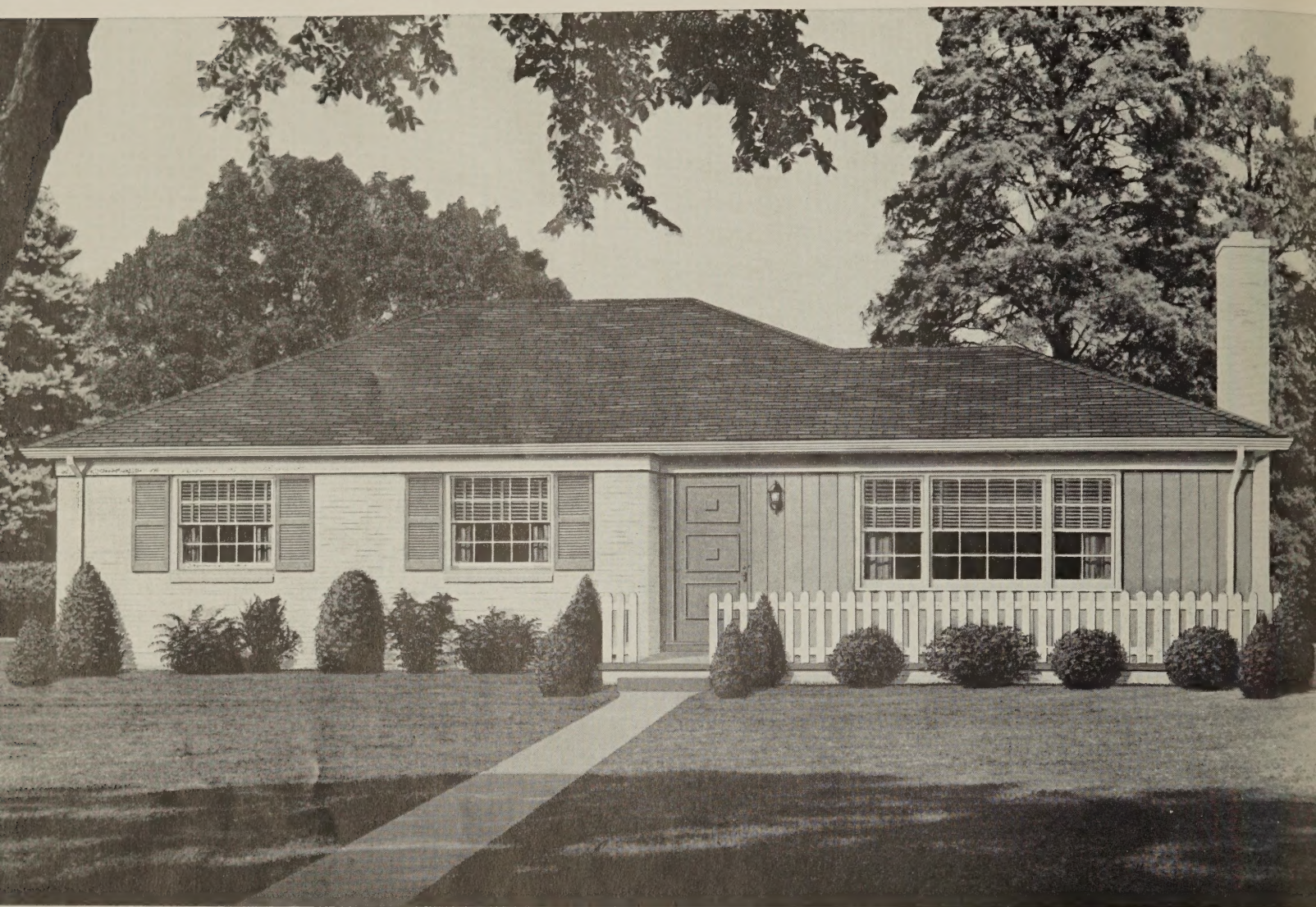
The COMPTON

The Compton will compare favorably with many homes priced far beyond its cost. Furthermore, its floor plans offer every comfort to be found in homes of much larger dimensions.

For a 3 Bedroom Plan with 2 Baths, similar in room size and arrangement to Plan No. 2, ask for Plan No. 5, 40'-0" x 28'-0".

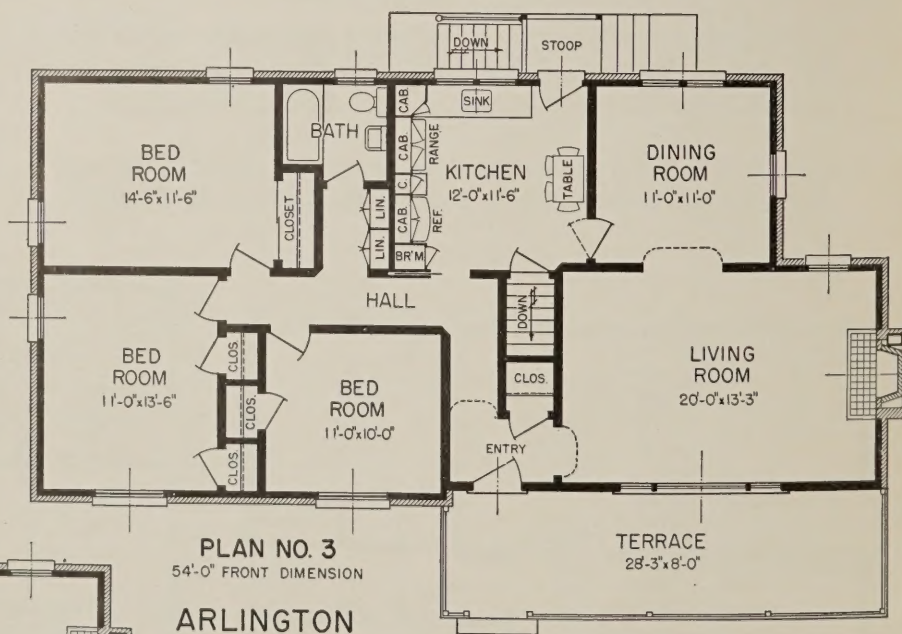
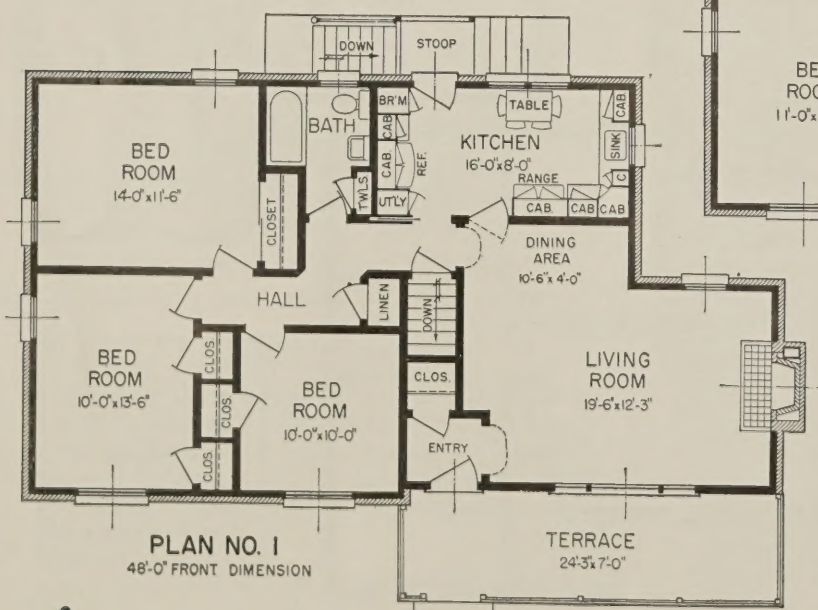


Plans can be furnished for Frame, Brick Masonry or Brick Veneer wall construction, see page 2.

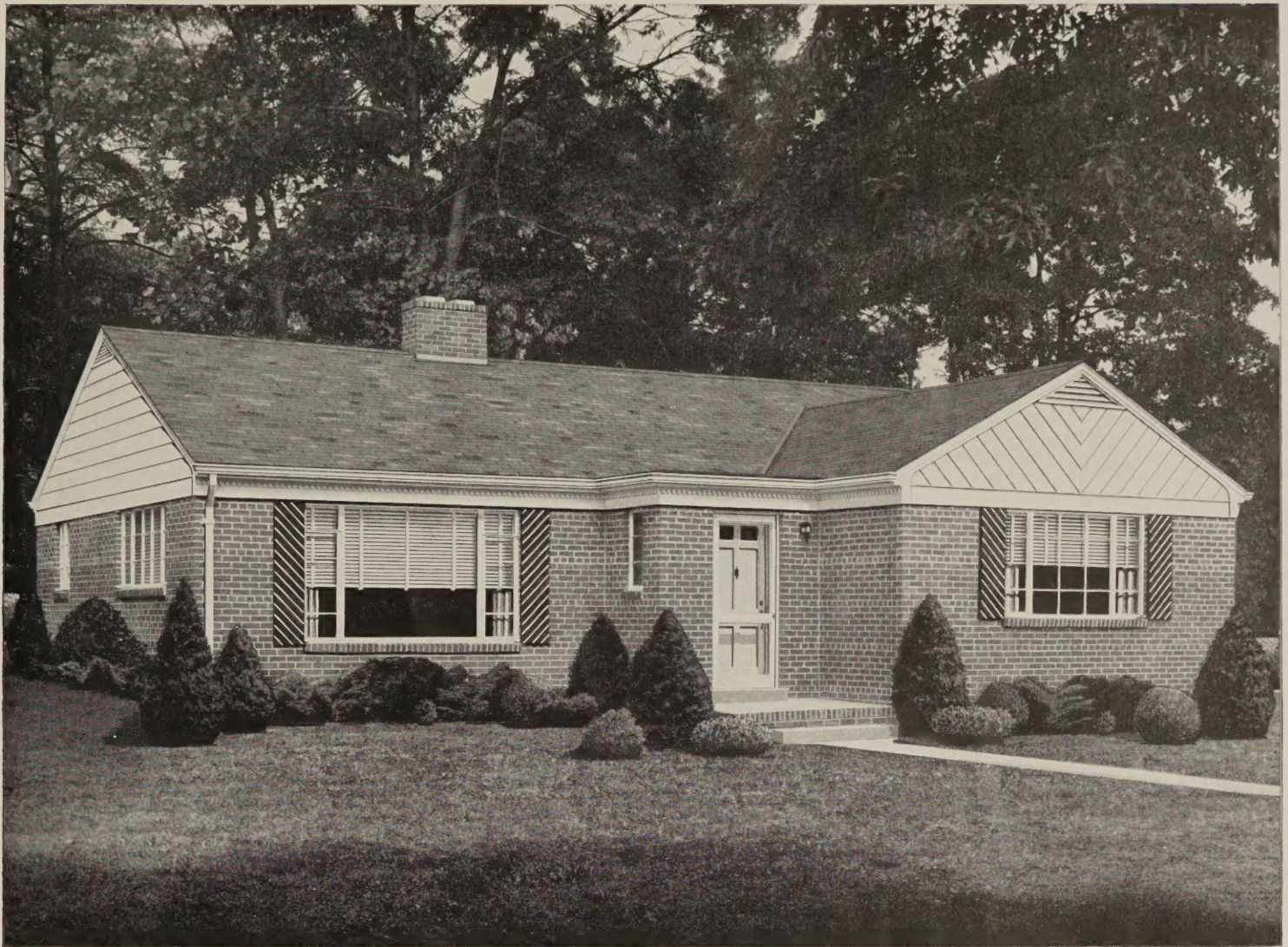


The ARLINGTON

The Arlington was designed for those who wish a home of distinction, decidedly different from the many well-known types. There is carefully combined in this home, grace, character, and comfort, and so cleverly have these three features been blended, it will stand as a thing of beauty in any community.



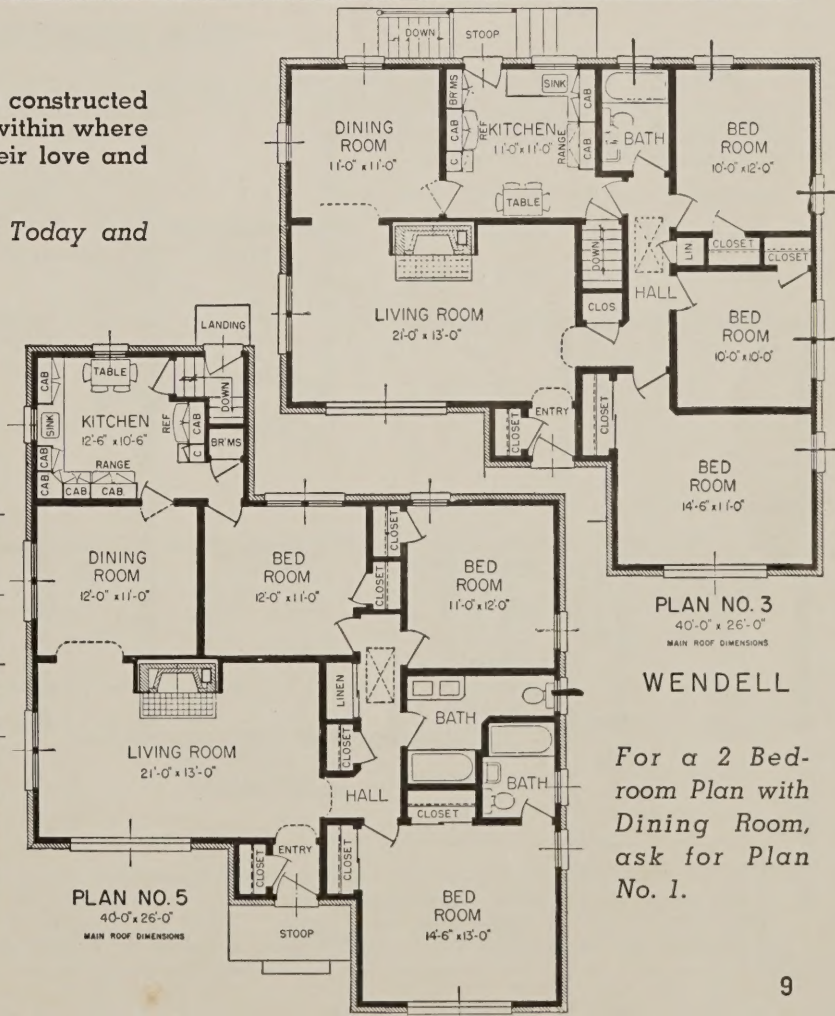
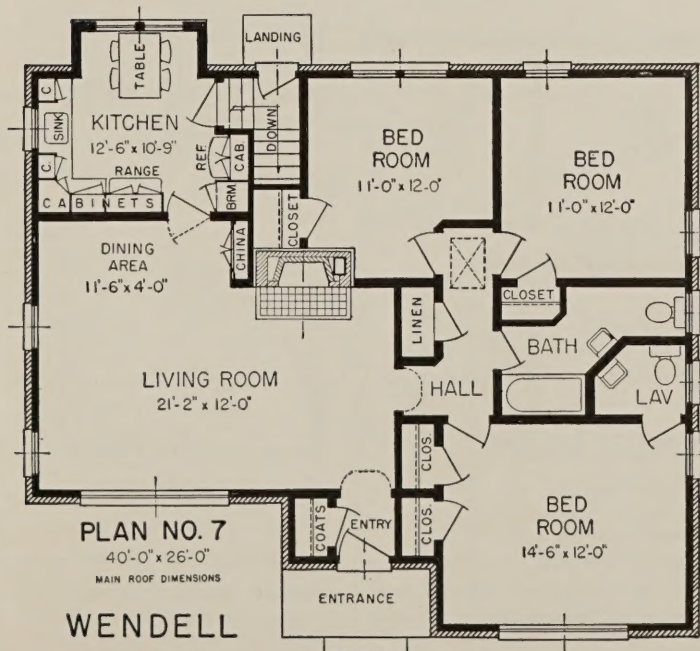
Because our house designs are types that do not go out of style for a lifetime, they have the highest loan values as well as the highest sales values of any homes within their price range.



The WENDELL

Homes of such personality as the Wendell are not constructed with mere brick and wood. Its radiance comes from within where ambitious hearts can quietly enjoy the harvest of their love and determination.

For similar design, see the Briarcliff in "Homes of Today and Tomorrow."



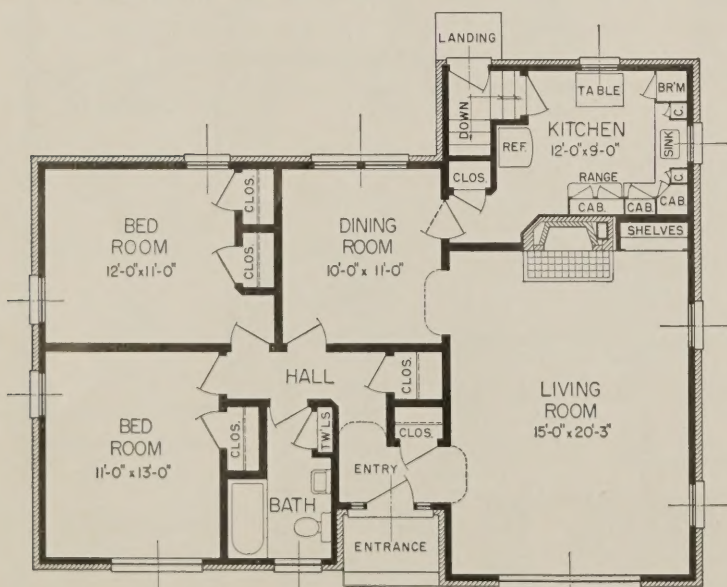
For a 2 Bed-room Plan with Dining Room, ask for Plan No. 1.



The MONTROSE

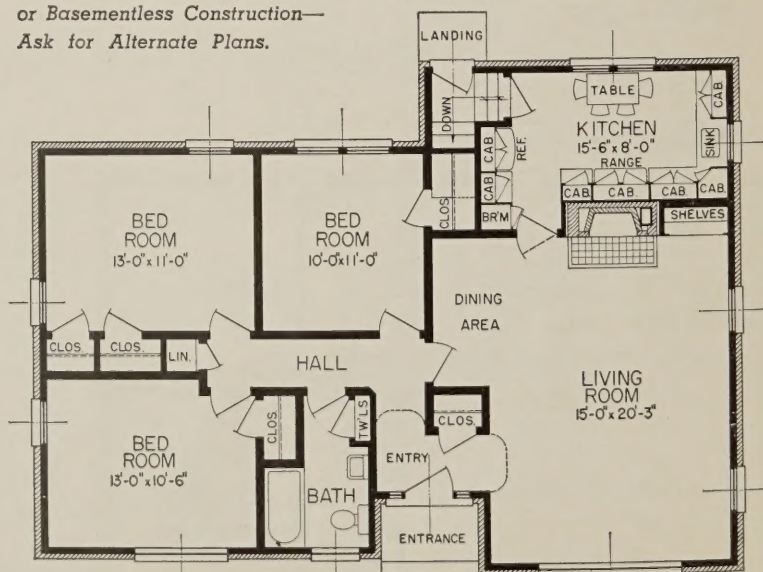
Many lot owners who have been waiting for the Montrose will say at once: "Here is our home." And the cost of this lovely masterpiece will be found within their means. The size, too, enabled its designers to offer floor plans that will meet the most exacting requirements.

For Two Baths, or Separate Dining Room in Three Bedroom designs—
or Basementless Construction—
Ask for Alternate Plans.



PLAN NO. 1
42'-0" x 26'-0"
MAIN ROOF DIMENSIONS

MONTROSE



PLAN NO. 2
44'-0" x 26'-0"
MAIN ROOF DIMENSIONS

MONTROSE

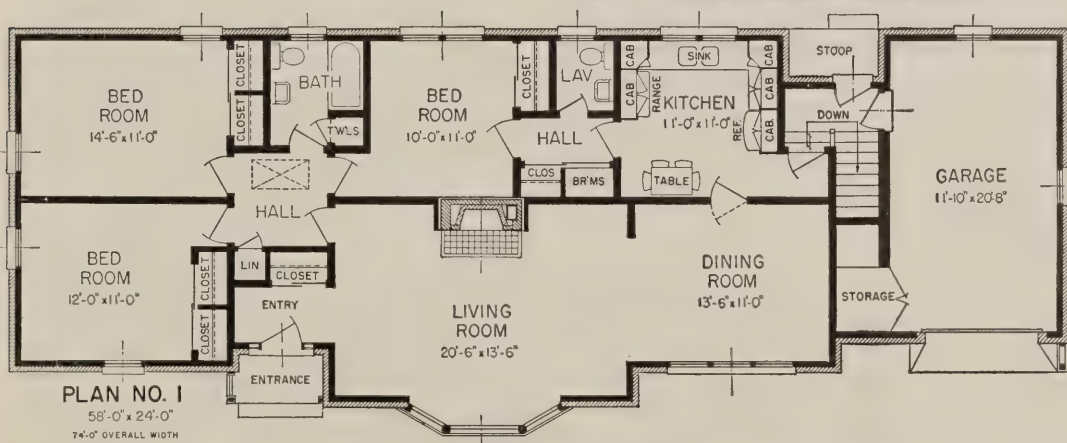
SPECIAL PLANS DRAWN TO ORDER

When stock plan work does not require their full services, some of our Architectural Assistants are available for custom drawing. For homes in the price range of our plan books, we can prepare a scaled floor plan on \$25 deposit and furnish 4 sets of plans at fifteen to twenty dollars per major room. "Small changes" in Stock plans naturally cost less; larger plans run about 1%. We will give answer by return mail; scaled sketches in a week or 10 days, finished plans inside of 30 days on work we accept.



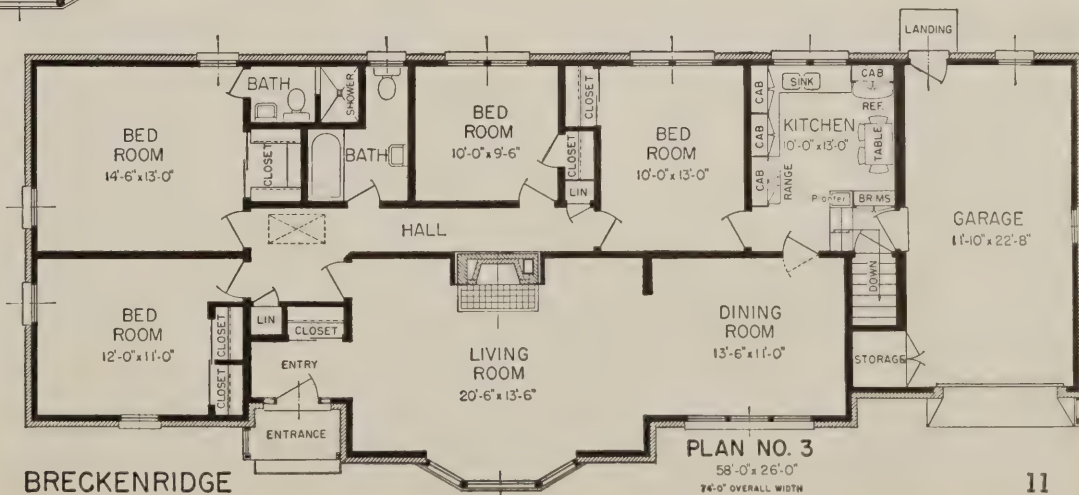
The BRECKENRIDGE

Visions of wonderful, carefree living enchant the many who will make the Breckenridge their lifetime home. Simplicity and harmony of design, mothered in such serenity of nature, soothes today's tensions with renewed inspirations for tomorrow.



All of our plans show 7-ft. basements, with either grade or inside and outside entrances. A few of our "Ranch" or "Rambler" type designs show $\frac{1}{4}$ th or $\frac{1}{2}$ basements, due to the large foundation sizes.

Since full basements for these designs have been requested so frequently, an alternate sheet for its construction has been included with the plans.

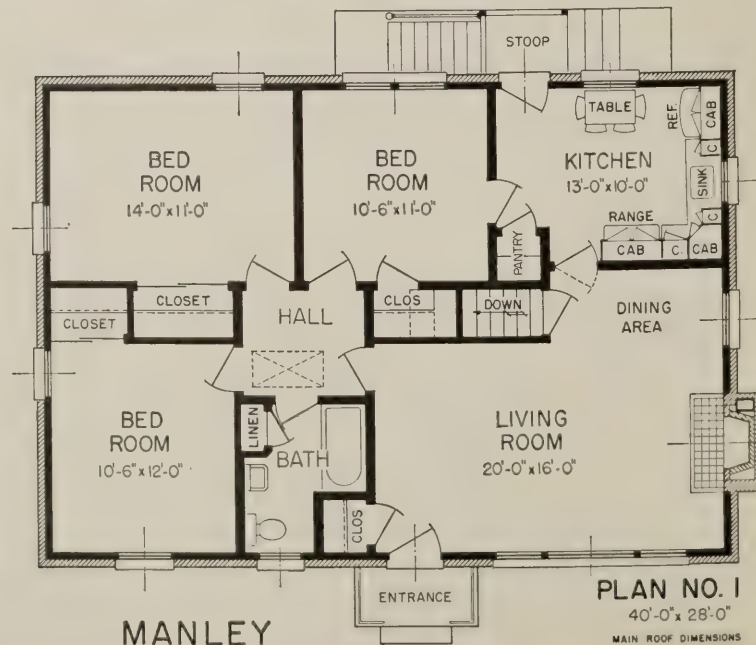
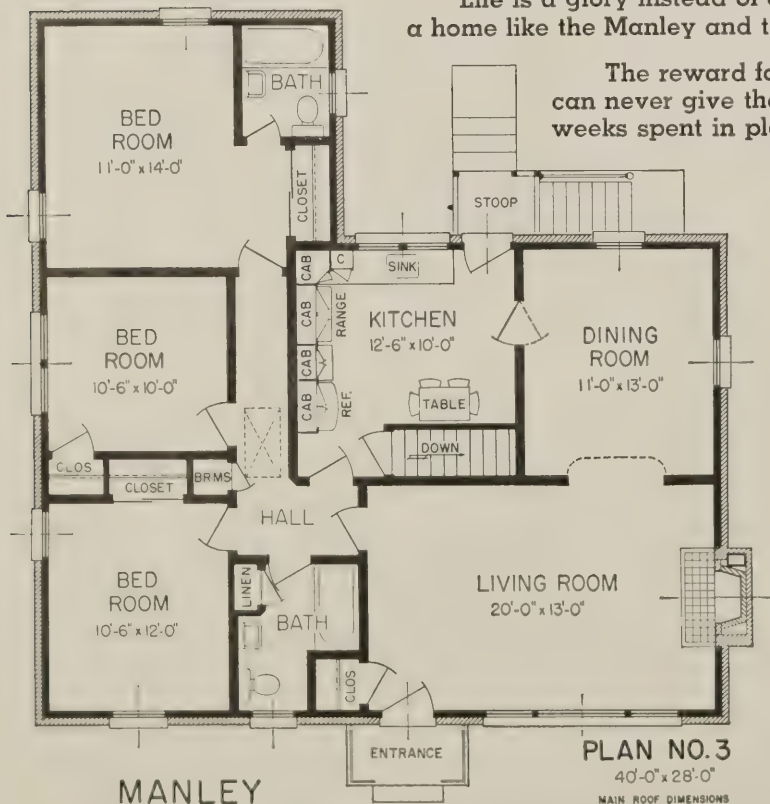




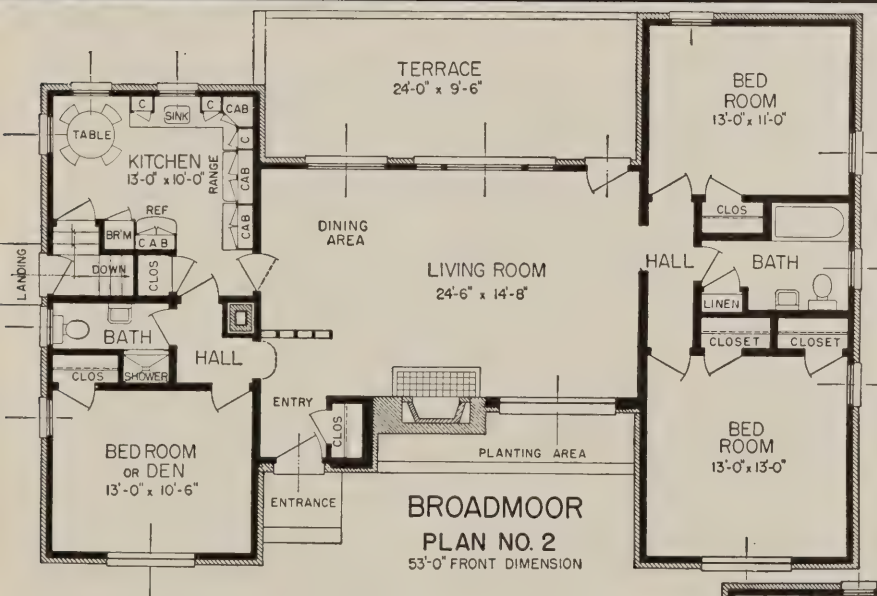
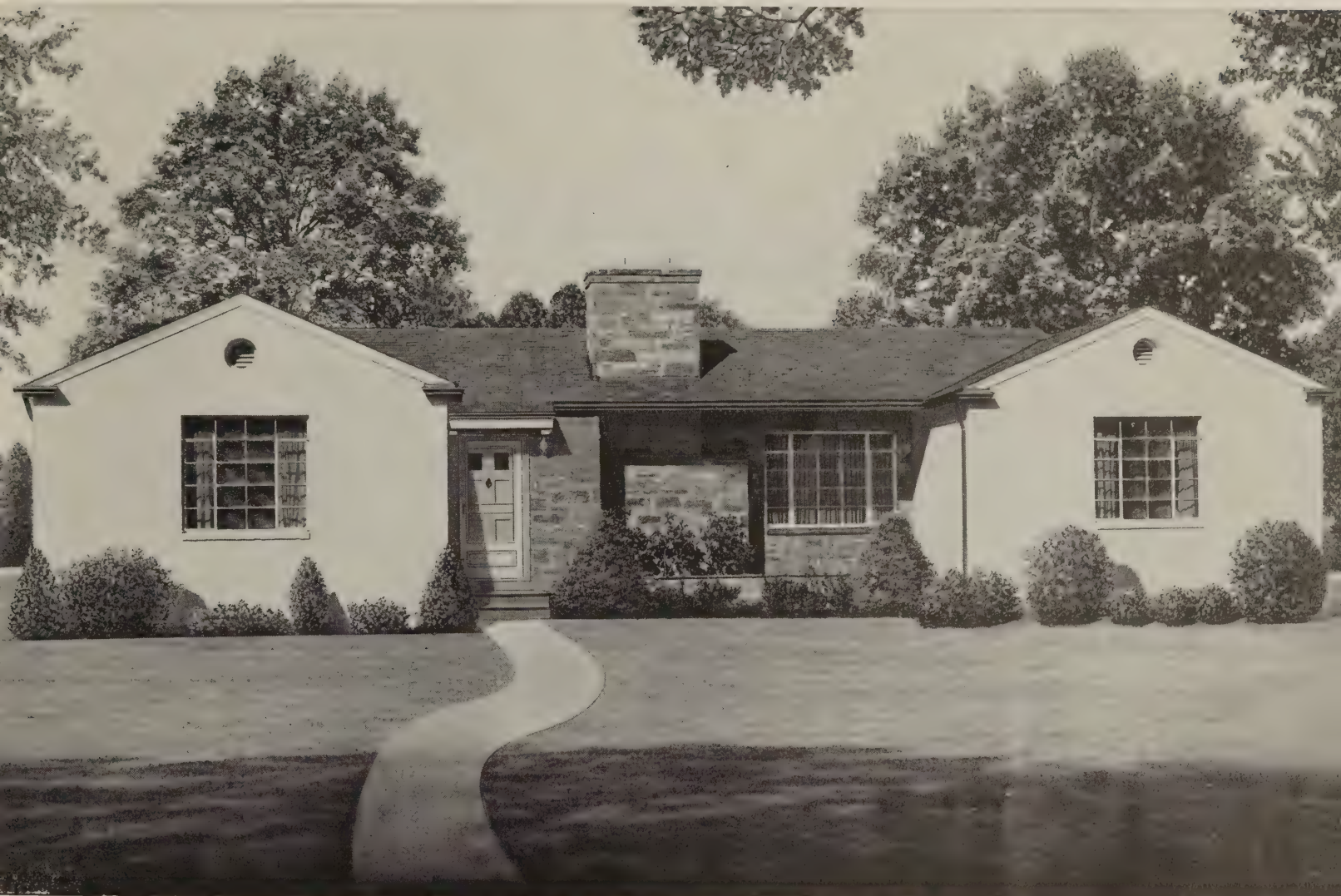
The MANLEY

Life is a glory instead of a grind to those who are monthly placing their earnings on a home like the Manley and their spare time in beautifying the lawn and garden.

The reward for a thing well done is to have done it. Homes built by others can never give the inner satisfaction which comes as the reward for hours and weeks spent in planning and building a home which satisfies your ideals.



Our Standard Specifications Cover Every Item of Cost from Foundation to Roof, and give the inexperienced builder a new conception of good construction.



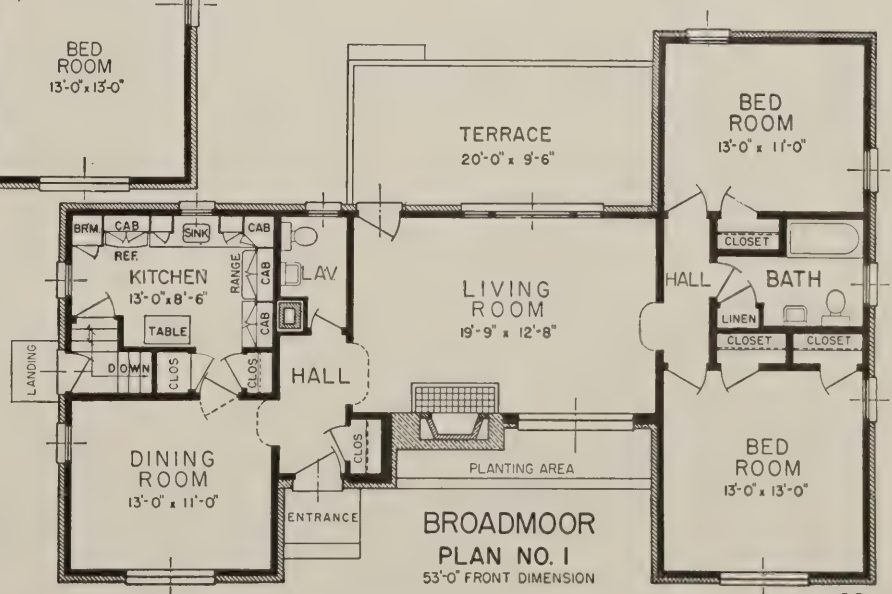
The BROADMOOR

The Broadmoor has beauty in abundance and outstanding distinction. Many will say, "Truly this is the home I've been waiting for".

For similar plans adapted to "Slab", or Basementless construction, ask for Alternate Plans.

GARAGES AND BREEZEWAYS in many instances enhance the beauty and value of your home—serve a very useful purpose and permit full utilization of your home site to the best advantage. As an extra service to our customers, we have prepared plans for Garages and Breezeways which are adaptable to many of the house designs shown in this plan book, as well as homes already built. Complete plans, elevations and details are priced at only \$5.00 per set.

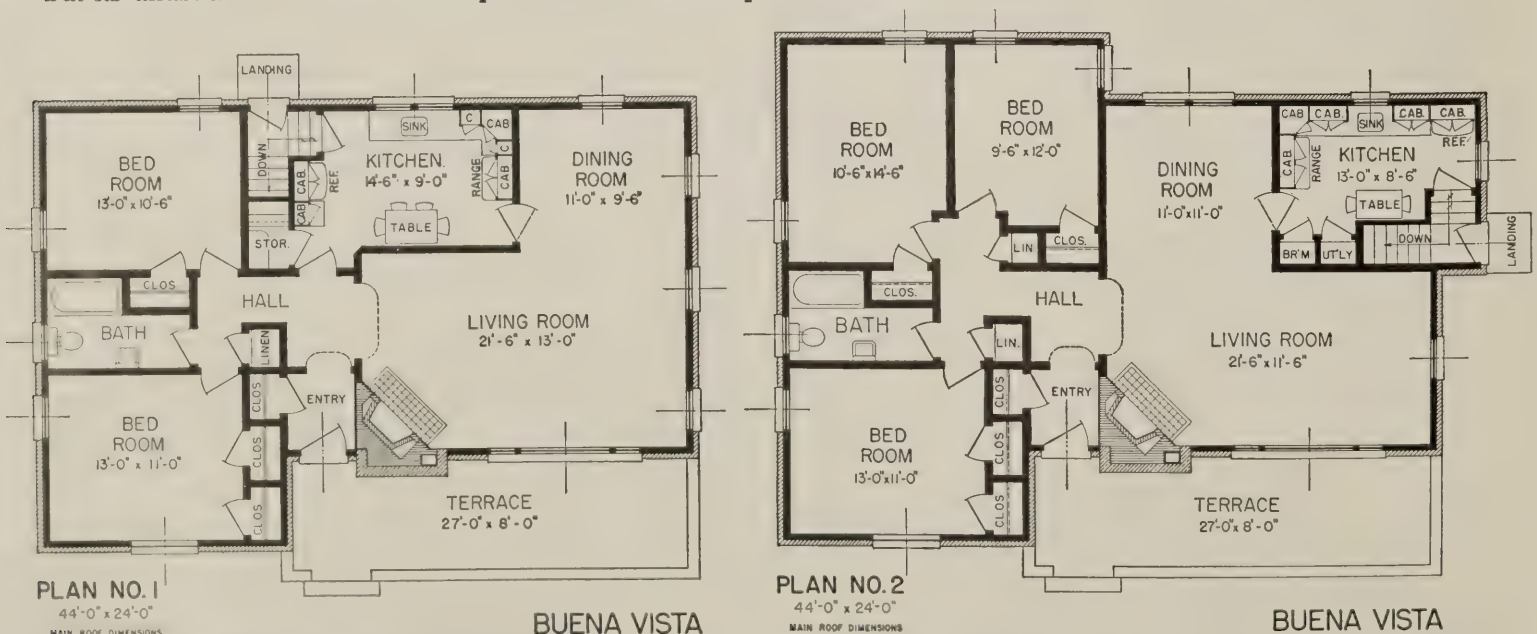
Write for illustrated sample sheet.





The BUENA VISTA

Thousands of hearts will go out at once to the Buena Vista because of the vast improvement it offers in the "Ranch" or "Rambler" type. Only the economy of standardized construction can be anticipated on a design of such grandeur, but its unusual balance and beauty will beckon to every home lover.

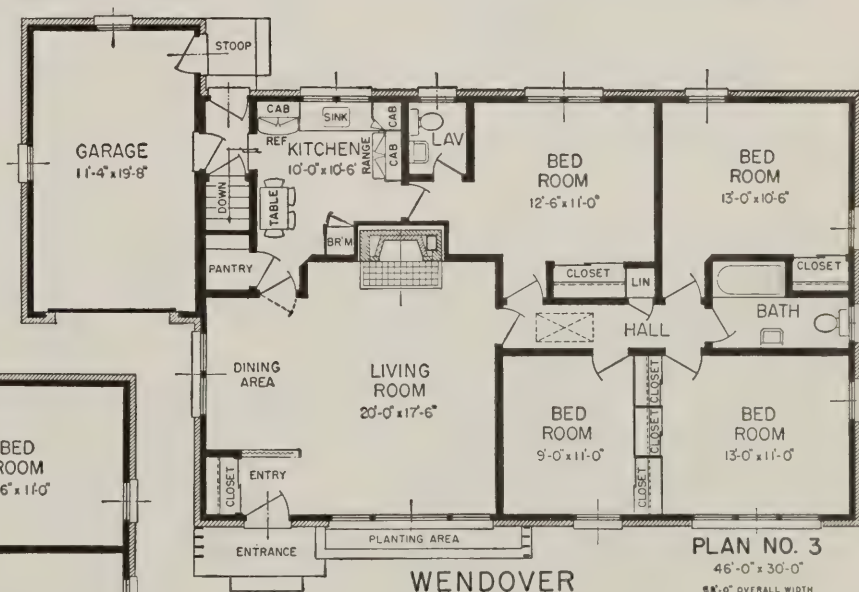
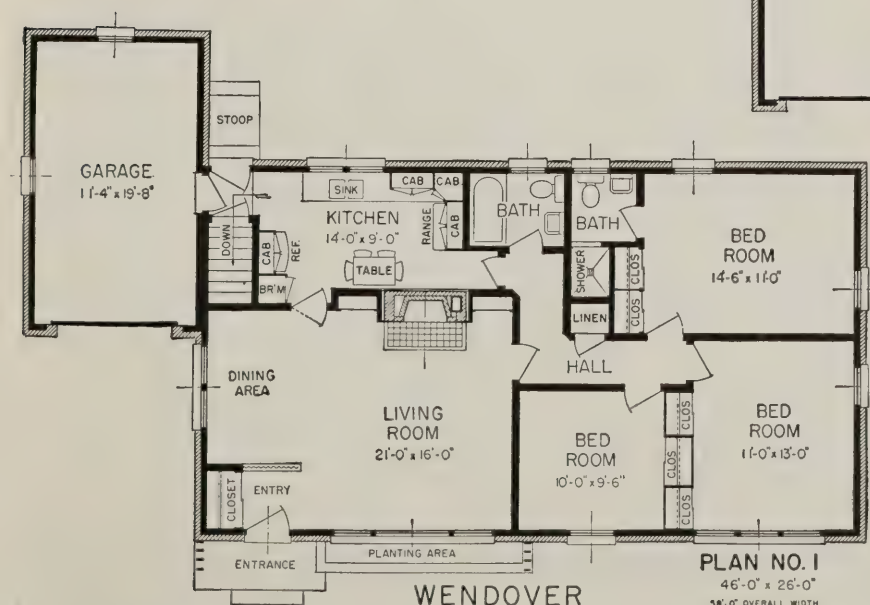


Other Plan Books for Those Who Want to Build Homes at First Cost.
HOMES OF TODAY AND TOMORROW—HOMES FOR YOUR STREET AND MINE—HOMES YOU CAN BUILD YOURSELF
 50c each; or All Three for \$1.00



The WENDOVER

The first step in the path of progress is to fix in the mind a clear vision of better condition, better surroundings and a better place for normal and unhampered growth. In no other place can a family so well realize this desired freedom as in a home of their own—such, perhaps, as the Wendover. The inclusion and convenient location of the garage acknowledges the importance of the family car as the means of making our modern mode of living both comfortable and possible.



Plan No. 3 offers 4 Bed Rooms on a "3 Bed Room Budget." Economically planned, but not minimum in proportions or appointments, it was designed within a space, and the cost, of some 3 Bed Room Homes. Its merits demand careful consideration.

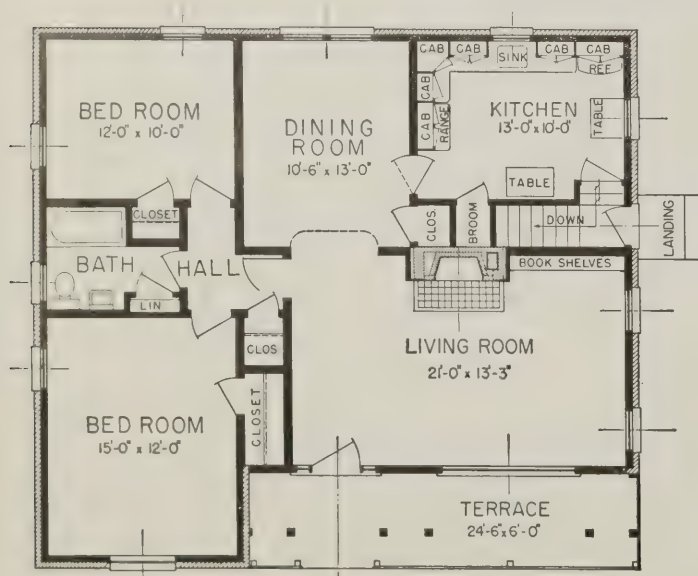


Brick and Cinder Block Const.

The PIEDMONT

The Piedmont will prove to be the pride of any community, both as to the interior and the exterior. Banks and Building Associations are ready to make liberal loans on homes of such outstanding value and lasting beauty.

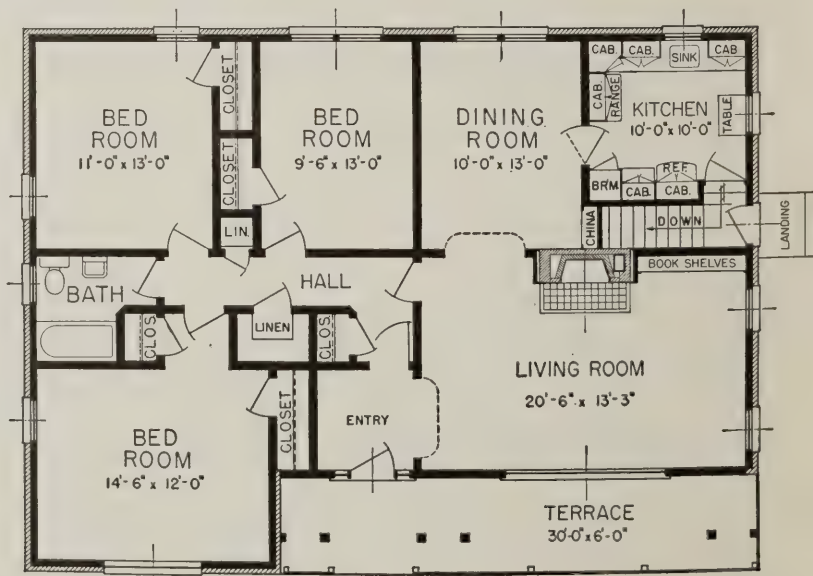
Two additional floor plans are shown at the top of opposite page.



PLAN NO. 1

38'-0" x 28'-0"
MAIN ROOF DIMENSIONS

PIEDMONT



PLAN NO. 2

46'-0" x 28'-0"
MAIN ROOF DIMENSIONS

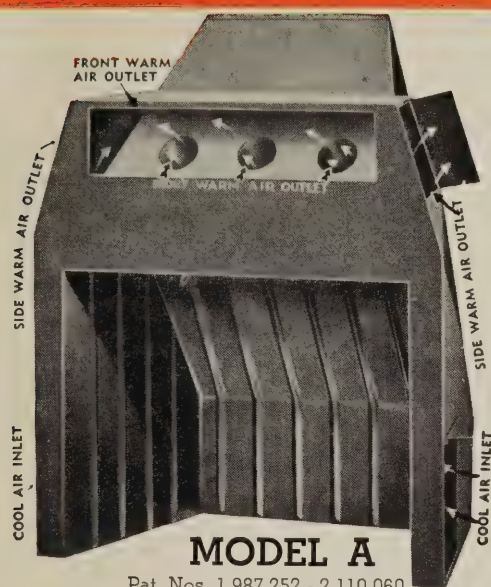
PIEDMONT

Folders Free on Request. Folder "A", Answers to Questions. Answers important questions on good construction and present prices. Folder "F", Facts on Financing Small Homes. How to build on easy terms. Folder "

than rent. In addition, about half of your payments will be placed to your credit as a saving.

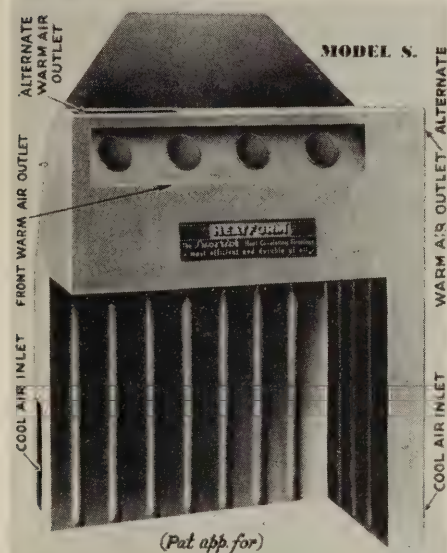
HEATFORMS and Superior FORM DAMPERS

FOR BETTER AND TROUBLE-FREE FIREPLACES



Pat. Nos. 1,987,252 - 2,110,060

Model "A" HEATFORM for conventional fireplaces. Details, page 2.



Model "S" Heatform for modern corner fireplace. Details, page 4.

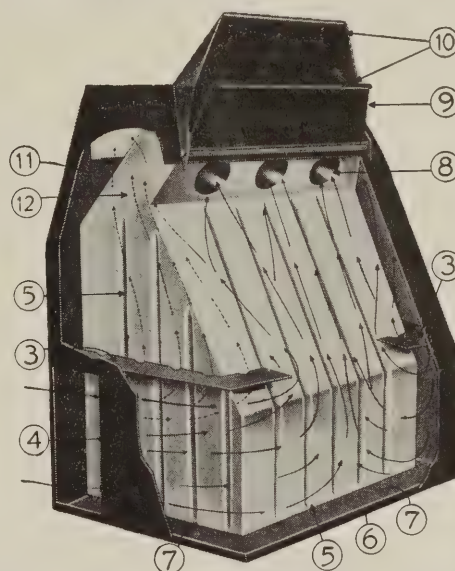
Model "M" HEATFORM, not shown. Write for details.



Fireplace built around Model "S". One cool air inlet shown at right; second in rear hall. Inlets and outlets formed of masonry.

HEATFORM, a fireplace built to furnace principles. Air chambers surrounding the firebox and upper throat capture and circulate through the home a large percentage of heat lost to the chimney by the ordinary fireplace.

The finished HEATFORM fireplace costs but little more. The unit consists of firebox, throat, high dome, and properly hinged and operated damper, eliminating other materials and some labor necessary in the construction of the brick lined fireplace. HEATFORM is a perfect guide for the masonry walls — hearth to flue — to prevent construction mistakes, causing smoke troubles.



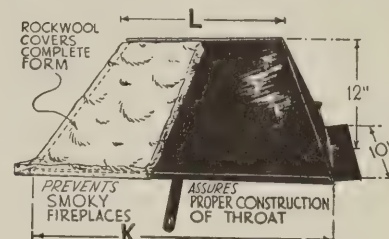
Rear and side view of Model "A" Heatform, with outer lining removed, demonstrates air circulation and contact to all heating surfaces, eliminating dead air pockets. This also applies to Models "S" and "M".

3. Baffle plates direct a large volume of air over hottest metal.
4. Large cool air inlets at floor level.
5. Individually die formed ribs in boiler plate add much greater strength than flat metal.
6. Location of rear cool air inlet, when heating rear rooms.
7. Bottom view of air heating chamber.
8. Superheating round air passages through throat provide greater air circulation and more heat.
9. Damper has underslung poker friction control.
10. Full dome guides construction of complete throat.
11. Side air passages from lower to upper heating chamber.
12. Inner lining of the throat.

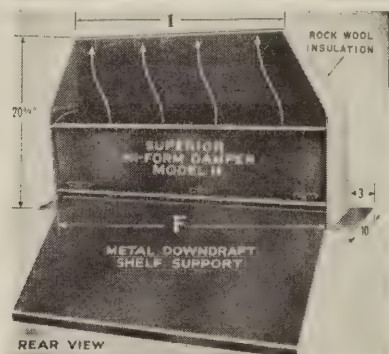
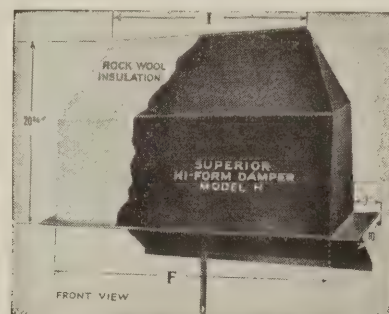
*TRADE MARK REG.

SUPERIOR FORM DAMPERS

Where the extra volume of heat produced by HEATFORM is not required, we offer two Form Dampers to guide the construction of the throat: Model "L" for the traditional fireplace and Model "H" Hi-Form for all modern fireplaces. Details, pages 6 and 7.



MODEL "L" FOR CONVENTIONAL FIREPLACES



MODEL "H" HI-FORM FOR ALL MODERN FIREPLACES
PAT. APPL.



Brick fireplace—cool air inlet grilles on sides. For best results the inlets should be placed at floor level.

A I A File No. 14e2

• most efficient and durable of all •

Fireplace Heat Increased with Heatform

The old fashioned fireplace, as everyone knows is only about 10% efficient. This means 90¢ of every dollar spent for fuel is lost up the chimney. This is an extravagant waste. HEATFORM reflects heat from the open fire, as does the ordinary fireplace. In addition, its air chambers which surround the firebox and throat capture and circulate through the home a large portion of heat wasted by the masonry lined fireplace. It heats all corners of the room and circulates warmth into adjoining rooms, through open doors and archways.

In cold climates, a HEATFORM produces all the heat necessary during the fall and spring months, and saves firing the furnace. In mild climates, a single HEATFORM fireplace will keep the living portion of the home warm and eliminate the necessity of additional heating devices. A HEATFORM fireplace for your living room, den, recreation room, and especially a basement room adds to comfortable, pleasant living.

For architectural appearances, we recommend the following HEATFORM sizes; No. 25 room 13' x 18', No. 31 room 15' x 20', No. 34 or 37 room 16' x 22', No. 42 room 18' x 26', No. 48 room 22' x 32', No. 60 or 72 larger rooms. In making these recommendations, it is assumed there will be connecting rooms to utilize the surplus heat the HEATFORM fireplace will produce.

HEATFORM has all the good qualities of other heat circulating fireplace units, plus these exclusive advantages:

- *Ribbed reinforced firebox for greater strength
- *More heating surface per size unit
- *Air chambers surround firebox and front and side walls of the throat
- *Properly spaced round superheating air flues through the throat assure greater flow and contact of air to all hot metal, including the rear wall of the firebox where most heat is generated
- *Larger air inlet and outlet capacity
- *Masonry downdraft shelf seals all exposed metal parts against corrosion. Nothing to rust out

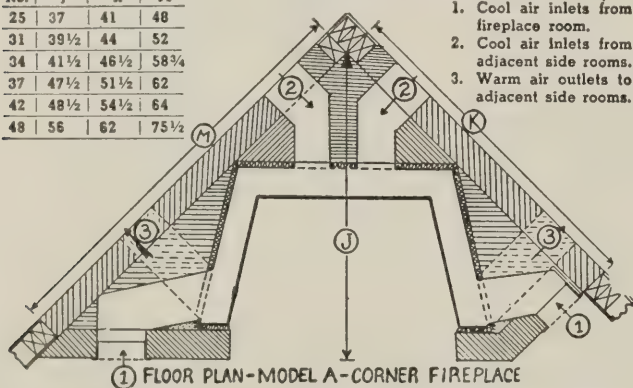
Compare and be convinced HEATFORM delivers and circulates more heat and gives more years of service. Then you will SPECIFY AND INSIST UPON HEATFORM.

SPECIFICATIONS (Dimensions in inches)

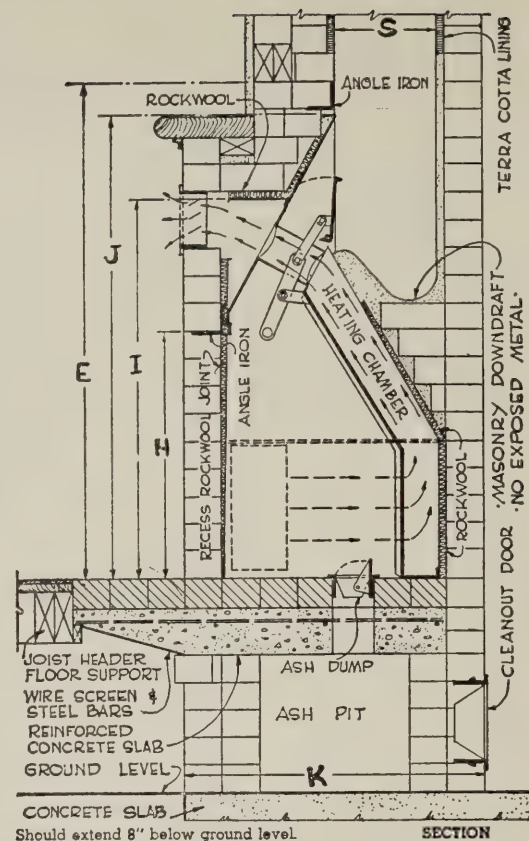
Unit No.	J	K	M
25	37	41	48
31	39½	44	52
34	41½	46½	58½
37	47½	51½	62
42	48½	54½	64
48	56	62	75½

HEATFORM-Model A

CORNER INSTALLATION



1. Cool air inlets from fireplace room.
2. Cool air inlets from adjacent side rooms.
3. Warm air outlets to adjacent side rooms.



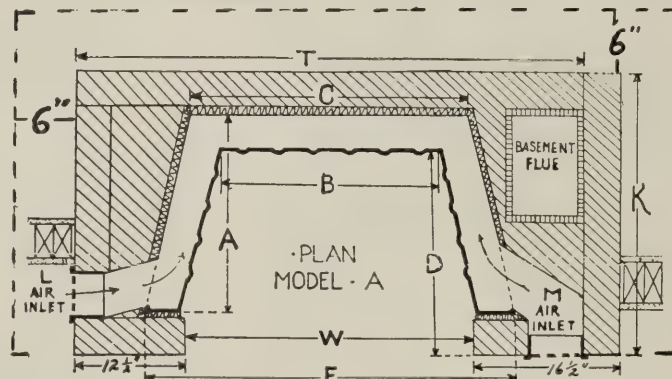
Should extend 8" below ground level.

SECTION

Dotted lines indicate depth and width of concrete foundation to support masonry.

If the masonry projects 9 inches or more into the room, air inlet "L" should be used.

If using inlets "M" in pilaster, increase "T" dimension 8½" minimum.



If the masonry used in front and rear walls is thicker than 4", increase K dimension accordingly.

Details regarding HOW TO INSTALL HEATFORM IN EXISTING FIREPLACE available upon request.

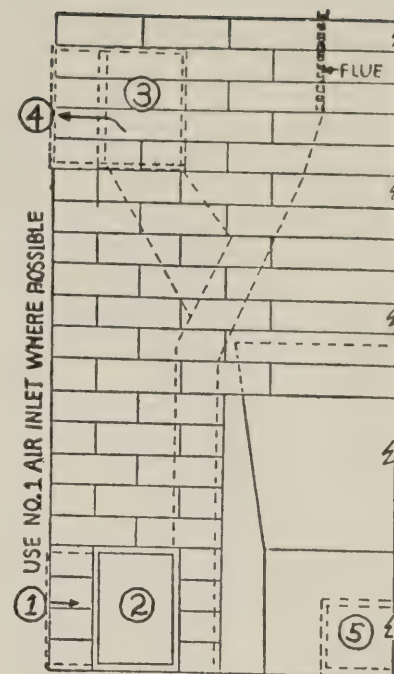
SPECIFICATIONS FOR HEATFORM FIREPLACES - MODEL A																		Dimensions in inches	
Dimensions in inches																		Dimensions in inches	
Unit No's.	Heating Capacity Cu. Ft.	Air Inlet and Outlet, Square Inch capacity		O.D. Unit Depth	Fuel Cap.	Rear Unit Width	Depth With 4" Facing	Header Height	O.D. Front Unit Width	Height Finished Opening	Height to Heatform Flat Top	Height to Top of Dome	4" Front and Rear Masonry Wall	Side Air Inlet	Front Air Inlet	Minimum Masonry Width	Finished Opening Width	OUTSIDE FLUE LINER DIMENSIONS	
		Min. 2 Inlets	Max. 3 Inlets															Chimney Height 12 to 20 feet hearth to top	Chimney Height Over 20 feet hearth to top
25	3500	80	120	20	16	22¼	20¾	54	32½	25	41	50	29½	6x14	8x12	49	24	9x13	9x13
31	4300	80	120	20	22	28¾	20¾	54	38½	25	41	50	29½	6x14	8x12	55	30	9x17 or 13x13	9x13
34	5000	80	120	20	25	31¼	20¾	54	41½	25	41	50	29½	6x14	8x12	58	33	9x17 or 13x13	9x17 or 13x13
37	5750	120	180	24	26	33	24½	58¼	45½	29	45	54¼	34	6x14	8x12	61	36	13x17	13x13
42	6500	120	180	24	31	38	24½	60¼	50½	29	45	54¼	34	6x14	8x15	66	41	13x17	13x17
48	7500	170	255	28	36	46	27	67½	59½	32	49½	58½	**41¾	8x15	8x15	80	47	17x21	17x17 or 13x21
60	8500	170	255	28	48	58	27	73½	71½	32	49½	58½	**41¾	8x15	8x15	100	59	21x21	17x21
72	9500	200	300	30	60	69	29	86	84½	36	54	68	**44	8x18	8x18	112	71	*21x21 Square only	21x21

Heating capacity ratings based on 20 degrees above zero.

PLACE COOL AIR INLETS AT FLOOR LEVEL TO ASSURE WARM FLOORS.

* No oval liner large enough available. Square corner liner 21"x21" OK. Otherwise build 8" masonry wall around chimney with adequate flue capacity.

** 8" rear masonry wall recommended up to downdraft shelf. If the masonry used in constructing either the front or rear wall of the fireplace exceeds 4" in thickness, increase dimensions "D" and "K" accordingly. If 8" rear wall up to the downdraft shelf is required by Building Code, raise header height 6".



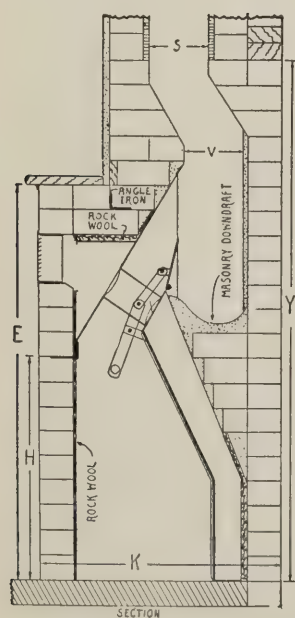
HEATING REAR ROOMS
(see drawing above)

Take the warm air from the upper side outlets of the Heatform through register grilles installed in the rear or end portion of the chimney, as indicated by Outlets 3 or 4. It is necessary for these outlets to be registered to regulate the flow of warm air through front and rear outlets simultaneously. Also install cool air inlets 5 in the rear rooms to be heated. An opening through the center back of the Heatform is provided for that purpose. Outlets 3 may be carried to second floor rooms through masonry or insulated metal ducts.

Dimensions in Inches

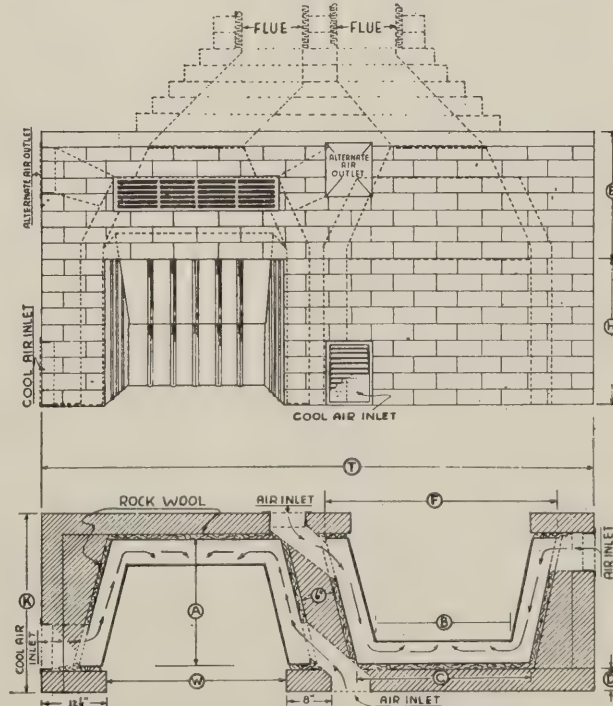
Unit No.	Height Finished Opening "H"	Height To Top of Dome "J"	4" Rear Masonry Wall "K"	8" Rear Masonry Wall "L"	Minimum Width of Masonry "M"	Finished Width of Opening "W"	Chimney 12 to 17 Ft. Flue Size O.D.	Chimney Over 17 Ft. Flue Size O.D.	RATIO OF NET EFFECTIVE FLUE AREA NECESSARY ACCORDING TO FINISHED FIREPLACE OPENING
25	25	50	29 1/2	33 3/4	49	24	8 1/2 x 13	8 1/2 x 13	
31	25	50	29 1/2	33 3/4	55	30	8 1/2 x 17	8 1/2 x 13	15 Ft. Height*—12%
34	25	50	29 1/2	33 3/4	58	33	8 1/2 x 17	8 1/2 x 17	20 Ft. Height*—10%
37	29	54 1/2	34	38 1/4	66	36	13 x 17	13 x 13	25 Ft. Height*—8%
42	29	54 1/2	34	38 1/4	61	41	13 x 17	13 x 13	* From Hearth to Top of Chimney.
48	32	58 1/2	8" Wall to	41 1/2	80	47	17 x 21	17 x 17	
60	32	58 1/2	Downdraft Shelf	41 1/2	100	59	21 x 21	17 x 21	

We suggest front warm air outlets, but two side outlets for each unit may be used as an alternate.

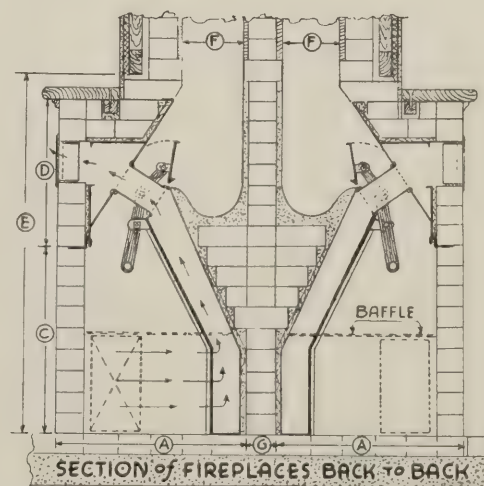


SHOWING INNER PARTITION LOCATION
KEY TO DRAWINGS—DIMENSIONS IN INCHES

No.	E	H	K	Y	V
25	48	25	29½	63	7x12
31	48	25	29½	63	7x12
34	48	25	29½	63	11x15
37	54	29	34	69	11x18
42	54	29	34	69	11x24
48	61	32	41½	76	11x27
60	61	32	41½	76	15x38

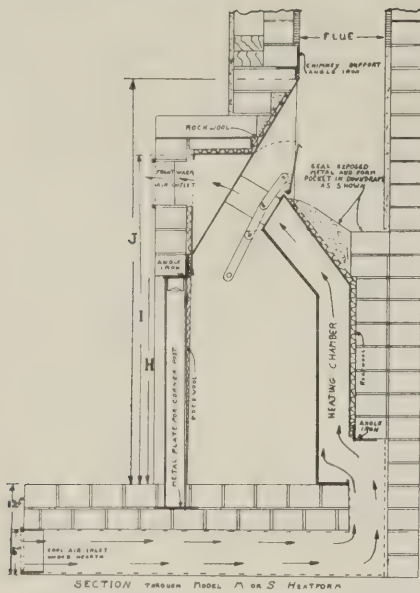


TWO FIREPLACE-PLAN AND ELEVATION

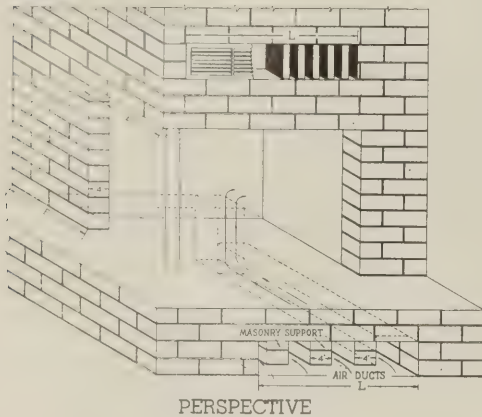


LARGER DETAILS OF THESE DRAWINGS AVAILABLE UPON REQUEST.

Superior Heatform – Models “S” & “M”

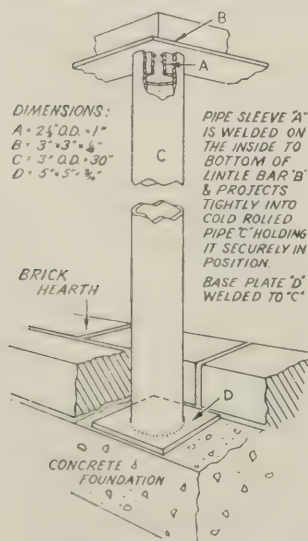


SECTION through “S” and “M” Heatform fireplace, showing air inlet beneath the hearth at floor level, using long panel inlet and outlet grilles, leading the air to rear inlet in unit. Angle iron should be used to support inner course of brick at rear of fireplace.



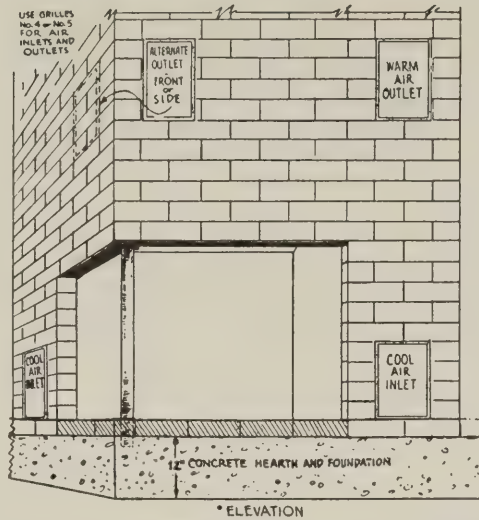
Above drawing shows air inlet in hearth to rear inlet in unit.

Be sure to provide ample air capacity in masonry ducts. Nos. 32S and 38S must have a minimum of 80 square inches. Larger units, 100 square inches.

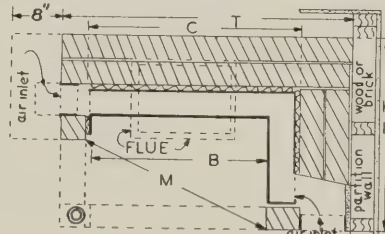


DIMENSIONS:
A = 2 1/2" O.D. x 1"
B = 3" x 3" x 3/16"
C = 3" O.D. x 30"
D = 5" x 5" x 3/4"

PIPE SLEEVE "A" IS WELDED ON THE INSIDE TO BOTTOM OF LINTEL BAR "B" & PROJECTS TIGHTLY INTO COLD ROLLED PIPE "C" HOLDING IT SECURELY IN POSITION. BASE PLATE "D" WELDED TO "C"



The above elevation shows the fireplace hearth flush with the floor. If hearth is raised, it should be elevated 15" and, if two cool air inlets are desired, they should be placed at the ends or on the face of the raised portion of hearth. The ducts leading to the inlets in the unit should be equal in square inch capacity to the grille specified.



If raised hearth is used and inlets as shown are desired, the dotted lines indicate an extended abutment to allow the inlet grille to be placed in return end of hearth, with a duct 4"x8" leading from the grille to the inlet in the unit. Abutment may be covered over above inlet in unit and the brickwork dropped back to same dimension as shown above or it may be carried the full width to the ceiling height.

KEY TO MODEL S — SWEDISH FIREPLACE

All dimensions are in inches

Unit No.	Min. Air Inlet Sq. In.	Max. Air Outlet Sq. In.	B	C	D	E	F	H	I	J	K	KK	L	M	T	O.D. Flue Dimensions
32S	80	80	31	35	21	17	17	27	43 1/2	53	17 1/8	34	30	42"	49	13x17
38S	100	100	38	43	25	21	17	27	44	54	17 5/8	38	34 1/4	50"	56	13x21
47S	100	100	46 3/4	51	25	21	17	27	44	54	17 5/8	38	34 1/4	59"	65	17x21

RATIO OF FLUE AREA TO FINISHED FIREPLACE OPENING

15' Height*—12%

20' Height*—10%

25' Height*—8%

*Height from Hearth to Top of Chimney

If the long panel grille is used for inlet and outlet, as shown on perspective drawing, for a #32S use two #25, for a #38S and #47S use two #26. If four individual grilles are used, as shown in elevation, for the #32S use four #4 and for the #38S and #47S use one #4 and three #5 or #6.

Corner posts and fabricated lintel angle bars available for shipment. Two way opening requires one corner post and L-shaped lintel bar. Triple opening re-

quires two corner posts and U-shaped lintel bar. Bar 3" x 3" x 3/16", unless otherwise specified.

SCREENS FOR MODEL S. FIREPLACES

No.	Front	Side	Height
32S	41"	18"	30"
38S	48"	22"	30"
47S	57"	22"	30"

For inside mounting screens, furnish us exact dimensions of front and side opening of the fireplace.

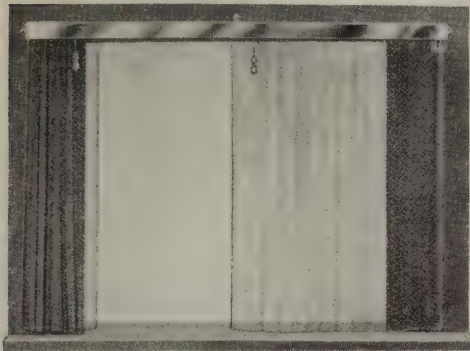
SOLD THROUGH BUILDING MATERIAL DEALERS EVERYWHERE

Superior Drape Screens

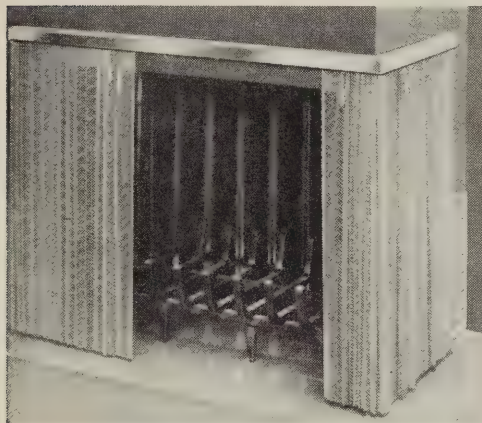
(ATTACHED TO THE MASONRY)

Solid Brass Bar—Old English Finish Wire Screen

A Modern Convenience - Nothing to move for refueling or cleaning around the fireplace.



For Conventional Fireplace



For Model "S" Fireplace

SUPERIOR STAY-PUT

Ash Dump

Pat. No. 2166291

R.I.D. 8½"x4½"

12 Gauge Stamped Steel

SUPERIOR STAY-PUT

Cleanout Door

Fits Brick Courses

Cast Aluminum: R.I.D. 9½"x8½"

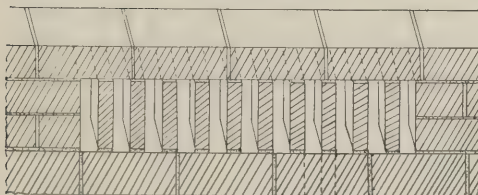
Stamped Steel: R.I.D. 10"x8½"

Stamped Steel: R.I.D. 8"x8"

ANGLE BARS

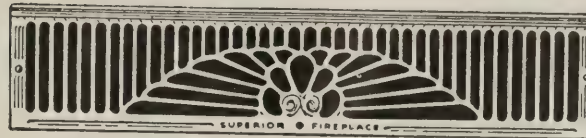
All Lengths

3" x 3" x 3/16"



Warm air outlet grille built of bricks 1¼"x4"x6" to 8" high—soldiered and spaced, for cool air inlet, 2" apart, and for warm air outlet, 1¾".

GRILLES and REGISTERS



No. 23A	O.D. 25½"x6"	R.I.D. 25"x5½"
No. 23B	O.D. 30¾"x6"	R.I.D. 30"x5½"
No. 23C	O.D. 34½"x8½"	R.I.D. 34"x8"
No. 23D	O.D. 35"x8"	R.I.D. 34¼"x5½"



No. 24	O.D. 25½"x6"	R.I.D. 25"x5½"
No. 25	O.D. 30¾"x6"	R.I.D. 30"x5½"
No. 26	O.D. 35"x6"	R.I.D. 34¼"x5½"
No. 27	O.D. 49½"x6"	R.I.D. 48¾"x5½"
No. 28	O.D. 60"x8"	R.I.D. 59¼"x5½"
No. 29	O.D. 14"x8"	For rear room air inlet

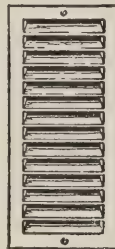
CAST ALUMINUM NATURAL FINISH GRILLES for air inlet and outlet, mounted on detachable metal frames to hold grilles securely to masonry.

Grilles should be painted to harmonize with room's interior or as nearly as possible to the fireplace masonry. Paint adheres readily to grille.

If any particles of mortar show behind finished grille, remove face and paint inside black or any color you wish.

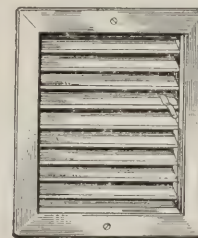
CAST ALUMINUM GRILLES

For Cool Air Inlets or Side Warm Air Outlets.



No. 4	No. 6
O.D. 5¾"x13½"	O.D. 8"x15"
R.I.D. 5"x13¾"	R.I.D. 7"x14½"
No. 5	No. 7
O.D. 8"x12"	O.D. 8"x18"
R.I.D. 7¾"x11½"	R.I.D. 7½"x17"

REGISTER GRILLES



Pressed Steel
Prime Coated —
Form Warm Air
Outlets to Side or
Rear Rooms.

No. 12
O.D. 10"x12"
R.I.D. 8½"x10¾"

No. 13
O.D. 12"x14"
R.I.D. 10"x12½"

SPECIFICATIONS FOR GRILLES

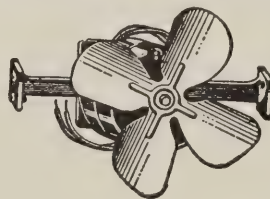
to use with each size Heatform:

MODEL "A"	Air Intakes	Front Outlets
Heatform No. 25	Nos. 4 or 5	Nos. 23A or 24
Heatform No. 31	Nos. 4 or 5	Nos. 23B or 25
Heatform No. 34	Nos. 4 or 5	Nos. 23B or 25
Heatform No. 37	Nos. 4 or 5	Nos. 23B or 25
Heatform No. 42	Nos. 4 or 6	Nos. 23D or 26
Heatform No. 48	No. 6 Fan Grilles	Nos. 23C or 26
Heatform No. 60	No. 6 Fan Grilles	No. 27
Heatform No. 72	No. 7 Fan Grilles	No. 28

If warm air outlets are placed on sides instead of front, use the same size grilles as specified for cool air inlets. Where additional heat outlets are installed to rear or side rooms, use No. 12 or 13 register grilles so that the register may be closed or open as desired. These side or rear room register outlets must be placed at least 6" or more higher than the front warm air outlet and the masonry duct leading to these registers must be free from square turns and plastered smoothly inside. For quick and efficient heat to rear rooms we suggest suction fans in the warm air outlets.

STANDARD INSTALLATION

Each Heatform requires two cool air inlet and one front or two side warm air outlet grilles. (See Grille "Specifications" at left.)



Fan Grilles

Fan and Motor factory assembled in grilles on aluminum brackets. For use in cool air inlets or in rear room warm air outlets. When used in air outlets reverse the face of the grille.

Assembly fits grilles Nos. 2, 3, 4, 5, 6, 12 or 13.

Proper Use of Fans

Under normal circumstances the free air passage through Heatform #25, 31, 34, 37 and 42 does not require the use of fans in the cool air inlets. However, if the fireplace is a major factor in heating the home, we strongly recommend the use of fans in each of the cool air inlets. If a horizontal run, five feet or more, is used to convey heat to another room, then we advise the use of a suction fan in the register outlet to assure proper warm air circulation to that room, see illustration upper right page 3. The use of fans in the inlet or outlet will more than double the volume of air through the heating chambers and will naturally increase the heat delivery of the fireplace.

SOLD THROUGH BUILDING MATERIAL DEALERS EVERYWHERE

Superior Form Damper – Model “L”

FOR CONVENTIONAL FIREPLACES

Thirty years ago, our engineers discovered the design of the ordinary dome damper was unsatisfactory, as it gave no protection against smoke troubles, nor was there any provision made to absorb the metal expansion to prevent cracking of the masonry. Therefore, we developed the Superior Form Damper, with its wide throat and high form.

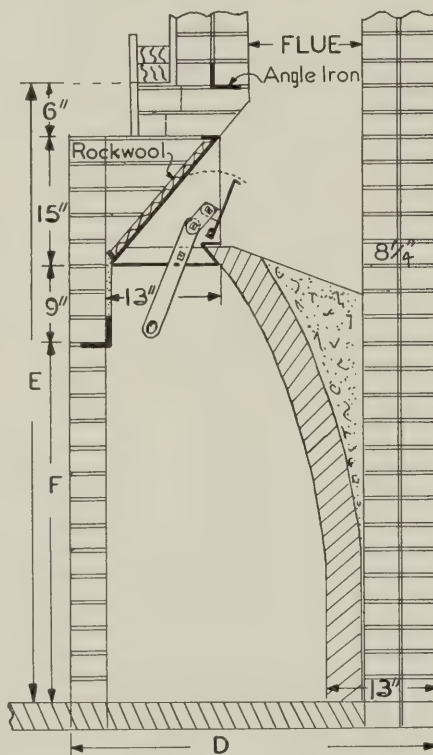
Superior Form Damper is built to proper angles and dimensions. The form and all parts are made of heavy steel for lifetime service — no brittle cast iron parts to break in shipping, handling, or usage.

The labor cost in constructing the finished fireplace, using the Superior Form Damper, would be less than with an ordinary damper, because the mason needn't cut and plaster brick to form a proper throat.

SPECIFY and INSIST UPON Superior Form Dampers. Accept no imitation.

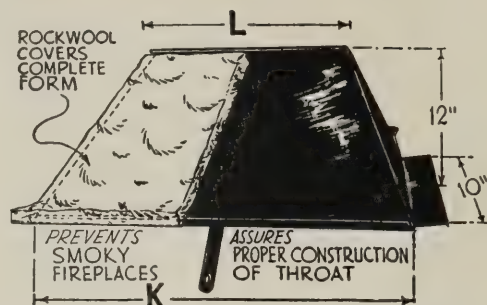
To determine the proper flue area, ascertain the square inch opening of the firebox, by multiplying the height by the width. Then select a liner with the proper effective area, according to the height of the chimney from hearth to top. An oval or round flue has approximately 20% less effective area than a flue with square corners.

If the height from the hearth to the lintel bar exceeds 42", you may not find a flue liner adequate for a No. 54, 60, or 72 Form Damper fireplace. In that case, use an 8" masonry wall around the flue and omit the liner.



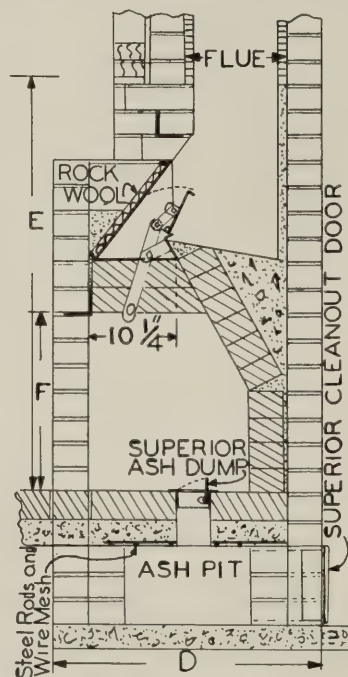
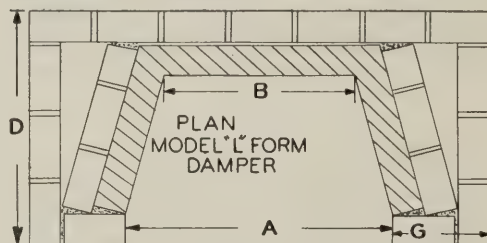
Section through #54, #60 and #72 Model “L” Damper fireplace.

Set Nos. 30-36-42 6" above lintel bar. Set Nos. 48-54-60-72 9" above lintel bar.



Cover complete form with rockwool and use double thickness at each end.

Nos. 54, 60, & 72—height from bottom to top 15" instead of 12" and the depth of the flange which rests upon the firebrick is 13" instead of 10".



Section through Nos. 30, 36, 42 and 48 Model “L” Damper fireplace.

Corner posts and fabricated lintel angle bars available for shipment with Hi-Form Dampers for use with 2, 3, or 4 way opening fireplaces. Two way opening requires one corner post and L-shaped lintel bar. Triple opening requires two corner posts and U-shaped lintel bar. Four way opening requires four corner posts and rectangular lintel bar. Bar 3" x 3" x 3/16", unless otherwise specified.

KEY TO DRAWINGS -

A, E, & G are suggested dimensions - dimensions in inches.

Unit No.	A	B	D	E	F	G	K	L
25	24 to 26	16 to 19	25 to 30	48 to 51	24 to 27	12 1/2 +	24	11 1/2
30	28 to 32	20 to 24	25 to 30	51 to 54	27 to 30	12 1/2 +	29	16 1/2
36	34 to 38	25 to 30	25 to 30	55 to 60	27 to 30	12 1/2 +	35	22 1/2
42	39 to 43	31 to 36	30 to 34	57 to 60	30 to 33	12 1/2 +	41	28 1/2
48	46 to 51	38 to 43	34 to 38	64 to 70	33 to 39	16 1/2 +	47	34 1/2
54	52 to 56	44 to 48	38 to 42	70 to 76	39 to 45	16 1/2 +	54	44 1/2
60	58 to 62	49 to 55	42 to 48	76 to 82	48 to 54	16 1/2 +	60	50 1/2
72	70 to 74	56 to 60	48 to 54	76 to 88	48 to 60	16 1/2 +	72	62 1/2

RATIO OF NET EFFECTIVE FLUE AREA NECESSARY ACCORDING TO FINISHED FIREPLACE OPENING

15 Ft. Height*—12%
20 Ft. Height*—10%
25 Ft. Height*—8%
*From Hearth to Top of Chimney.

SOLD THROUGH BUILDING MATERIAL DEALERS EVERYWHERE

Superior Hi-Form Damper - Model "H"

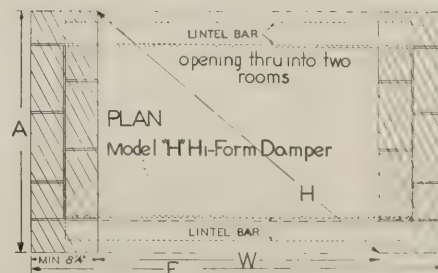
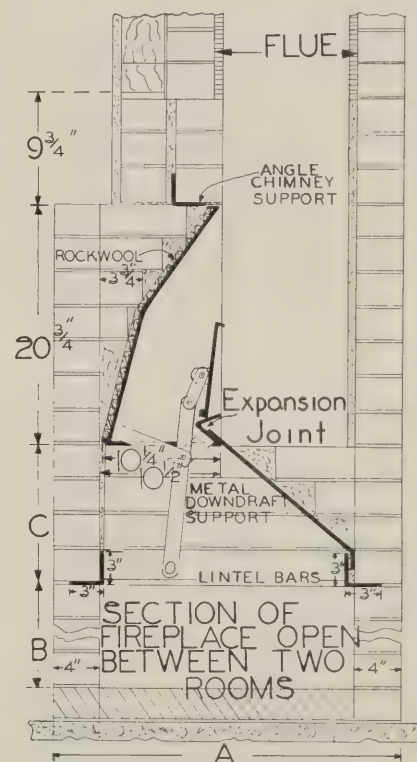
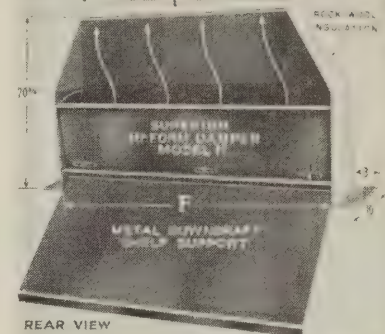
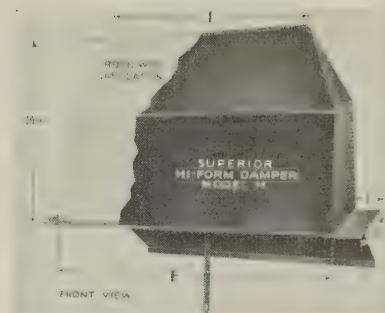
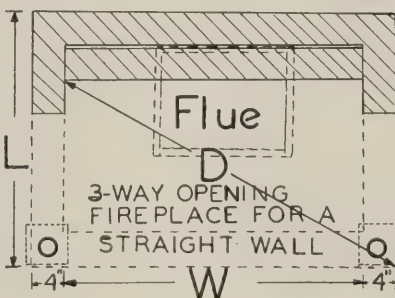
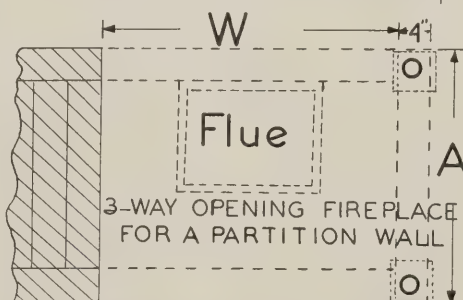
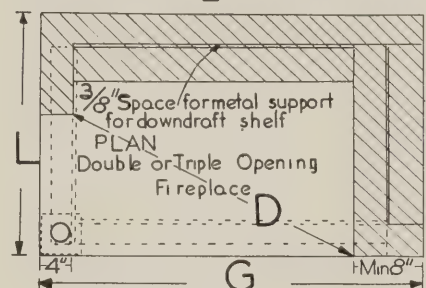
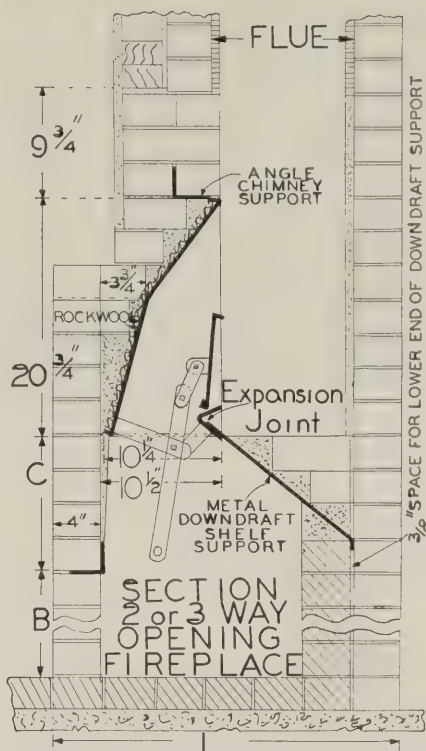
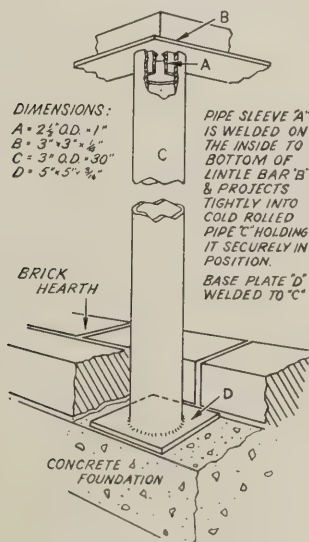
To guarantee proper throat construction of the modern fireplaces, our engineers have designed Hi-Form; a perfect guide around which the masonry is easily built. Note the properly hinged and operated damper, which, when in an open position, does not swing back beneath the chimney flue, but acts as a buffer to prevent downdraft wind currents from entering the throat to interfere with the draft.

A blanket of rockwool is shipped with each unit to be placed between the form and the masonry. This is the only proven method of absorbing the metal expansion and preventing cracking of the masonry.

The damper is underslung poker operated and is held in any desired position by friction.

The lower end of the heavy steel downdraft shelf support is placed between the vertical angle iron and the masonry or between the firebrick lining and the outer course of brick. The upper portion rests upon an angle iron, with an expansion joint to allow for movement of the metal without damage to the masonry.

The finished fireplace, using this form, costs no more and possibly less than with an ordinary damper, because the brickman doesn't have to cut brick to form the downdraft shelf. Neither does he have to cut brick or plaster the throat to assure smoke-free operation. No ordinary damper designed for the single opening fireplace should ever be used in the multiple opening fireplace.



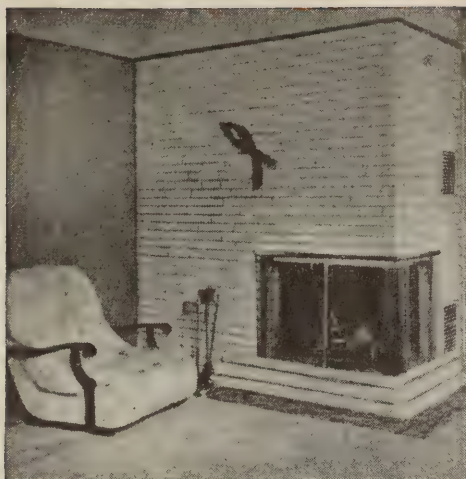
KEY TO DRAWING - DIMENSIONS IN INCHES

Unit No.	Min. A	Hearth to Lintel B	Min. C	Min. D	Min. E	G	H	I	L	W	O.D. Flue Lining
35	30	27	12	44	51 1/2	47 3/4	49	25	30	35	13x17
41	30	27	12	52	58 1/2	54 3/4	56	32	30	42	13x21
47	34 1/4	27-30	15	59	64 1/2	60 3/4	64	38	34 1/4	48	17x21
59	34 1/4	27-30	15	69	76 1/2	72 3/4	74	50	34 1/4	60	21x21

RATIO OF FLUE AREA TO FINISHED FIREPLACE OPENING

15 Ft. Height*—12%
 20 Ft. Height*—10%
 25 Ft. Height*—8%

*Height from Hearth to Top of Chimney.



1. Corner fireplace built around Model "S" Heatform. One cool air inlet and one warm air outlet are on return side of fireplace. Other inlet and outlet are in room behind the partition wall.



2. Colonial fireplace. Cool air inlets on sides at floor level—warm air outlet on front.



3. Split stone fireplace. Cool air inlets and warm air outlets constructed of same material.



4. Brick fireplace. Cool air inlet grilles in raised hearth—warm air outlet on front.

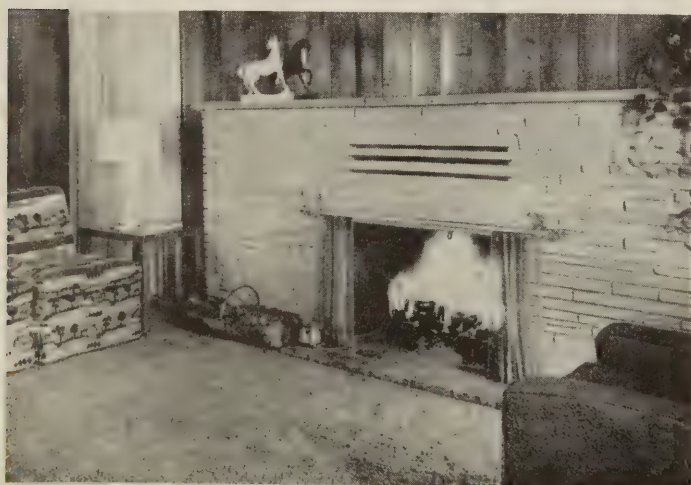
An Attractive Book of Prize Winning Fireplace Designs

This book 11"x8½" contains 36 pages with 50 authentic room interiors and fireplaces selected from prize winning photographs throughout the United States. The book also contains Floor Plans and Elevations showing proper location of fireplaces for best heating results; how to heat adjacent rooms on first and second floor—in addition to other pertinent fireplace information. 50¢ to laymen.

Architects, Homebuilders, Brickmasons, specify your profession or trade and we will send you with our compliments a portfolio filing kit of literature on our complete line of fireplace merchandise.



5. Model "A" Heatform fireplace, with inlet and outlet grilles formed of same masonry as used in fireplace.



6. Modern stone fireplace built around Model "A" Heatform. Cool air inlets at both ends of fireplace, warm air outlet fashioned of stone.



7. Beautiful colonial fireplace with Model "A" Heatform. Cool air inlets and warm air outlets are on sides of fireplace.

SUPERIOR FIREPLACE COMPANY MANUFACTURERS

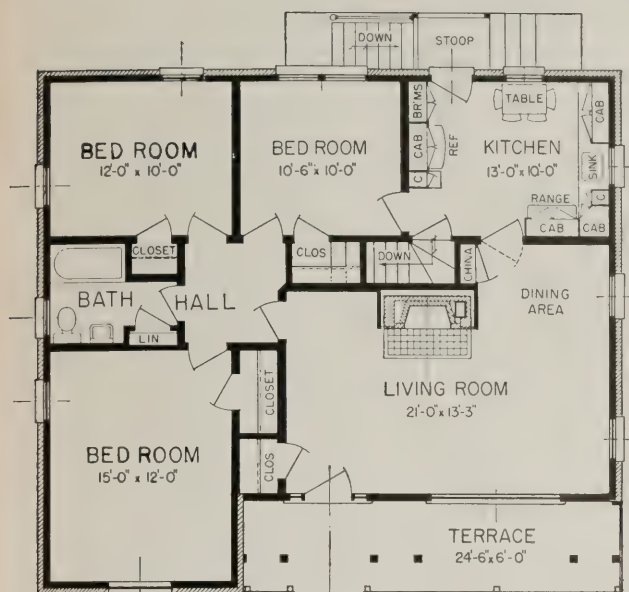
WEST OF THE MISSISSIPPI RIVER
1708 East 15th Street
Los Angeles 21, Calif.
Richmond 9-8393

EAST OF THE MISSISSIPPI RIVER
601 North Point Road
Baltimore 6, Maryland
BRoadway 6-4540

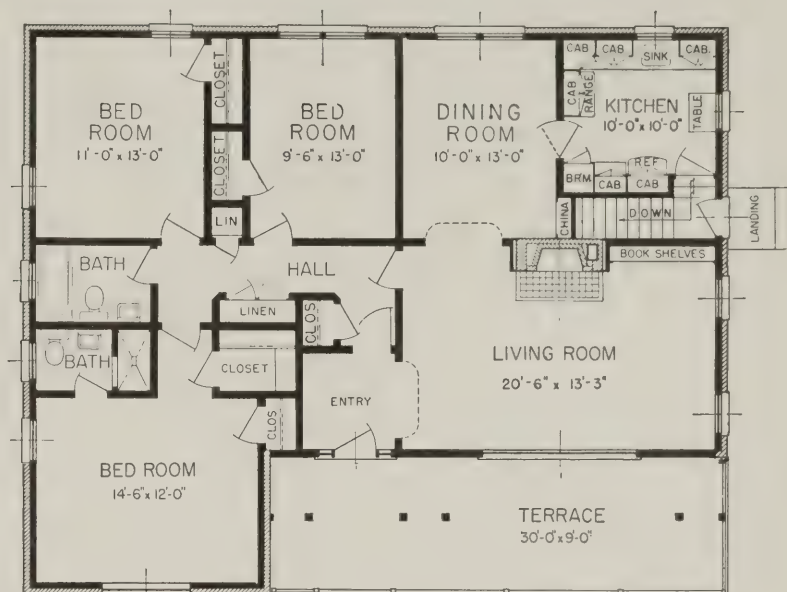
DISTRIBUTOR

than rent. In addition, about half of your payments will be placed to your credit as a saving.

Additional PIEDMONT Floor Plans (See Picture on Opposite Page)



PLAN NO. 3
38'-0" x 34'-0"
MAIN ROOF DIMENSIONS



PLAN NO. 5
46'-0" x 32'-0"
MAIN ROOF DIMENSIONS

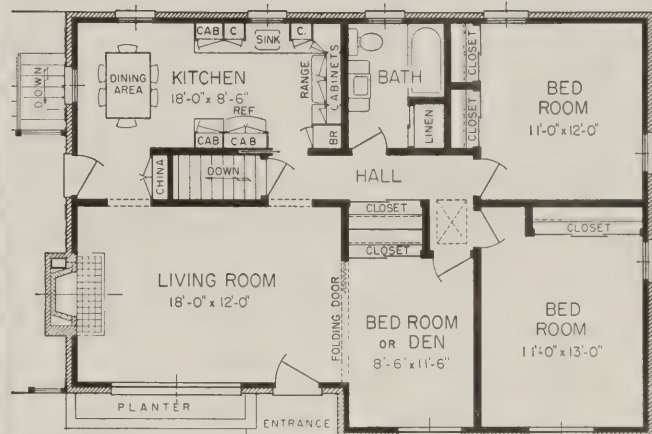
PIEDMONT



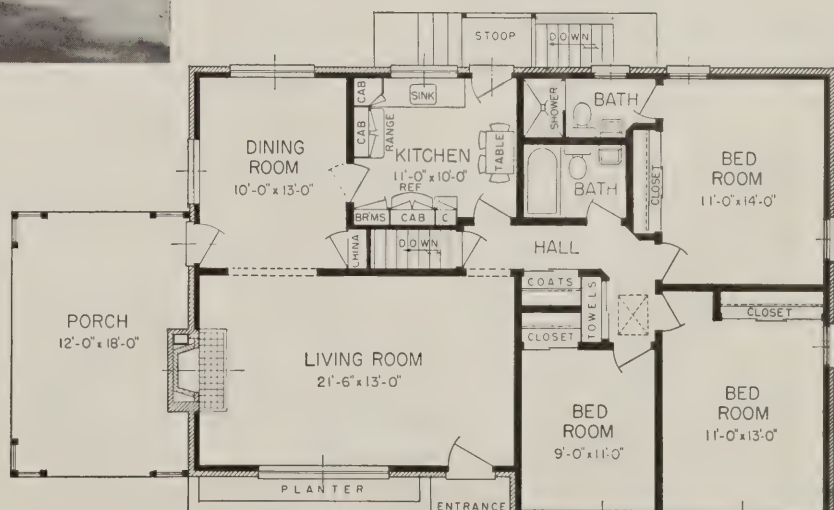
The MADISON

The Madison commands respect and consideration both from exterior appearance and interior arrangement. Hardly a wanted feature has been overlooked. The more carefully you study the ultra-modern conveniences offered in this design, the greater will be your desire to be the proud owner.

Similar Floor Plans are available with Carport rather than Porch. See the Marion in our "Homes for Your Street and Mine"



NOTE: Plan No. 1 has a Side Porch the same size as Plan No. 3.
PLAN NO. 1
40'-0" x 29'-0"
MAIN ROOF DIMENSIONS



MADISON

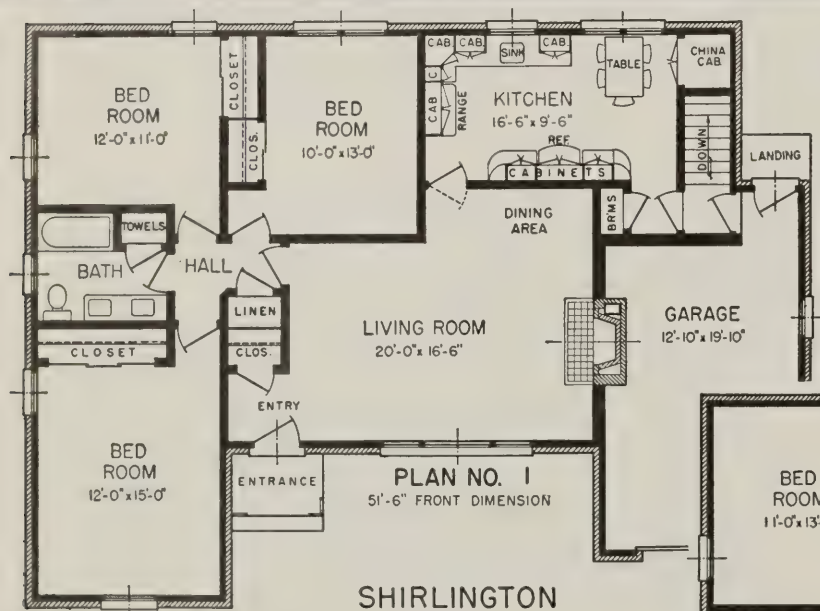
PLAN NO. 3
44'-0" x 31'-0"
MAIN ROOF DIMENSIONS

struction. Folder "B", Important points on good construction. Folder "C", Comparative Construction Costs. On good H", How to Build Your Own Home. Folder "O", Owner Supervision. Read these folders carefully. They will help you.



The SHIRLINGTON

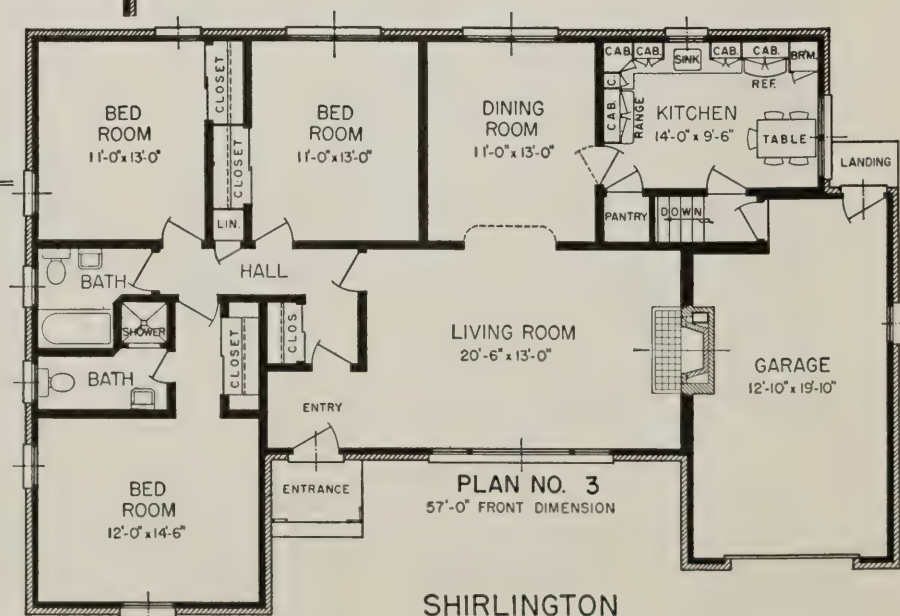
The Shirlington simply radiates distinction. This spacious home of more than ordinary attractiveness reflects an air of prosperity. The many modern and practical details incorporated into this home will continue to pay daily dividends in comfort and convenience—a consideration not overlooked by intelligent home builders.



STOCK PLAN PRICES

Complete plans and specifications in Duplicate for any of our stock plans only \$20; Four sets, \$24; Six sets, \$28.

Material List, Specifications and Contractor's Agreement, also estimating forms furnished free with plans.

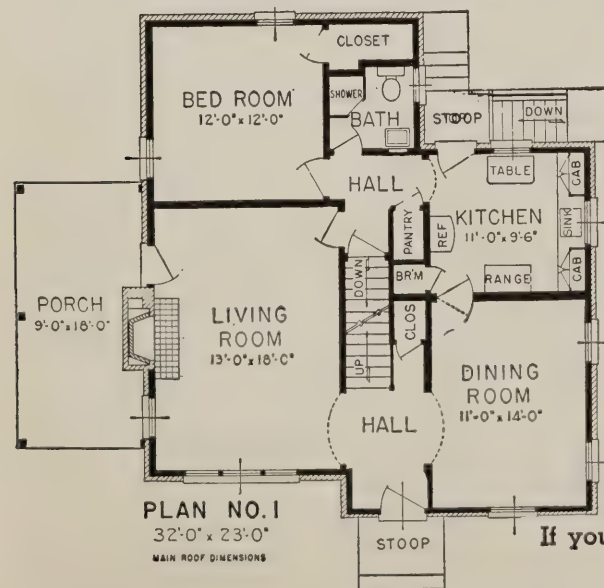
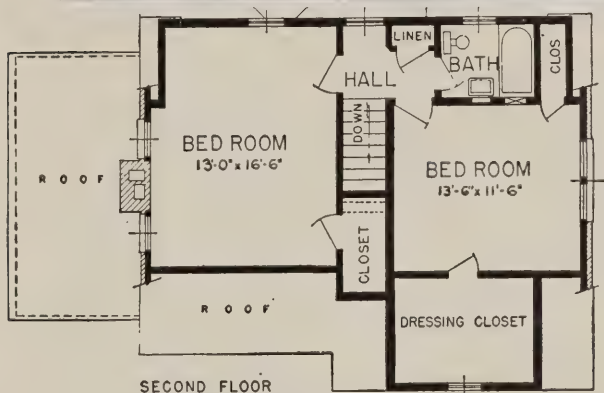




The SOUTHBROOK

Not a flaw to be found in The Southbrook. It invites you to linger and love the fine points that mean the best in home joy.

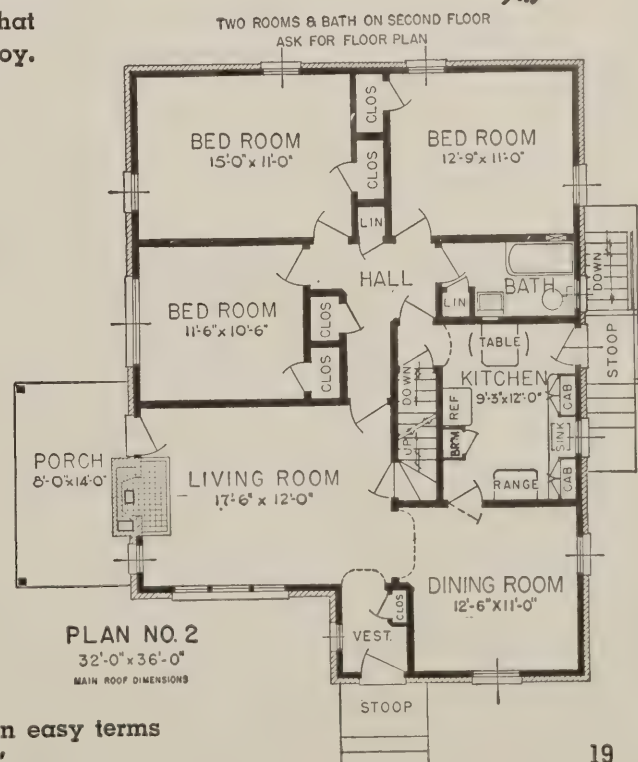
Two other floor plans on request.

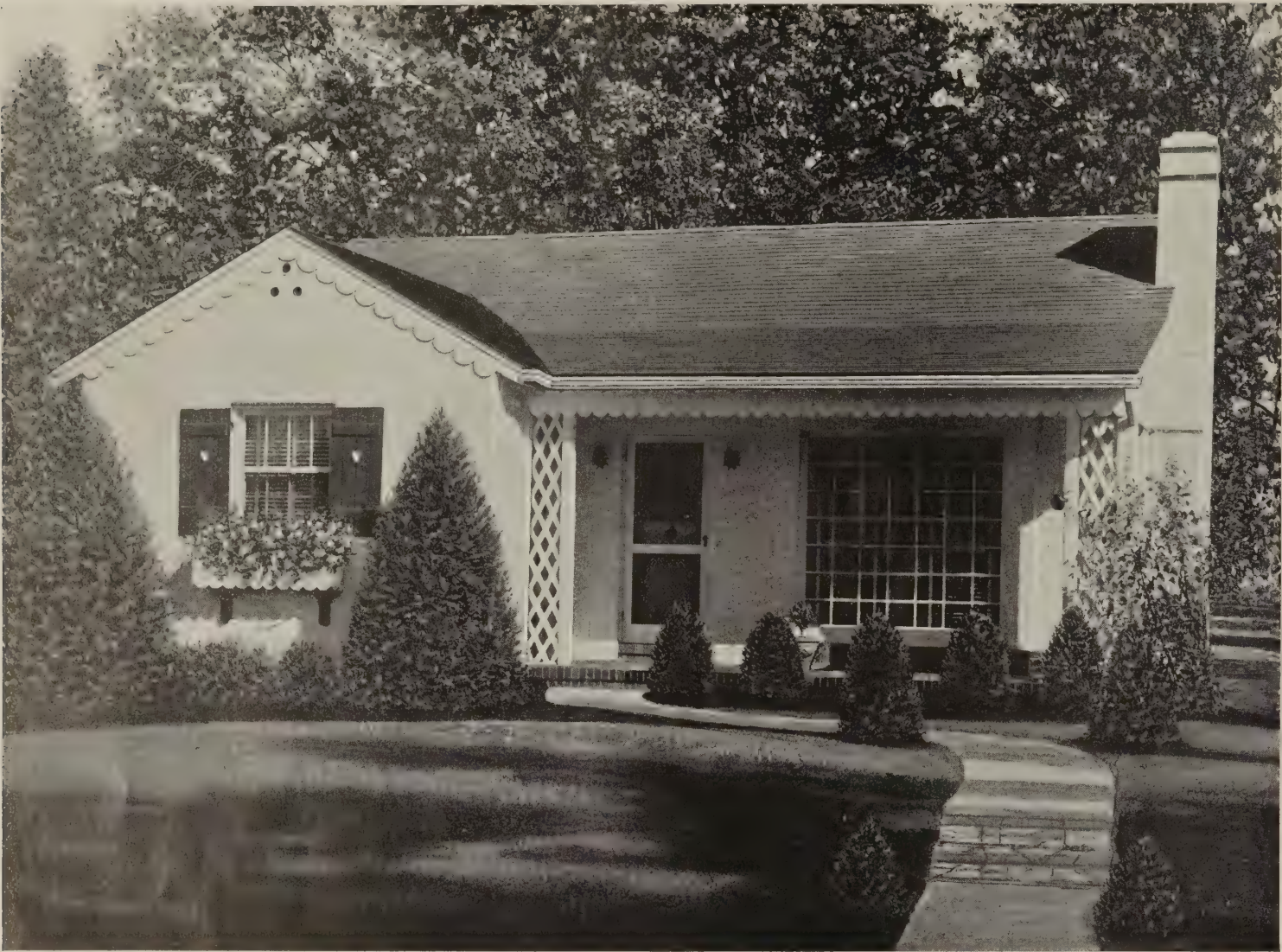


Two other floor plans on request.

SOUTHBROOK

If you want to build a home on easy terms ask for Folder "F"

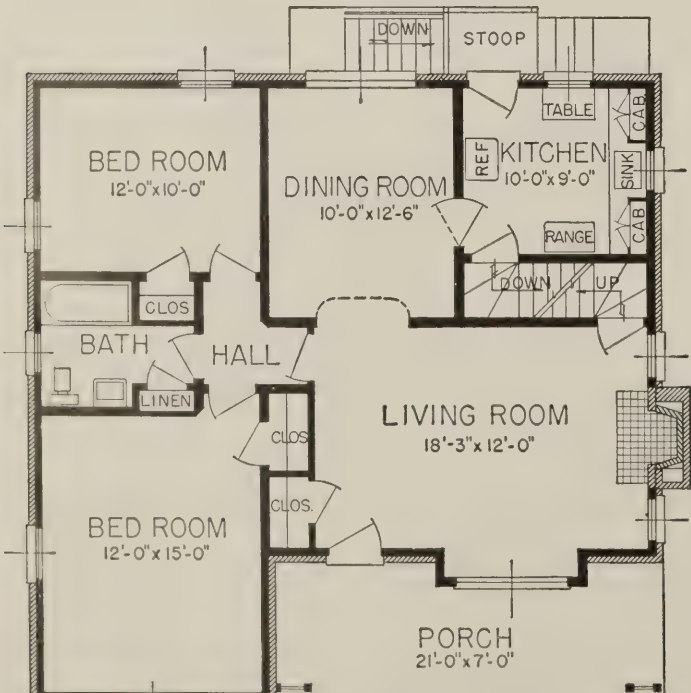




Painted Brick

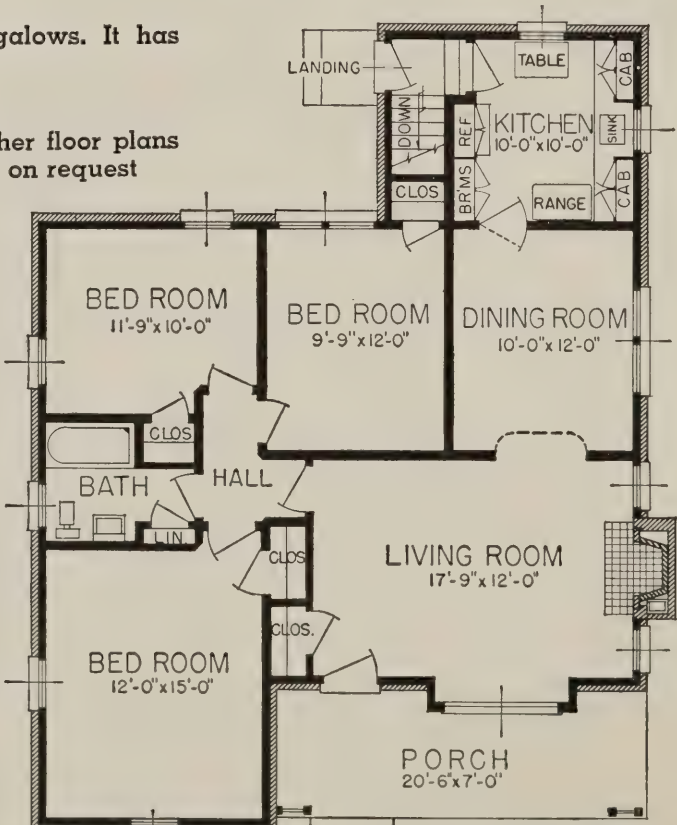
The GREENWOOD

The Greenwood is one of the finest in the field of bungalows. It has character, individuality and charm far in excess of its cost.



PLAN NO. 1-W
34'-6" x 26'-6"
MAIN ROOF DIMENSIONS

Other floor plans on request



PLAN NO. 2-W
34'-0" x 26'-0"
MAIN ROOF DIMENSIONS

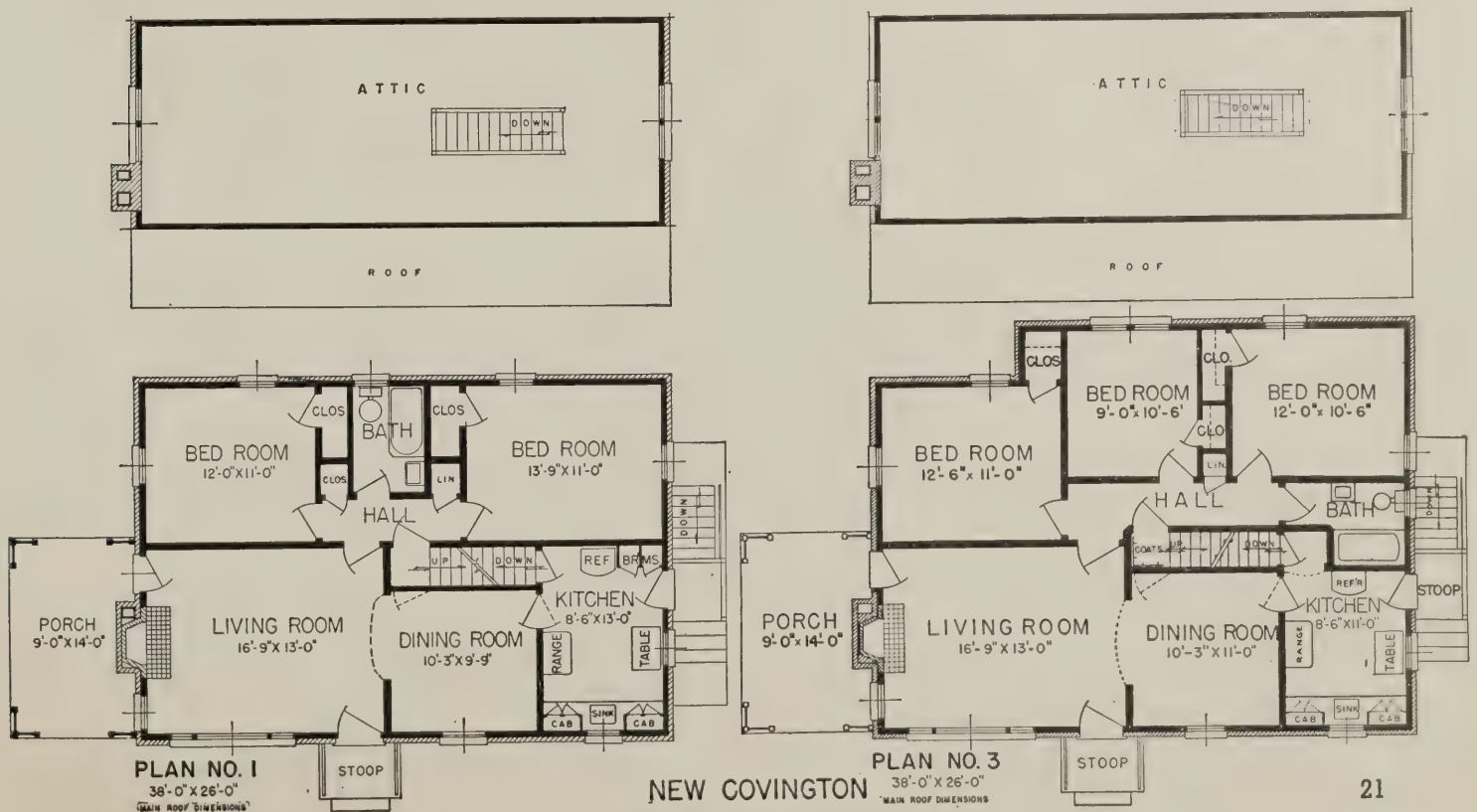
GREENWOOD

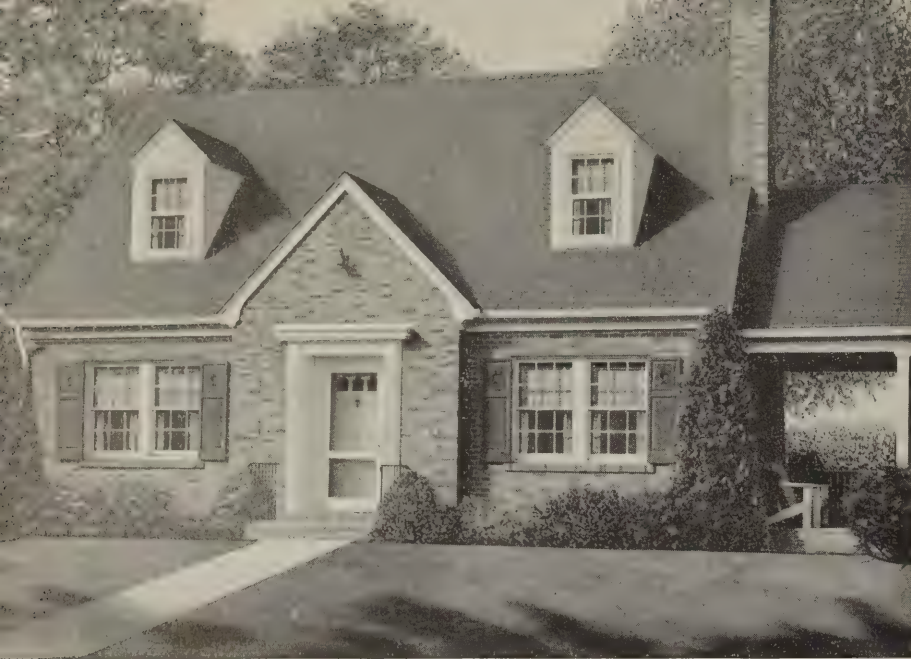
If you can pay rent you can pay for a home of your own.



The NEW COVINGTON

The New Covington is a cottage to be coveted by those whose hearts hunger for the quiet peace to be found in lovely small homes. Here is a Colonial gem of Yesterday, Today and Tomorrow.

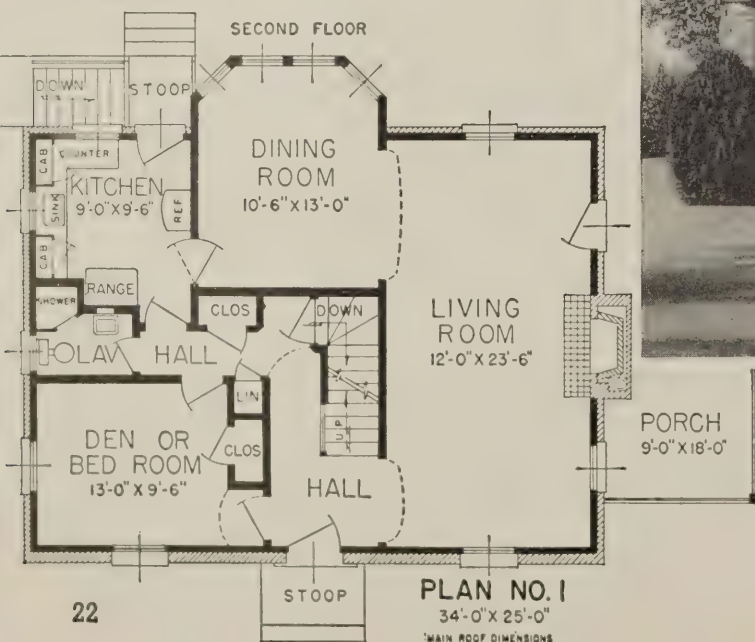
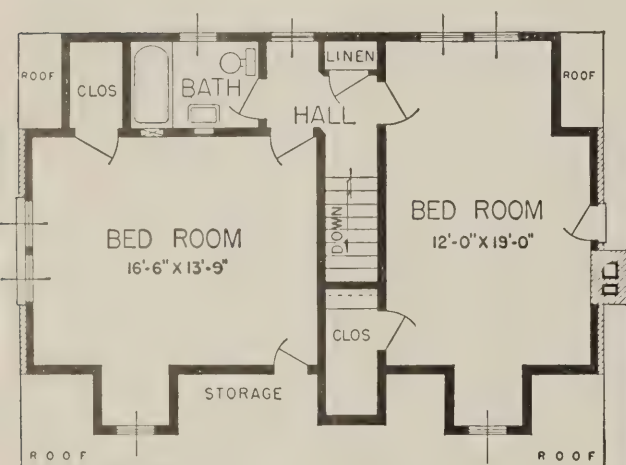
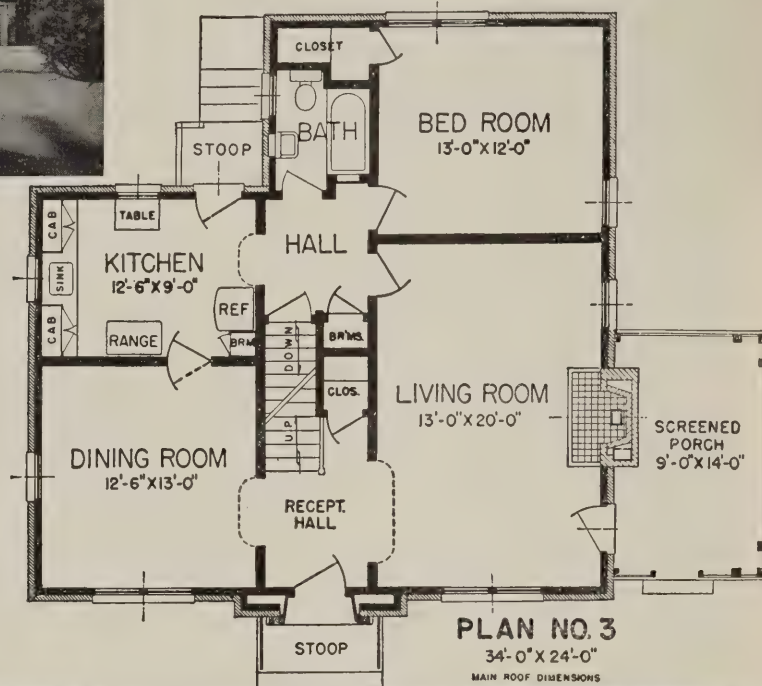
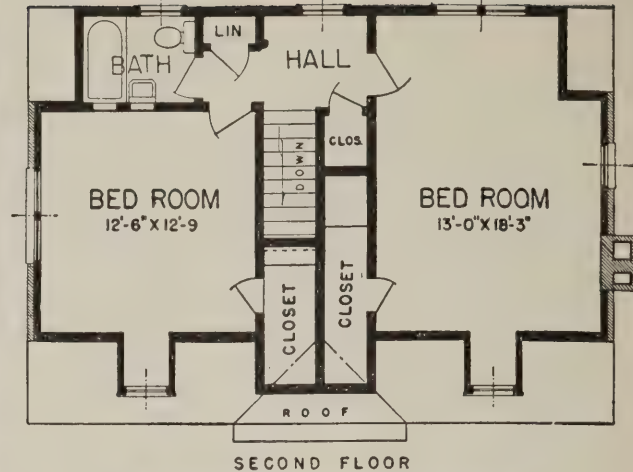




The CLIFTON

The Clifton will surprise you because it surpasses so completely many designs within its price range. It is decidedly outstanding from every angle.

Three other plans are available for the Clifton, including one similar to Cambridge No. 1, shown below, and a 5 Room Plan with 2 Future Bedrooms and a Bath in Attic.



The CAMBRIDGE

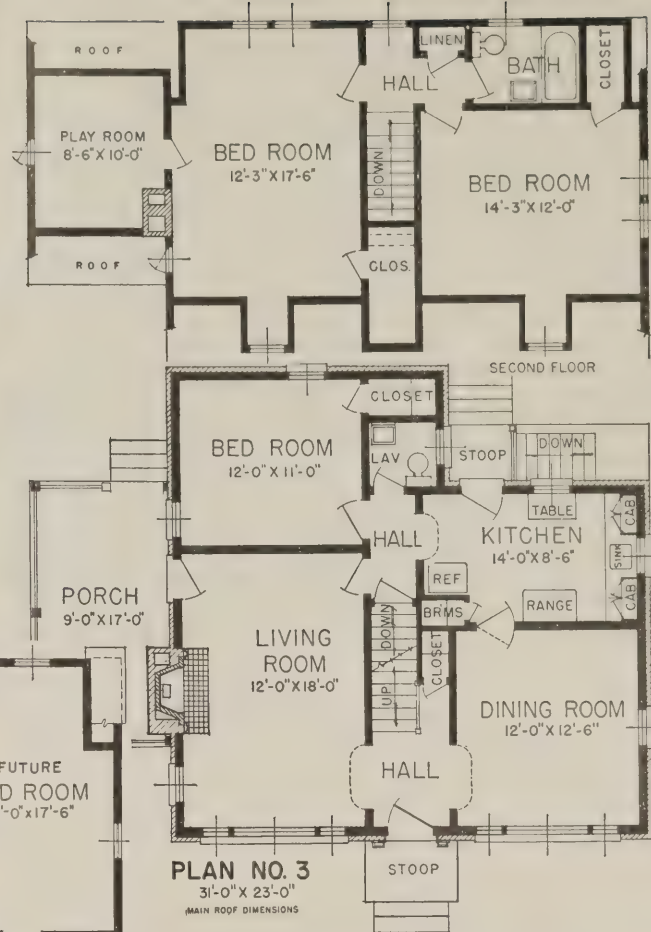
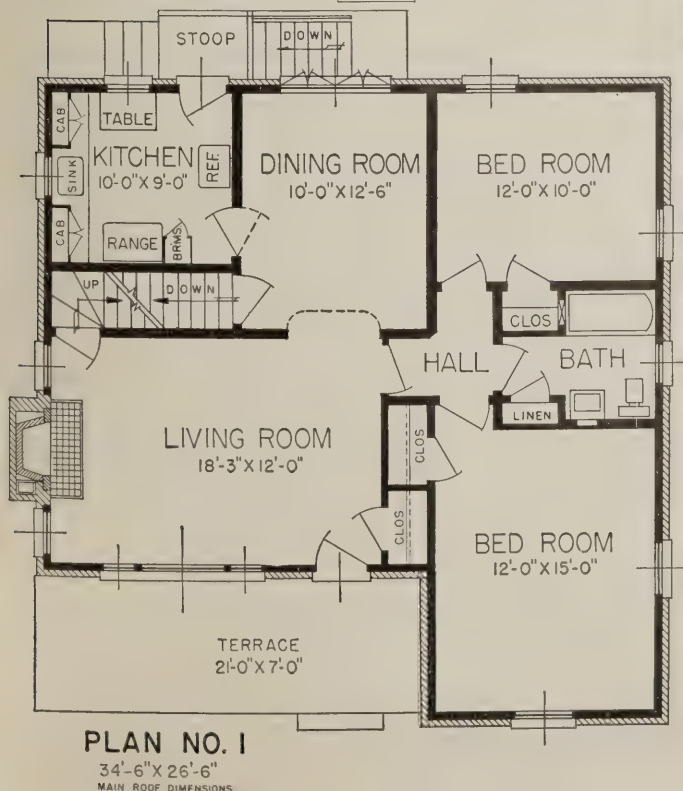
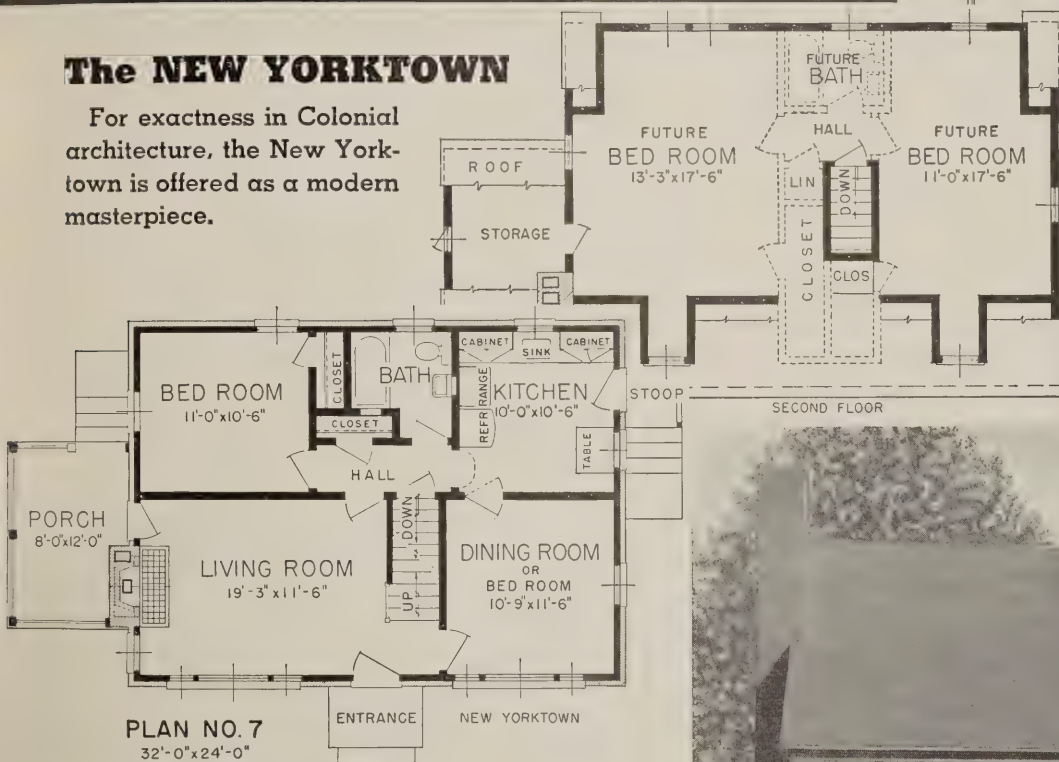
Did you ever see such a lovely home? Did you ever see a floor plan with so many favorite features? Truly it is a classic within its price range.

For 13x15 Foot First Floor Bedroom, or Three Second Floor Bedrooms, ask for Alternate Plans.



The NEW YORKTOWN

For exactness in Colonial architecture, the New Yorktown is offered as a modern masterpiece.



Three other floor plans for the New Yorktown are available on request.



The MILTON

Many have waited long for the Milton. Not one shall be disappointed in the many home joys to be found within its threshold.

For a 3 Bedroom and Dining Room Plan, similar to the Greenwood No. 2 in reverse, ask for Plan No. 2.

Additional plans are available on request including Plan No. 5, 34'-0" x 28'-0", which has 2 Bedrooms and a Bath in Finished Attic.

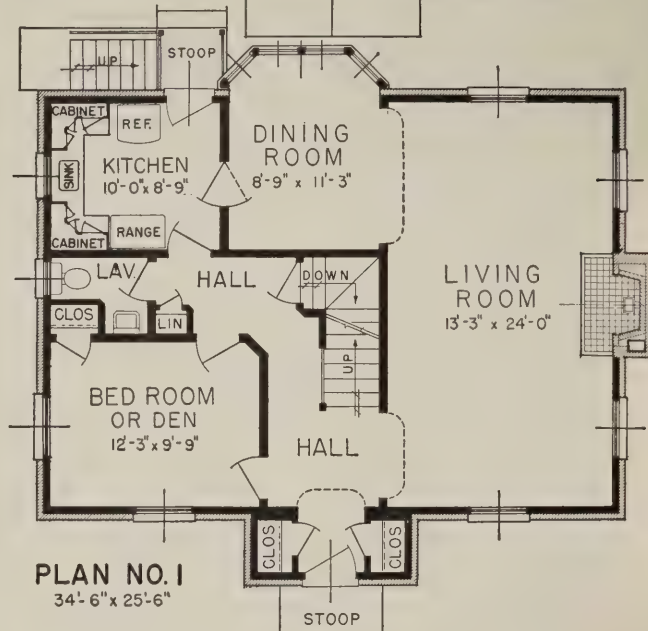
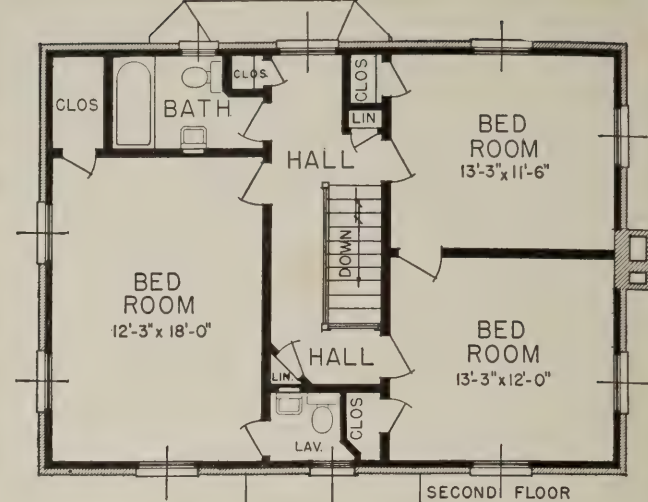


The GLADSTONE

It is only once in a generation that some home-lover dreams out a design like the Gladstone. Here in a straight two story brick is found polish and refinement seldom seen in homes even near its construction cost.

For Three Bed Room Plan, all on the 2nd floor, with 1st floor LAV., ask for Plan No. 2, size 32'6" x 24'6".

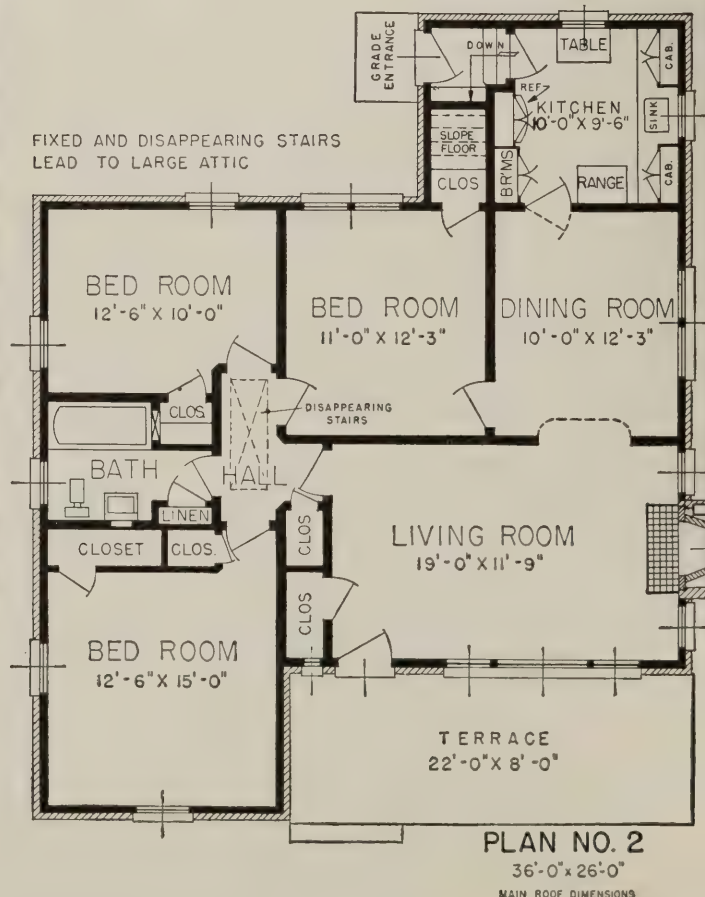
Additional plans, other than the Nos. 1 and 2 are available.

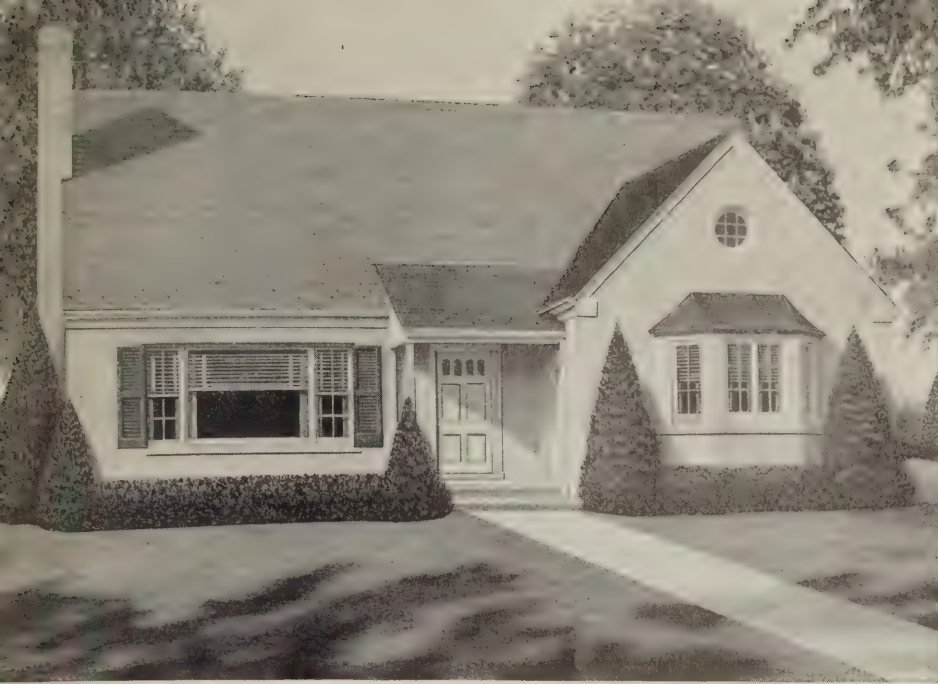


The BRIGHTON

Are you looking for more brightness and good cheer in your new home? Seeking inspirations born of pride of ownership? Here, in the Brighton, you will find them in abundance.

For Two Bed Room Plan, similar to the Knowlton No. 1 shown on opposite page, but reversed and with disappearing stairs to large attic, ask for Plan No. 1.



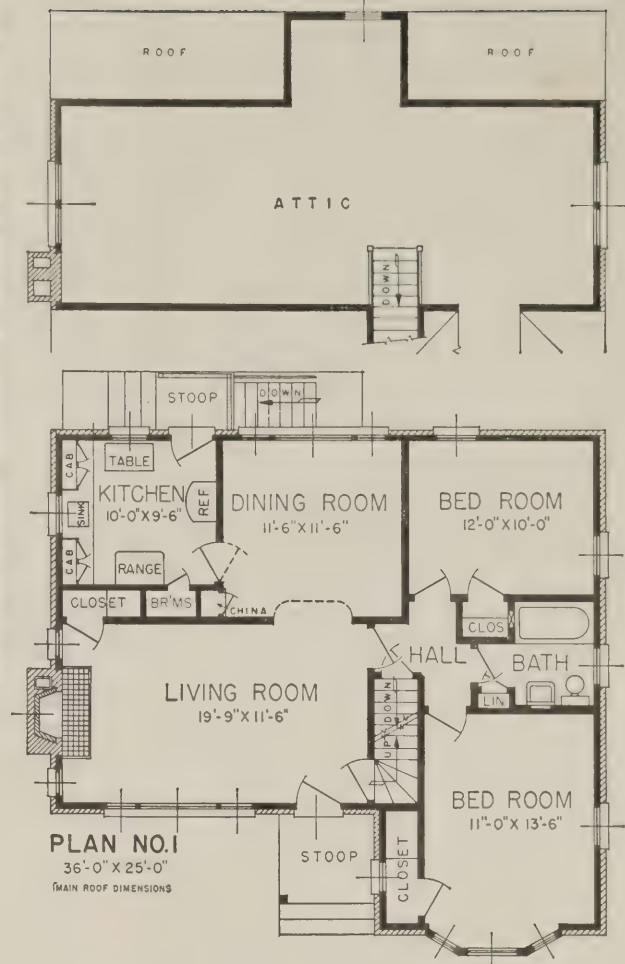


The KNOWLTON

In our modern way of life can we imagine greater comforts than can be found among the many fine features of The Knowlton? We can search in vain for faults in these faultless floor plans.

For a Three Bed Room Plan, similar to the Brighton No. 2 shown on opposite page but in reverse position to fit the Knowlton and with stairs to large attic, ask for Plan No. 2.

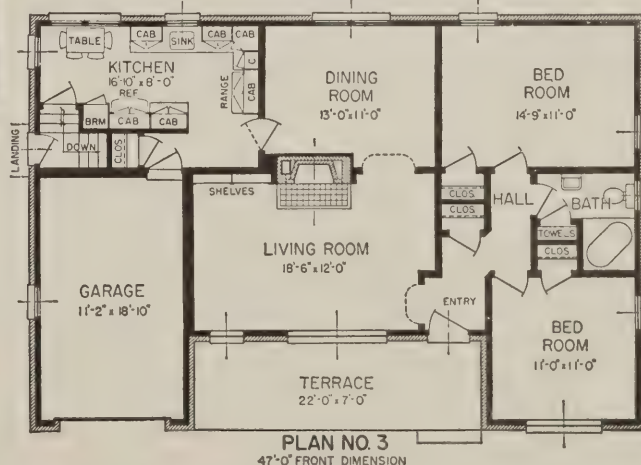
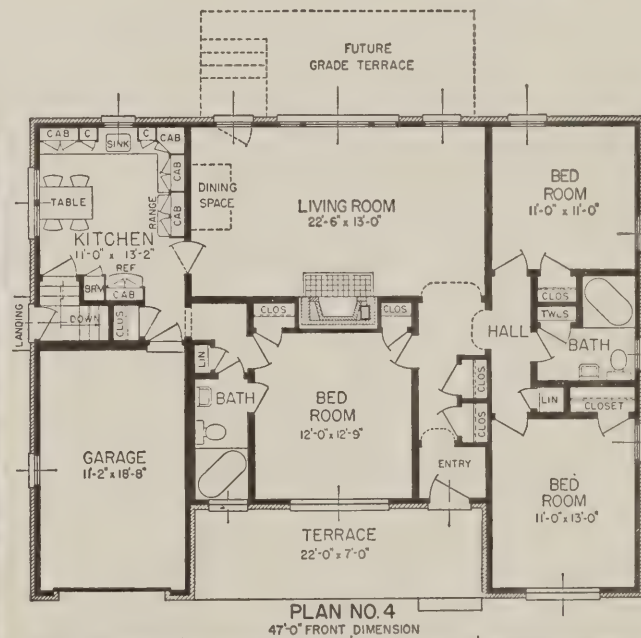
Other plans for the Knowlton are available on request.

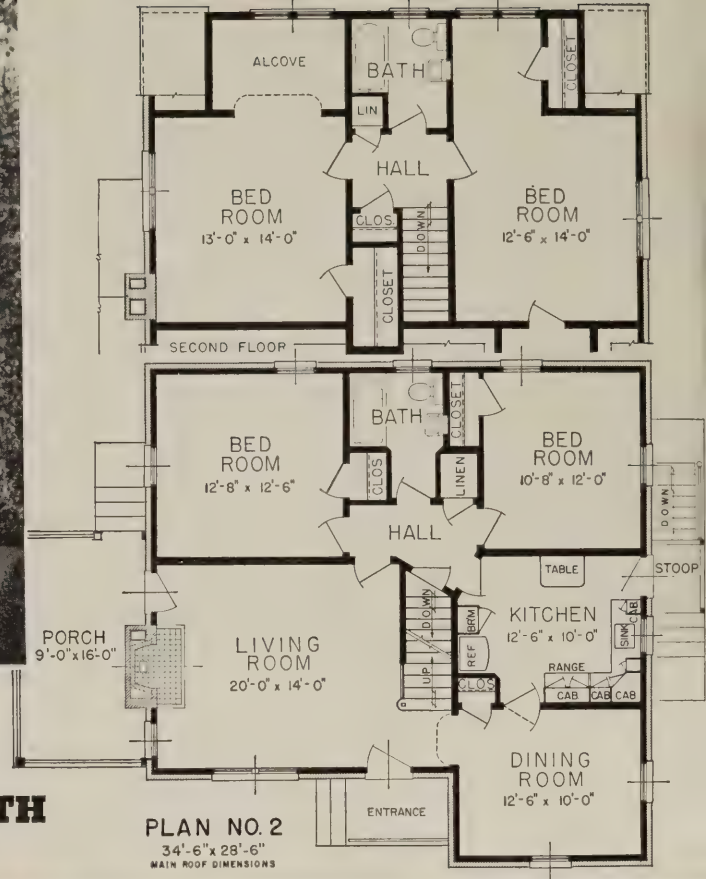


The PASADENA

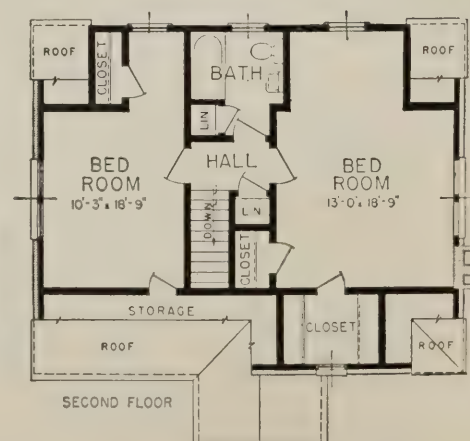
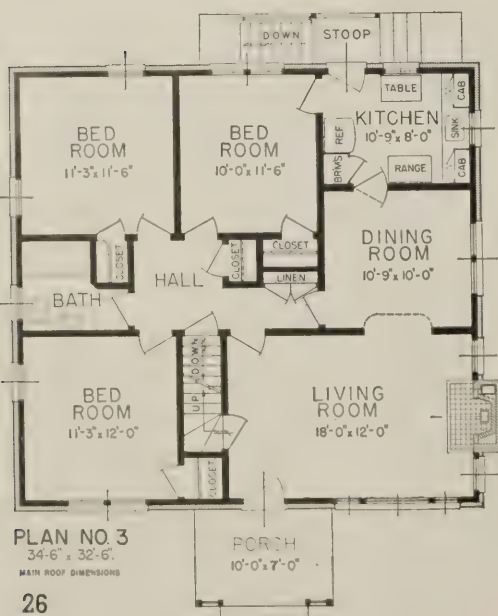
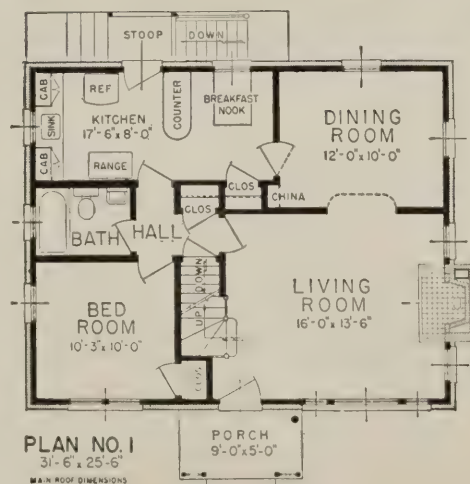
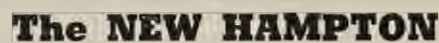
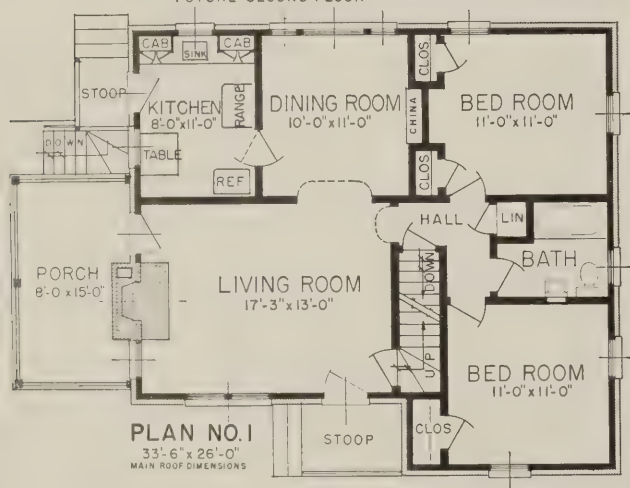
Few will pass the Pasadena without pausing to admire its symmetry and balance. And the thoughtful will observe and appreciate the many extra features of convenience so graciously added.

Additional Floor Plans for the Pasadena are available on request. Included is Plan No. 5 which has a Living Room extending from front to back, with a popular Dining "L" arrangement offering flexible space utilization.





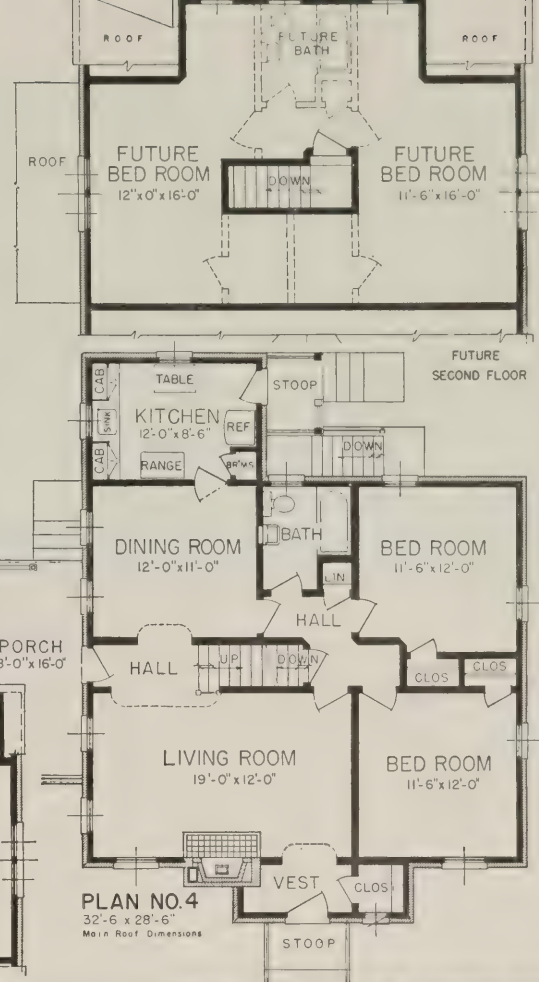
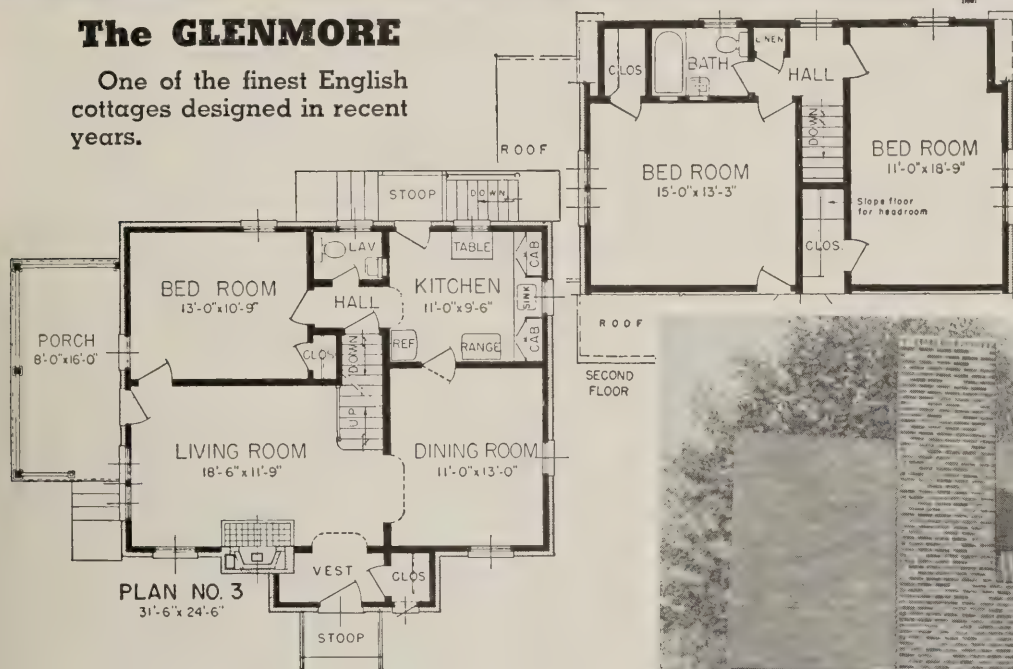
PLAN NO. 2
34'-6" x 28'-6"
MAIN ROOF DIMENSIONS





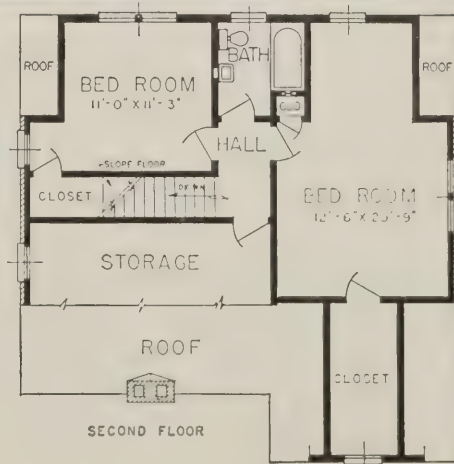
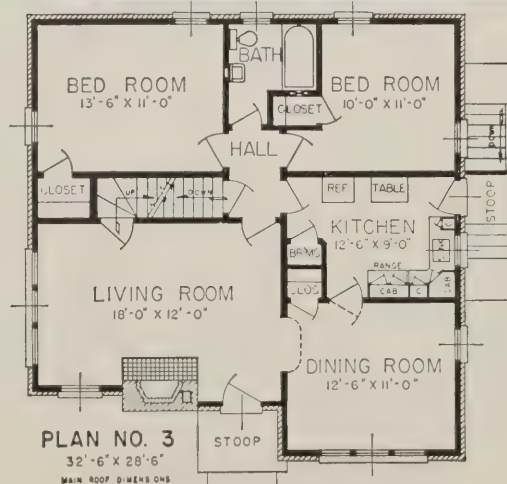
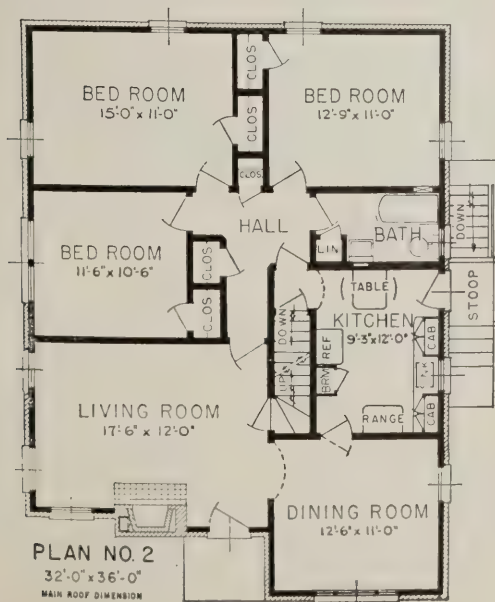
The GLENMORE

One of the finest English cottages designed in recent years.



The BURLINGTON

The touch of dignity of the Burlington, coupled with its artistic beauty, should give any builder great pride in ownership.



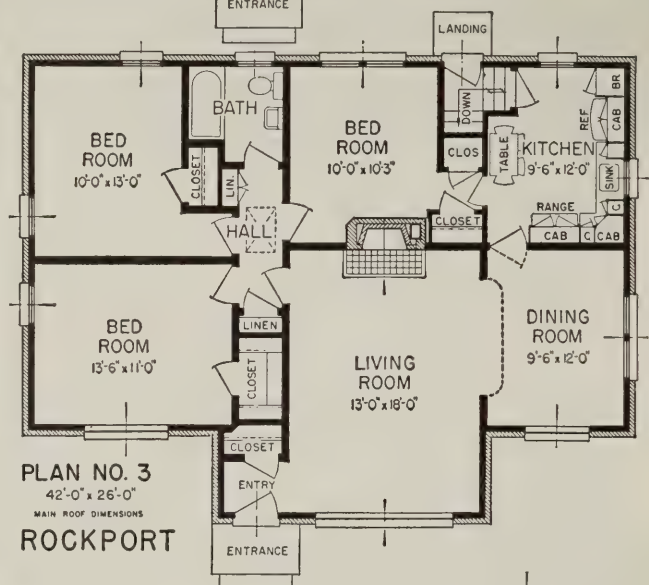
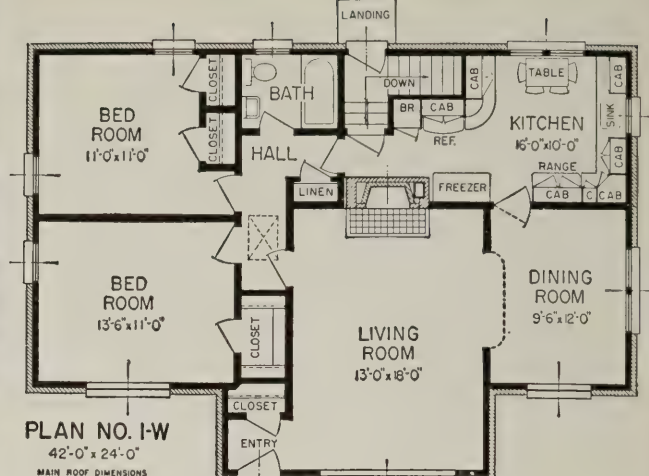


The ROCKPORT

If more floor space per dollar is desired in a home without the sacrifice of architectural beauty, the Rockport is the answer. Not only is it spacious, but unusually attractive as well. The floor plans offer many time and labor-saving features.

For an exterior design with a Front Gable and similar floor plans, see the Edgewood in our "Homes of Today and Tomorrow."

The Edgewood Plan No. 7 is available for the Rockport design. Ask for Plan No. 7.

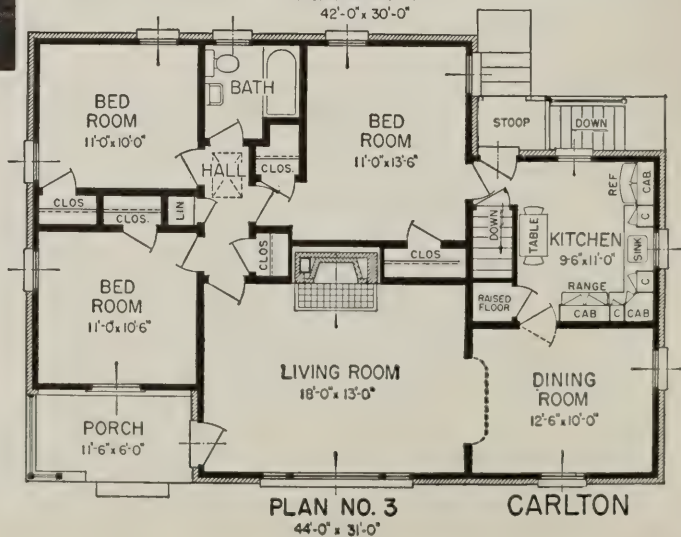
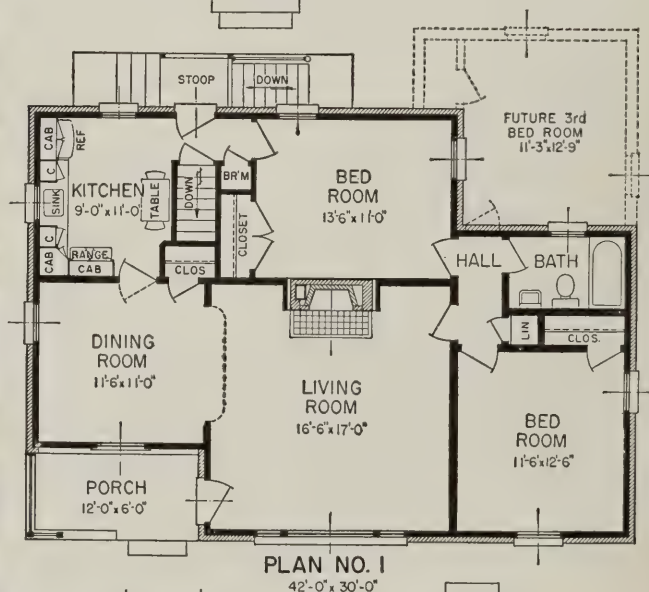


The CARLTON

A man is often judged as much by the home he builds as by the company he keeps. One would expect to find the owner of The Carlton a man of good judgment and a sentinel of progress in his community.

For \$7.00 additional, Plan No. 1, and its material list, can be furnished as a 3 Bedroom Plan. Ask for Plan No. 1-A.

A similar design, but with a Front Gable, is offered in our "Homes of Today and Tomorrow." See the New Carlyle.



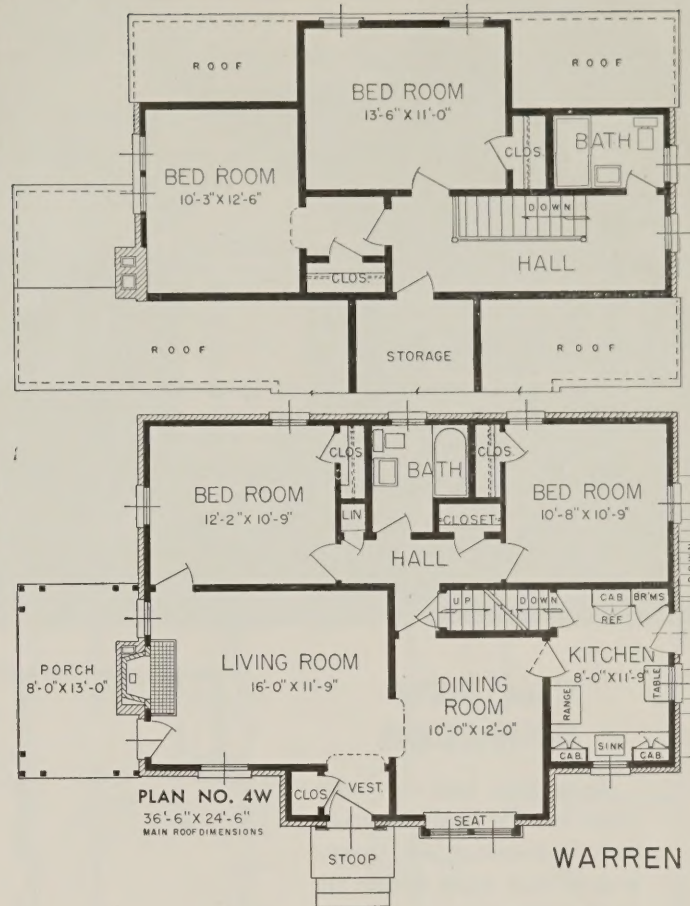


The WARREN

Some homes will outlive their popularity. Not the Warren. Its classic features and thoughtful design will always be appreciated by its fortunate owners and will always be a proud member of its community.

For a plan suitable for a Narrow Lot, ask for Plan No. 1, size 32'6" x 24'0". It has a Bed Room and Bath on the 1st floor and 2 Bed Rooms and Bath on the 2nd floor.

Still other plans are available on your request.



Before beginning the construction of your home ask for our free and helpful Folders — "A", "B", "C", "F" and "H", as well as our Booklet 32. They will give you many cost-cutting ideas.

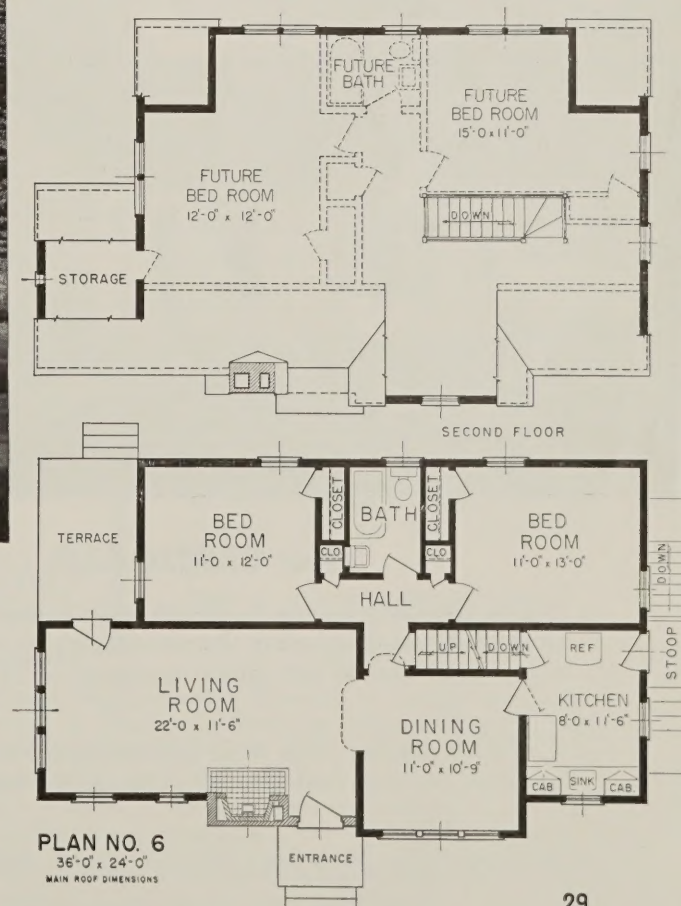


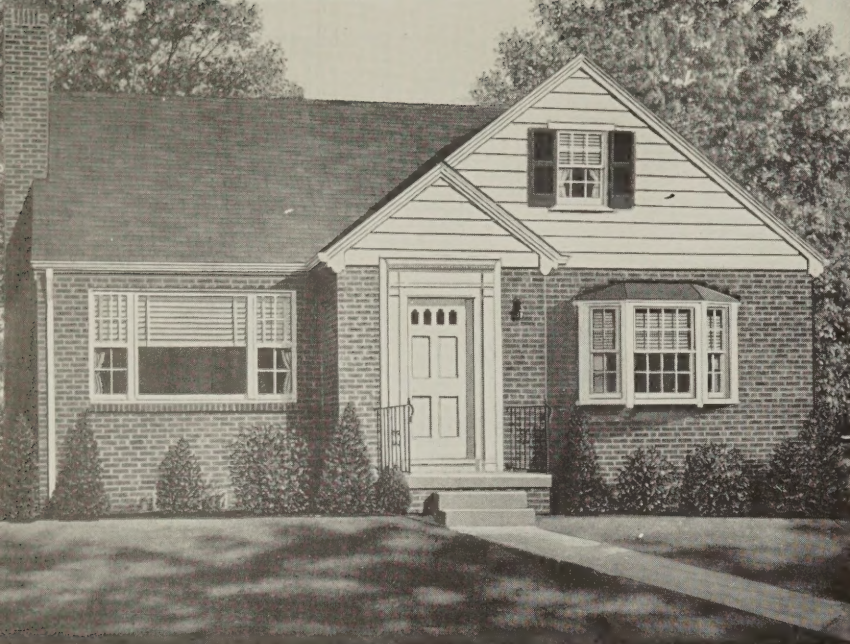
The HOLBROOKE

Not all things are surpassed by time. The Holbrooke's unusual charm and staunch character will continue to make it the popular choice of those strong individuals of sound principles and determined nature.

For a plan suitable for a Narrow Lot, ask for Plan No. 5. It has a Bed Room and Lav. on the 1st floor and 2 Bed Rooms and Bath on the 2nd floor.

Still other plans available on request.

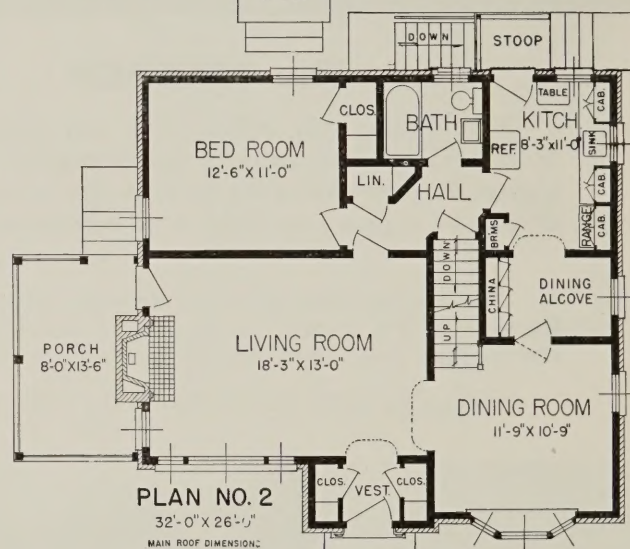
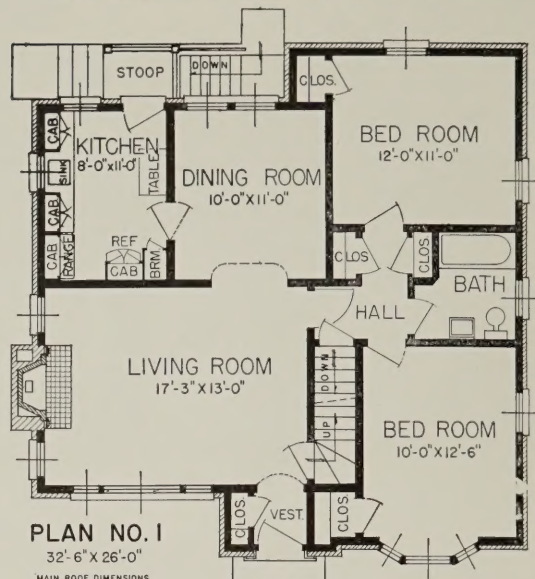
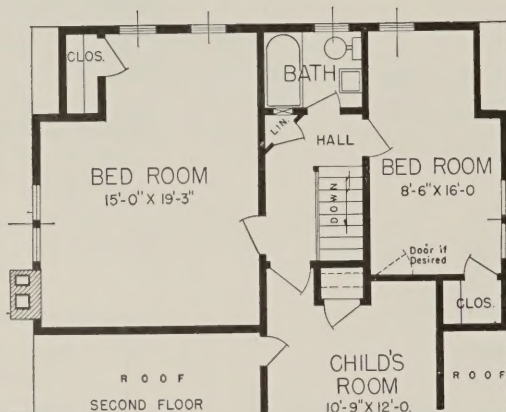




The NEW HANOVER

Stop, look and carefully consider the New Hanover before passing, for surely it is a rare gem within its price range.

Two other Floor Plans available on request.

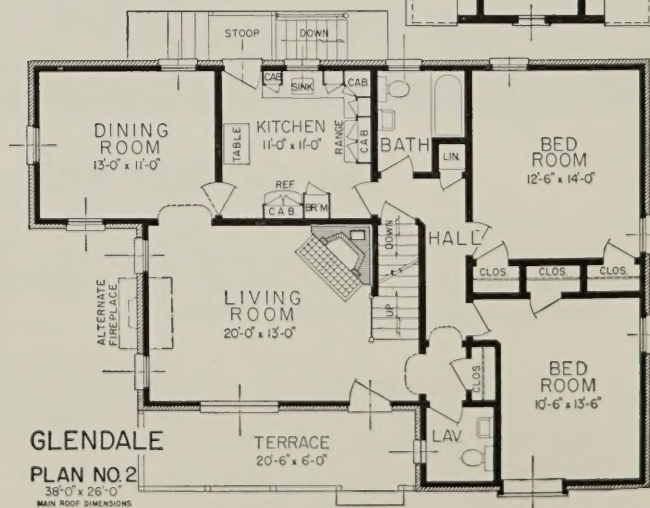
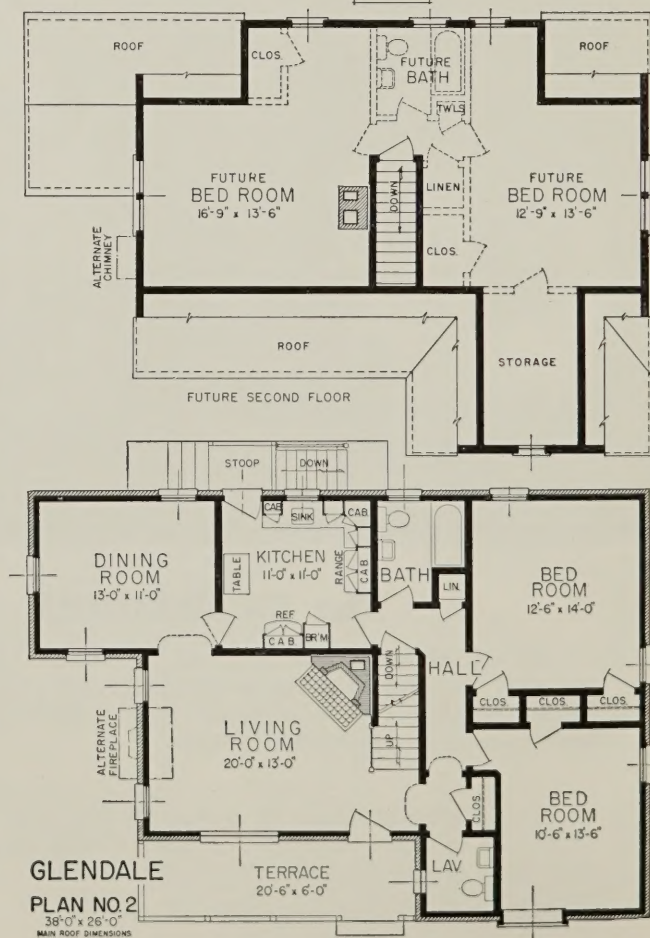


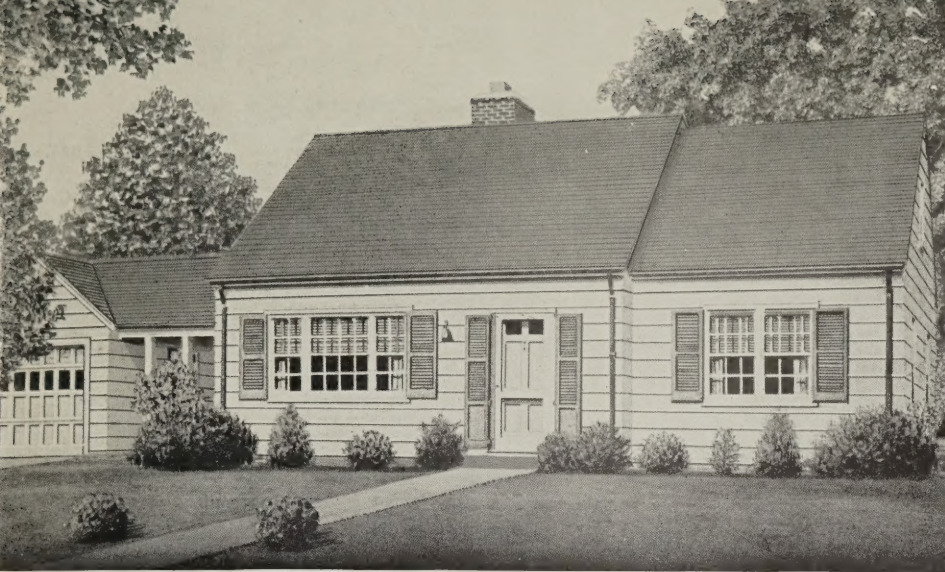
The GLENDALE

The Glendale seems to gleam with home gladness. It actually seems to speak of the good neighborhood of which it is a part, and of the sound judgment of its owner.

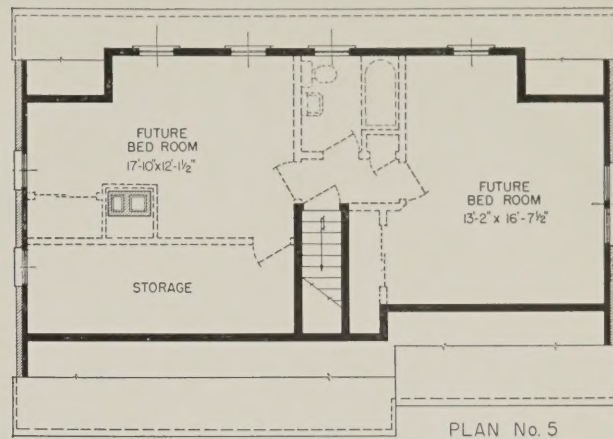
For a similar plan with Kitchen and Dining Room in reversed position, ask for the Glendale Plan No. 1.

Our plans are known from Coast to Coast for their time and labor-saving features.



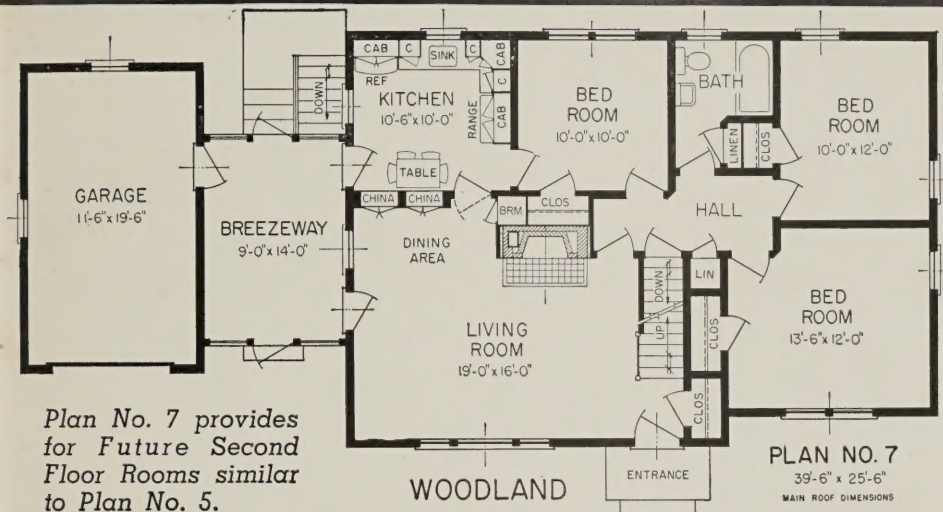


The WOODLAND

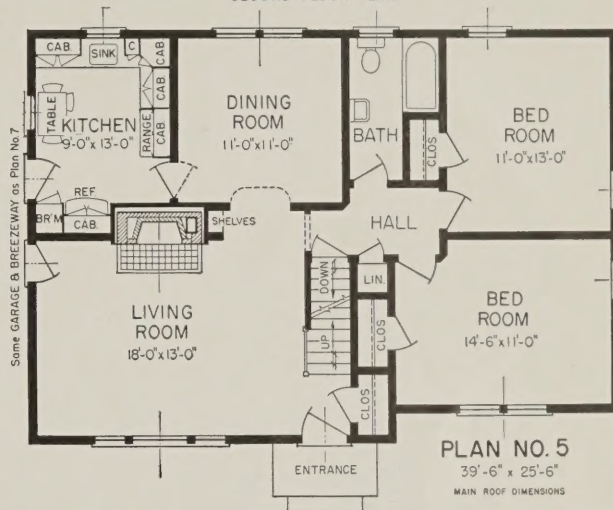


SECOND FLOOR PLAN

PLAN No. 5



Plan No. 7 provides for Future Second Floor Rooms similar to Plan No. 5.

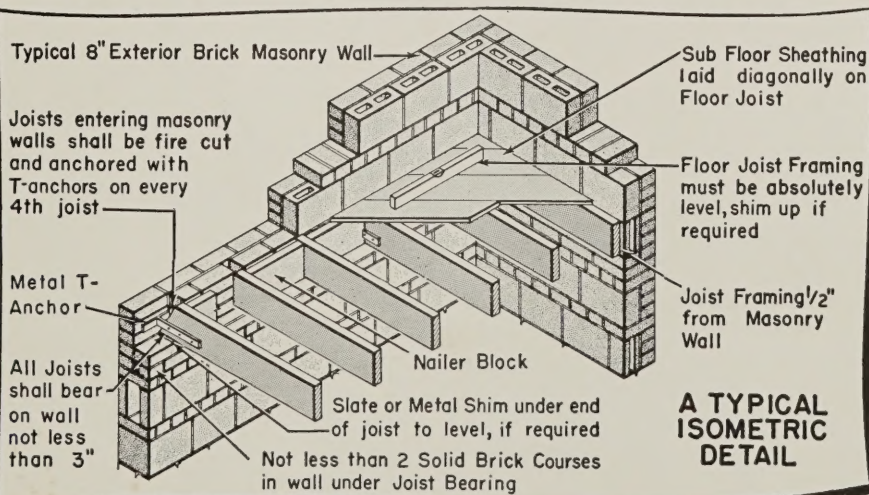


PLAN NO. 5
39'-6" x 25'-6"
MAIN ROOF DIMENSIONS

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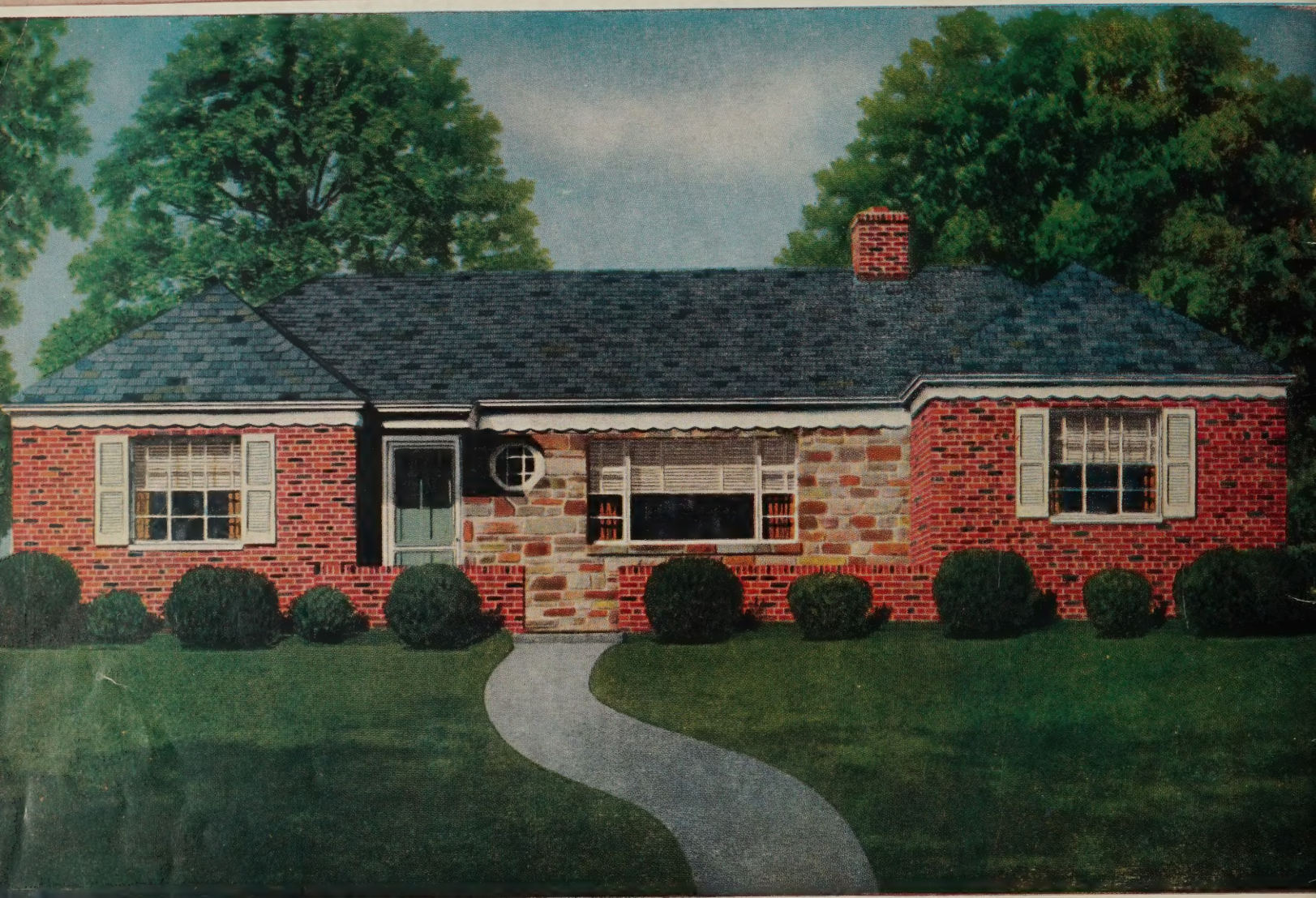
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